Presentation outline

- Setting the stage (Why?)
- Planning the event (How?)
- The event (What?)
- Assessment (What’s next?)
Setting the stage

(why?)
Setting the stage

- Phone call from a student, March 2014
  - How could print student journal be a part of library collection?
  - This inquiry led to a series of questions
Setting the stage

Questions:

— Does UTL have a process for collecting student journals?
— Is UTL supporting student journals? How?
— Is anyone supporting student journals at U of T? How?
Setting the stage

- Polled librarians to see what interactions they had with student journals
  - There wasn’t much interaction

- Conducted enviro scan of what other university libraries are doing
  - Most U.S. universities have dedicated Undergrad Research Offices
Setting the stage

- No one else at U of T was providing institutional support for student journals

- UTL had various systems in place that student journals could benefit from
  - Open Journal System
  - Scholarly Communications / Copyright
  - Archives (for collection)
Setting the stage

Kelly Library, SMC held
Undergraduate Journal Fair

Learn about the different undergraduate journals on campus and the editorial experience! Visit the booths and chat with editors and learn about the editorial experience, and how to submit your paper to an undergraduate journal.

The following undergraduate journals will be at the event:
Setting the stage

- SMC Student Journal Forum was well attended
  - Demonstrated student interest in this event

- Future event could be venue to promote library support in this area
  - Institutional Repositories Librarian hired in March 2015, SCCO had Outreach Librarians
Planning the event
(how?)
Planning the event

- Building upon the success of the Undergraduate Journals Fair, 2014

- Conducting a needs assessment:
  - What informed the content and the format of our event?
Peer review in practice

- The peer review model as it applies to journal publishing
- Knowledge of the specific workflows: selecting and evaluating abstracts that are submitted for publication
Development of skills

- Scholarly: editorial experience
- Interpersonal and leadership: independent and team work
- Design: graphic, web, and typography
The current state

- Student publishing is thriving in the online environment
- Issues associated with sustainability, design, preservation, and editorial policies (including copyright)
Faculty advisors: keys to success

- Our aim was to identify a faculty member with extensive publishing, reviewing, and editing experience
Library and peer support

- Editorial policies: copyright and open access
- Sustainability: UTMJ
- Design: Caméra Stylo
- Electronic publishing: Journal Production Services
- Peer learning and networking
THE EVENT

(what?)
Student Journal Forum 2015

- October 22, 2015, 10am - 4:30pm at Blackburn room, Robarts Library
- Full day catered event
- Registered: 51 people and 11 journals for the Show and Tell showcase
- Attended: 33 people and 5 journals for the Show and Tell showcase
- Student Journal Forum online

Student Journal Website ➔ http://go.ultib.ca/ujf
<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>SPEAKERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00-10:10</td>
<td>Opening Remarks</td>
<td>Richard Carter Reference Librarian</td>
</tr>
<tr>
<td>10:10-10:40</td>
<td>Peer-Review Process</td>
<td>University of Toronto Medical Journal</td>
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<tr>
<td>10:40-10:50</td>
<td>Break</td>
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<tr>
<td>10:50-11:20</td>
<td>Best Practices for Successful &amp; Sustainable Journals</td>
<td>Graeme Slaght Copyright Outreach Librarian</td>
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<tr>
<td>11:25-11:55</td>
<td>Copyright and Open Access</td>
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<tr>
<td>11:55-1:00</td>
<td>Lunch</td>
<td>Professor Mark Kingwell</td>
</tr>
<tr>
<td>1:00-1:35</td>
<td>Faculty Insights on the Editorial Process</td>
<td>Mariya Maistrovskaya Institutional Repositories Librarian</td>
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<tr>
<td>1:40-2:10</td>
<td>Electronic Publishing with Open Journal System</td>
<td>Caméra Stylo</td>
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<tr>
<td>2:15-2:45</td>
<td>Journal Production and Design</td>
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<tr>
<td>2:45-3:00</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>3:00-4:30</td>
<td>Journal Clinic &amp; Networking 'Show and Tell'</td>
<td>Various student journals</td>
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</tbody>
</table>
Presentations

Faculty and staff presentations:

- *Faculty insights on the Editorial Process* by Professor Mark Kingwell
- *Peer-Review Process* by Richard Carter (PPT)
- *Copyright and Open Access* by Graeme Slaght (PPT)
- *Electronic Publishing with Open Journal System* by Mariya Maistrovskaya

Student presentations:

- *Best Practices for Successful and Sustainable Journals* by the University of Toronto Medical Journal (PPT)
- *Journal Production and Design* by Camera Stylo
Journal clinic, Show and Tell

Show and Tell journal showcase:

- University of Toronto Undergraduate Journal of Middle East Studies
- Juxtaposition Global Health Magazine
- University of Toronto Medical Journal
- VOX, the Woodsworth College Academic Undergraduate Journal
- IDIOM: English Undergraduate Academic Journal

Journal clinic - ask me about...

- Copyright
- Online publishing with JPS
- Journal archiving with UTARMS
Assessment

(what’s next?)
What’s Next?

- Assessment and strategy for further support for student publishing
Assessment

Various forms of data

- Attendee Survey
- Web stats
- Student questions, consultations
Assessment of the event

Attendee Survey

- Small
- Incomplete
- Positive

Q. Which session(s) did you find most informative?

“All of Them!”

“They were all great! Varied & complementary. The presenters were professional and clear.”

“Professor Mark Kingwell, Copyright/Open Access / Electronic publishing / Design...all of them actually.”
Next step: expanding support

Student Journals Libguide:
  - Launched January 2016

Follow-ups:
  - Copyright, JPS/OJS, Student Professional Development
Libguide

http://guides.library.utoronto.ca/student_journals/
Libguide cont...

- What the Stats tell us so far
- Supports idea that we had role as “convener”
Journal directory

- Connecting journals by discipline, by format
- Enshrining peer-to-peer knowledge sharing
Next step: adapting format of future events

- More frequent
- Shorter
- More peer-to-peer
Next step: responding to student publisher needs

- Copyright transfer agreement and non-exclusive license agreement tailored for student publishing
Next step: expansion and collaboration?

City of Toronto, “Key Industry Sectors”
Thank you!

Agatha Barc  
Reader Services & Instruction Librarian  
Victoria University Library  
agatha.barc@vicu.utoronto.ca

Heather Buchansky  
Student Engagement Librarian  
heather.buchansky@utoronto.ca

Mariya Maistrovskaya  
Institutional Repositories Librarian  
mariya.maistrovskaya@utoronto.ca

Graeme Slaght  
Copyright Outreach Librarian  
graeme.slaght@utoronto.ca