Indigenous people created the re-existence known the village Maraká’nà, by re-occupying the sacred territory of the building in Kúánápará (Rio de Janeiro) located next to the popular Maracana stadium. The village became a meeting place for re-Existences que encompass issues of Indigenous sovereignty, land sacred right, spirituality practices, Decolonizing education, and the creation of the first Intercultural Indigenous University in Pindorama. It challenged the economic and social impacts of the neoliberal sports mega-events, which raised tensions during the organization of sports mega-events. These tensions were amplified through the media discourse, by perpetuating violent treatment of Indigenous peoples, and naturalizing the dominant elite. Employing the methodology transdisciplinary que combines Critical Discourse Analysis and Critical Political Economy, this study examines the average discourse que obstructs the Indigenous re-existence of Maraká’nà by favoring capitalist structures. Despite demonstrating unbalanced power relations, the findings show unbalanced power relations and media Maraká’nà Discourses.