If we can develop joints that help the Internet, why can't we figure out a way to prevent times for medical procedures? If we can speed up to create bio-friendly fuel, why can't we shorten wait inventing stunning rehabilitative aids.

...and the most recent social innovation to hit the headlines is the idea of bridging social innovation and social entrepreneurship. Social entrepreneurs, like the people who run schools for the blind or help the homeless, are often seen as the poster children of social innovation. But what about the rest of us? What can we do to contribute to social innovation?

One way to contribute is by becoming a social innovator yourself. Social innovation is not just about creating new products or services, but also about changing the way we think about and approach social problems. It's about finding new ways to solve old problems, and it's about challenging the status quo.

But how do we become social innovators? One way is to start by thinking critically about the world around us. What do we see as problems? What are the root causes of these problems? And what can we do to address them?

Another way to contribute to social innovation is by supporting the work of others. This could mean volunteering your time or skills, or donating money to organizations that are doing important work. It could also mean using your voice to speak out about issues that you care about.

Finally, we can all contribute to social innovation by being open to new ideas and by encouraging others to think creatively. Social innovation is not just about the people who do it, but also about the people who support it and the people who are inspired by it.