Optimized Time-Dependent Congestion Pricing System for Large Networks:
Integrating Distributed Optimization, Departure Time Choice, and Dynamic
Traffic Assignment in the Greater Toronto Area

By

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Abstract

Congestion pricing is one of the most widely contemplated methods to manage traffic congestion. The purpose of congestion pricing is to manage traffic demand generation and supply allocation by charging fees (i.e., tolling) for the use of certain roads in order to distribute traffic demand more evenly over time and space. This study presents a system for large-scale optimal time-varying congestion pricing policy determination and evaluation. The proposed system integrates a theoretical model of dynamic congestion pricing, a distributed optimization algorithm, a departure time choice model, and a dynamic traffic assignment (DTA) simulation platform, creating a unified optimal (location- and time-specific) congestion pricing system. The system determines and evaluates the impact of optimal tolling on road traffic congestion (supply side) and travellers’ behavioural choices, including departure time and route choices (demand side). For the system’s large-scale nature and the consequent computational challenges, the optimization algorithm is executed concurrently on a parallel cluster. The system is applied to simulation-based case studies of tolling major highways in the Greater Toronto Area (GTA) while capturing the regional effects of tolling. The models are developed and calibrated using regional household travel survey data that reflect travellers’ heterogeneity. The DTA model is calibrated using actual traffic counts from the Ontario Ministry of Transportation and the City of Toronto. The main results indicate that: (1) more benefits are attained from variable tolling due to departure time rescheduling as opposed to mostly re-routing only in the case of flat tolling, (2) widespread spatial and temporal re-distributions of traffic are observed across the regional network in response to tolling significant – yet limited – highways in the region, (3) optimal
variable pricing mirrors congestion patterns and induces departure time re-scheduling and rerouting patterns, resulting in improved average travel times and schedule delays at all scales, (4) tolled routes have different sensitivities to identical toll changes, (5) the start times of longer trips are more sensitive (elastic) to variable distance-based tolling policies compared to shorter trips, (6) optimal tolls intended to manage traffic demand are significantly lower than those intended to maximize toll revenues, (7) toll payers benefit from tolling even before toll revenues are spent, and (8) the optimal tolling policies determined offer a win-win solution in which travel times are improved while also raising funds to invest in sustainable transportation infrastructure.
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1. Introduction

1.1. Background

As traffic congestion levels soar to unprecedented levels in dense urban areas, and governments are challenged to meet the demand for transportation and mobility, congestion pricing is becoming one of the most widely contemplated methods to combat congestion (Washbrook et al., 2006). The Greater Toronto and Hamilton Area (GTHA) in Ontario, Canada, is a vivid example in terms of widespread congestion in all modes, particularly roads. Toronto is one of the ‘top ten’ most congested North American cities (TomTom International BV, 2014). In 2006, the annual cost of congestion to commuters in the GTA was estimated to be $3.3 billion. Looking ahead to 2031, this cost is expected to rise to $7.8 billion (GTAA, 2008).

Together, these factors strengthen the need to analyze, test, and deploy various traffic control policies in order to tackle the alarming congestion problems in the GTA region. This region involves widespread activities, heterogeneous travel behaviour, a wide range of socioeconomic attributes of travellers, multiple routing options, as well as many satellite cities, which make it an ideal case study in which to test any traffic control policy.

Highway agencies and roadway authorities struggle with the policy-oriented and politically driven dilemma of whether or not to toll their roads; however, this should not be the question as the merits of adopting full-cost pricing were established decades ago (Small and Verhoef, 2007). The "tragedy of the commons" concept was established a century ago and was widely discussed by Garrett Hardin (1968) and many others since then. The tragedy of the commons is a dilemma arising from the situation in which multiple individuals, acting independently and rationally consulting their own self-interest, will ultimately deplete a shared limited resource even when it is not in anyone's long-term interest for this to happen. A famous example is when herders are given free access to open grassland for their cows to graze: cows tend to overgraze and deplete their source of sustenance to the detriment of everyone. The parallel to the tragedy of the commons in traffic could not be more direct. While transportation authority and society at large would like to "optimize" travel and minimize the overall cost of travel, travellers act very differently. Travellers act independently and rationally, based on their self-interest, i.e.
minimizing their direct cost while not paying attention to the societal cost and the detriment to others.

Consequently, the purpose of congestion pricing is to ensure more rational use of roadway networks. This is accomplished by charging fees for the use of certain roads in order to reduce traffic demand or distribute it more evenly over time (away from the peak period) and space (away from overly congested facilities). In other words, congestion pricing involves charging drivers for the use of roads, more where and when it is congested, and less where and when it is not (Levinson, 2016). This will reduce travel – hence congestion – on congested routes and time periods, and may increase it on uncongested routes and time periods, where there is surplus capacity. i.e., it works towards balancing the load on the network; a strategy undertaken in other transport modes such as air transport, as well as most time-sensitive businesses (e.g., cinemas and restaurants).

Road pricing has a long history, with turnpikes dating back at least to the seventeenth-century in Great Britain and the eighteenth-century in the US (Small and Verhoef, 2007). Road pricing for congestion management is more recent; it is referred to as ‘congestion pricing’. The earliest modern congestion pricing application is Singapore’s Area License scheme, established in 1975. Since then, other applications have appeared, varying from single facilities such as bridges or toll roads to tolled express lanes as in the US, toll cordons as in Norway, and area-wide pricing as in London.

A number of cities have implemented or are in the process of implementing road pricing. Highway 407 in Toronto, which was opened to traffic in 1997, is the world’s first all-electronic, barrier-free toll highway, in which tolls are charged based on vehicle type, distance driven, time of day, and day of the week (Lindsey, 2008). Except for the Highway 407 ETR, tolls in Canada do not vary over time, and no area-based road pricing scheme has been implemented in Canada, which lags behind the United States and a number of countries in Europe and Asia with respect to pricing practices.

Different levels of government in Canada are contemplating congestion pricing options to alleviate traffic congestion problems. In 2013, Metrolinx (an agency of the government of Ontario) released its investment strategy in which it recommended the implementation of HOT (high-occupancy toll) lanes as a potential source of funding for transit expansion in the region.
The Ministry of Transportation Ontario (MTO) is actively evaluating High Occupancy Toll (HOT) lane options (Nikolic et al., 2015).

Numerous studies have investigated the potential of congestion pricing schemes in reducing the vehicular demand, subject to travel and behavioural characteristics, as will be presented in Chapter 2. The following section briefly reviews a few studies that are relevant to the scope of this dissertation.

In a study conducted at University Drive (Burnaby, British Columbia), single-occupant vehicle (SOV) commuters completed a discrete choice experiment in which they chose between driving alone, carpooling or taking a hypothetical express bus service when choices varied in terms of time and cost attributes. The results of this study indicate that a potential increase in drive alone costs brings greater reductions in SOV demand than an increase in SOV travel time or improvements in the times and costs of alternatives, i.e. carpooling and bus express service, (Washbrook et al., 2006). Another study conducted at the University of Toronto assessed the potential of congestion pricing against capacity expansions and extensions to public transit as policies to combat traffic congestion. The study concludes that vehicle kilometres travelled (VKT) is quite responsive to price (Duranton and Turner, 2011). Moreover, Sasic and Habib (2013) showed that the recommended strategy to lighten peak period demand while maintaining transit mode share in the Greater Toronto and Hamilton Area (GTHA) requires imposing a toll (of around $1) for all auto trips in addition to a 30% flat peak transit fare hike. Furthermore, their results suggest that such a pricing policy would have a larger effect on shifting travel demand over time than any other policies, not including a road toll.

Tolling studies in the literature range from applying a flat or simple pricing structure (e.g. Lightstone, 2011; and Sasic and Habib 2013) on a small or sometimes hypothetical network, (e.g. Gragera and Sauri, 2012; and Guo and Yang, 2012), to a network-wide pricing scheme (e.g., Verhoef, 2002; and Morgul and Ozbay, 2010). Other efforts (e.g. Nikolic et al., 2015) study dynamic tolling of HOV (high-occupancy vehicle) lanes on specific corridors in a micro-simulation environment, in which the network-effect and routing options affected by tolling are not considered. Other studies (Mahmassani et al., 2005; Lu and Mahmassani, 2008; Lu et al., 2008; and Lu and Mahmassani, 2011) developed a multi-criterion route and departure time user equilibrium model for use with dynamic traffic assignment applications to networks with
variable toll pricing. These models consider heterogeneous users with different values of time, values of (early or late) schedule-delay, and preferred arrival time (PAT) in their choice of departure times and paths characterized by travel time, out-of-pocket cost, and schedule-delay cost. These authors, however, acknowledge that their algorithm suffers from computational limitations in a large network setting.

All these studies contribute considerably to the state-of-the-art and state-of-the-practice in congestion pricing; nevertheless, the literature has some or a combination of the following limitations:

- scarce tools, systems and case studies on large-scale regional networks/models (as opposed to hypothetical small networks);
- hypothetical tolling scenarios that lack a methodological/practical basis;
- neglecting many of the possible travellers' individual responses to pricing (e.g. choice of departure time and mode). Additionally, the limited number of studies that included those responses did not consider the drivers’ personal and socioeconomic attributes affecting the decision made in response to pricing, perhaps due to the lack of large-scale travel surveys; and
- the network effect and routing options affected by tolling are not considered in the toll determination process.

1.2. Overview of the Proposed System

In light of the aforementioned gaps, this research was motivated by developing a robust system for the methodological derivation, evaluation, and optimization of variable congestion pricing policies to manage peak period travel demand, while explicitly capturing departure time and route choices in a large-scale dynamic traffic assignment (DTA) simulation environment. The system seeks the congestion pricing policies achieving the best spatial and temporal traffic distribution and infrastructure utilization to optimize the network performance (i.e., to minimize the total travel times). Not to belittle their probable occurrence, mode choice responses to tolling are beyond the focus of this study and will be considered in future work.

The optimal congestion pricing system proposed integrates four main modules; namely, 1) a large-scale DTA simulation platform, 2) an econometric (behavioural) model of departure time
choice that considers drivers’ personal and socio-economic attributes as well as desired arrival times, 3) a widely used *conceptual* model of dynamic congestion pricing representing the theoretical basis of variable toll structure determination, and 4) a robust iterative distributed optimization algorithm for toll structures fine-tuning to consider the interconnectivity among tolled and non-tolled facilities/areas and hence achieve the best possible network performance.

The system is intended to test different tolling scenarios; e.g. HOT lanes, congested highway sections, and cordon tolls. As a first implementation, the system is used in this research to determine and evaluate the optimal tolling strategies for key congested highways in the GTA region, namely, the Gardiner Expressway (GE), the Don Valley Parkway (DVP), and the express lanes of Highway 401.

**1.3. Dissertation Structure**

The structure of the dissertation is illustrated in Figure 1-1. After the introduction, a literature review of the basic economic models, the state-of-art, and the state-of-play of congestion pricing is presented in Chapter 2. Chapter 3 provides an overview of the four main modules of the optimal congestion pricing system along with the high-level integration and iteration amongst them. Chapter 4 presents the efforts and challenges associated with building, calibrating, and validating a large-scale DTA simulation model covering most of the GTA region based on the most recently available TTS demand data, GTA TAZs system, network geometry information, and loop-detector feeds. Details of the departure time choice model used, its formulation, variables and parameters retrofitting process, input data preparation, and the empirical model validation results are given in Chapter 5. Chapter 6 discusses the implementation details of the first level of optimal toll determination in the congestion pricing system. The preliminary results of (sub-optimal) tolling strategies determined for two tolling scenarios (i.e. simple and extended) in the GTA are also provided in that chapter. Chapter 7 describes details of the second level of optimal toll determination in the congestion pricing system. This chapter also presents the implementation details of that level on the extended tolling scenario considered for the GTA, along with a comprehensive assessment of the same scenario under different situations. The chapter concludes with a cost-benefit analysis conducted for the key stakeholders, i.e. the producer (e.g. the government) and the consumers (toll payers). Chapter 8 provides a summary.
of the main features of the optimal congestion pricing system proposed, along with the main findings, research contributions and future research.

Figure 1-1: Dissertation Structure
2. Literature Review

This chapter starts with a theoretical background of the main economic models of congestion pricing, along with their objectives and implications. A literature review of the state-of-art and the state-of-play of congestion pricing is then provided. The chapter concludes with a summary of the limitations in the congestion pricing models developed/implemented that motivated this research.

2.1. Introduction to Congestion Pricing: The Economic Perspective

There are two main traffic flow modelling approaches for optimal congestion pricing; namely, static and dynamic models. In static models, static demand and cost curves are used for modelling, and the result are therefore static tolls (fixed over a period of time). Static pricing assumes a static demand curve for each congested link and time period, which means that in response to congestion level and the congestion price charged, people who are priced out either stay at home, carpool, take transit, or move to uncongested (free-flow) times or routes. Furthermore, this pricing model assumes that people who are priced out do not dynamically shift to other congestible time periods (i.e. alter their departure time) nor to other congestible parts of the network.

In dynamic models, on the other hand, the variations of traffic demand with time are captured; accordingly, these models produce dynamic tolls that correspond to traffic dynamics. The details of static and dynamic congestion pricing models are discussed in the following subsections.

2.1.1. Static Pricing Models

Within the conventional static models in congestion pricing, two approaches might be followed to set road charges/prices; namely, profit maximizing pricing and social-welfare maximizing pricing. The difference between the two is very significant. In general, as shown in Figure 2-1, the ‘Demand’ represents the change in the quantity purchased to price; whereas the ‘Average Cost’ (AC) is the total production cost divided by the total quantity produced; the ‘Marginal Cost’ (MC) is defined as the change in total cost required to increase the output by one unit; and the ‘Marginal Revenue’ (MR) denotes the change in total revenue associated with an increase in output by one unit.
If the road is not priced (i.e., free-of-charge travel), demand and cost equilibrate when the AC curve intersects with the demand curve, as shown by point \( x \) in Figure 2-1. However, the marginal cost at this flow level is higher than the average cost, as the average cost does not consider the \textit{external cost of congestion}, or the delay a traveller imposes on all other travellers. This ignored external cost of congestion component is viewed as social subsidy, i.e. a cost borne by society (all travellers) for which each individual traveller does not pay. The two pricing approaches are described as follows:

- **Profit Maximizing Pricing**: If prices are set to maximize \textit{profits} (defined as the difference between the total revenue and the total cost), we determine equilibrium in an unregulated environment resulting in what is known as ‘monopoly price’ \( (P_m) \), which is the price consistent with the output where the Marginal Revenue equals the Marginal Cost as follows:

  \[
  \text{Profit} = \text{Total Revenue (TR)} - \text{Total Cost (TC)}
  \]

  To maximize profit with respect to volume of production \( (Q) \):

  \[
  \frac{\Delta TR}{\Delta Q} = \frac{\Delta TC}{\Delta Q}
  \]

  \( i.e., \text{Marginal Revenue (MR)} = \text{Marginal Cost (MC)} \)

- **Social-Welfare Maximizing Pricing**: If prices are set to maximize the \textit{social welfare} (defined as the difference between the total benefits and the total costs), we determine a ‘marginal-cost price’ \( (P_{mc}) \), which is the price consistent with the output where the Marginal Cost meets the Demand curve.

  Figure 2-1 illustrates the difference between both pricing rules (monopoly vs. marginal-cost). In transportation, marginal-cost pricing means that each traveller faces a perceived full-cost price (i.e., the travel cost in addition to the road charges imposed) equal to his/her activity's social marginal cost (i.e., the monetary value of the travel time incurred by a traveller in addition to the \textit{extra time} incurred by the existing travellers due to the entrance of that new traveller to the system).
Depending on the policies and constraints in place, social-welfare maximizing pricing may be associated with two pricing schemes; namely, first-best pricing and second-best pricing.

- **First-best pricing**: entails *system-wide* pricing. However, doing so in practice is often impossible, as various *constraints* on what prices can be charged must be considered (for example, the political necessity of making ‘free’ options available).

- **Second-best pricing**: involves optimizing social welfare given some constraints on policies; for example, the inability to price all links in a network, to distinguish between classes of users or vehicles, or to vary tolls continuously over time.

Table 2-1 summarizes the first-best pricing rules for three cases: single road at normal congestion (where the density is below the critical density), single road at hyper-congestion (where the density exceeds the critical density), and an entire network at normal congestion.

Finally, it should be noted that static models are appropriate *only* when traffic conditions do not change quickly, or when it is thought sufficient to focus on average traffic levels over extended periods of time, which is not the case in most large cities. In other words, static models do not capture transportation network dynamics, such as changes in demand over time, congestion, bottlenecks, and queue spill-backs. Dynamic models can generally overcome such limitations, as will be illustrated in the following section.
Table 2-1: First-Best Pricing Rules in Three Cases

<table>
<thead>
<tr>
<th>Facility Size</th>
<th>Congestion Status</th>
<th>Characteristics and Optimum Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Road</td>
<td>Normal Congestion</td>
<td><img src="image" alt="Diagram" /></td>
</tr>
</tbody>
</table>

- The demand curve intersects the cost curves in the normal congestion region.
- The un-priced equilibrium occurs at the intersection of the demand and the average cost curves (involves a traffic flow $V^0$).
- The optimal flow $V^1$ occurs at the intersection of the demand and the marginal cost curves.
- $V^1$ can be achieved through an optimum toll $\tau$ equal to the difference between the marginal cost and the average cost at $V^1$.
- It is the excess congestion (difference between $V^0$ and $V^1$) that should be the focus of policy makers and transportation planners. That is, higher tolls that would move the system towards free-flow travel conditions are not, generally, the socially optimal conditions.
- The demand curve is so high that it crosses the cost curves in the hyper-congestion region (where the traffic density exceeds the critical density, resulting in a traffic breakdown).

- The optimal toll $\tau$ (shown in figure above) eliminates hyper-congestion and maintains flow at maximum capacity, i.e. prevents typical capacity loss due to hyper-congestion and restoring some 10–20% more throughput. A toll higher than $\tau$ will unnecessarily cut demand below capacity; some travellers whose marginal benefit (demand) exceeds their marginal cost (i.e. un-subsidised) will be priced-off the road. On the other hand, a toll less than $\tau$ cannot fully eliminate hyper-congestion; it entails an equilibrium density above the critical value, resulting in a drop in capacity. The social welfares attained in both cases, over-tolling and under-tolling, are lower than that achieved at optimal tolling; this is due to the benefits forgone and the unpaid social externalities, respectively.

- This case may be crafted as a win-win solution because it increases capacity (flow) but at the same time reduces congestion and raises funds to reinvest in sustainable transportation infrastructure.
<table>
<thead>
<tr>
<th>Network</th>
<th>Normal Congestion</th>
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</thead>
<tbody>
<tr>
<td>• This case highlights the correspondence between the <em>economic</em> perspective of pricing (maximizing social welfare) and the <em>traffic engineering</em> perspective (system optimal traffic conditions).</td>
<td></td>
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<tr>
<td>• That is, first-best tolling on a complete network is proved to satisfy <em>system optimal</em> conditions (where the total travel time in the network is minimised) rather than <em>user equilibrium</em> conditions (where no one can improve his/her travel time by switching routes; Small and Verhoef, 2007).</td>
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</tr>
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</table>
2.1.2. Dynamic Pricing Models

Dynamic models take into consideration that congestion peaks over time then subsides. Therefore, in addition to hyper-congestion-free travel time, there is a delay component that peaks with congestion as well, which travellers need to take into account.

Dynamic models, in general, assume that road users have a desired arrival time $t^*$, deviations from which imply early or late schedule-delay costs. Travellers who must arrive on time during the peak encounter the most delay i.e. there is a trade-off between avoiding congestion delay and arriving too early or too late.

The basic Bottleneck Model is the most widely used conceptual model of dynamic congestion (Small and Verhoef, 2007). It assumes that travellers are homogeneous and have the same desired arrival time, $t^*$. Moreover, the model involves a single "bottleneck" with a kinked performance function; i.e., for arrival rates of vehicles not exceeding the bottleneck capacity and in absence of a queue, the bottleneck's outflow is equal to its inflow, and no congestion (delay) occurs. When a queue exists, vehicles exit the queue at a constant rate equal to the bottleneck capacity $V_k$.

The total number of travellers that enters the system ultimately exits the system after having queued for a while. The optimal toll in this case attempts to “flatten” the peak, i.e. to spread the demand evenly over the same time period. The price is set such that the inflow equals road capacity, which in turn equals the outflow. The optimal tolled-equilibrium exhibits the same pattern of exits from the bottleneck as the un-priced equilibrium, but it has a different pattern of entries. Pricing affects the pattern of entries with a triangular toll schedule, with two linear segments, which replicate the pattern of travel delay costs in the un-priced equilibrium. This optimal toll results in the same pattern of schedule-delay cost as in the un-priced equilibrium, but produces zero travel delay cost (i.e. no travel delays exist in the optimal case). Instead of queueing-delay, travellers trade-off the amount of toll to be paid vs. schedule-delay such that a traveller that arrives right on time $t^*$ pays the highest toll. The resulting tolled-equilibrium queue-entry pattern therefore satisfies an entry rate equal to the capacity $V_k$. The basic Bottleneck Model would work well only for a bridge-like case where people do not have routing options, i.e. their reaction to tolling is limited to departure time variation.
In conclusion, the main benefit of static marginal-cost congestion pricing is to achieve an optimum level of traffic flow by forcing travellers to pay the full cost of congestion externalities to society. On the other hand, dynamic congestion models suggest that a main source of efficiency gains from optimal pricing would be the rescheduling of departure times (temporal distribution) from the trip origin.

Based on the theoretical approaches of congestion pricing discussed in this section in addition to other practical schemes implemented in some major cities (e.g. London, Stockholm, and Singapore), Table 2-2 provides a summary of different pricing policies, their objectives and impacts and how they relate, if at all, to optimal pricing presented above (where the black filled circles, in the table, denote a strong relation and so on). Although the classification in Table 2-2 is highly subjective and reflects the author’s view, it is meant to provide a ‘high-level’ analysis of different policies to be followed for a certain objective sought by roadway authorities and highway agencies.
### Table 2-2: Congestion Pricing - Objectives and Policies

<table>
<thead>
<tr>
<th>Policy options</th>
<th>Main objectives/impacts</th>
<th>Examples of each policy</th>
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<tr>
<td>Reduce downtown traffic</td>
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<tr>
<td>Encourage carpooling</td>
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<tr>
<td>Maximize profits</td>
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<tr>
<td>Control traffic (temporal/spatial)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reduce automobile use</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maximize social welfare (system optimal)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alter departure time choice</td>
<td></td>
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</tr>
</tbody>
</table>
| Cordon tolls        | ⬤ | − London Congestion Pricing
|                     | ⬤ | − Stockholm Congestion Pricing |
| HOT lanes           | ⬤ | − I-15 HOT Lanes, San-Diego, CA
|                     | ⬤ | − I-394 in Minnesota
|                     | ⬤ | − SR-167 in Seattle |
| Monopoly pricing    | ⬤ | − ETR 407 (Express Toll Route), ON, Canada |
| Variable tolls      | ⬤ | − Singapore Electronic Road Pricing |
| Distance-based fees | ⬤ | − "MileMeter", Texas, US
|                     | ⬤ | − "Real Insurance PAYD", Australia |
| First-best pricing  | ⬤ | − |
| Bottleneck pricing  | ⬤ | − |
2.2. State-of-the-Art

According to Xu and Ben-Akiva (2009), current congestion pricing-related research is generally classified into two main categories. The first involves studies related to developing general frameworks of congestion pricing, as a traffic control policy. On the other hand, the second category focuses on users' behavioural responses to congestion pricing. This section is divided into three parts: the first two introduce some studies conducted so far in each of the above two categories, whereas the third part presents some research related to spending congestion pricing revenues.

2.2.1. General Congestion Pricing Framework

Studies related to developing general congestion pricing frameworks may focus on one of two aspects: analysis models and simulation models. Analysis models, in general, concentrate on theoretical viewpoints without being implemented on real networks, whereas simulation models focus on the application of the algorithm and are usually less complex but more applicable.

2.2.1.1. Analysis Models

As mentioned before, this research strand considers the correctness and completeness of the model, rather than its applications. The model is usually quite complex and requires complete information about the network and its users. While providing some theoretical perspectives and useful insights, the model can hardly be applied in practice. Some relevant studies are discussed in this section.

Hall (2013) extended an existing standard dynamic congestion model to reflect the additional traffic externality induced from the decreased throughput observed at the critical road density. This study used survey and travel time data to estimate the joint distribution of driver preferences over arrival time, travel time, and tolls. The author applied his model on a single highway and showed (through calculations) that as long as some rich drivers use the highway at the peak of rush hour, adding tolls to a portion of the lanes (up to half) helps all road users, even before revenue is spent.
Yang et al. (2012) proposed a *distance-based dynamic* pricing algorithm that takes *user responses* to tolling into account. The authors applied a numerical approach to find the optimum pair-wise tolls (between on-ramps and off-ramps of a hypothetical bridge) that maximize the total revenue. In this study, pair-wise demands were determined based on the associated tolls using a logit model, and the algorithm was run every $\Delta t$ time step, producing dynamic tolls.

Yao et al. (2012) divided a toll optimization problem, involving DTA equilibrium conditions as constraints, into two *sequential* levels to decrease the problem complexity. The higher level acts as a central control that determines the second-best toll that minimizes the total delay (using MATGAPT software); whereas the lower level is a module that achieves dynamic traffic assignment equilibrium conditions. Furthermore, the authors accounted for demand uncertainty by assuming that each OD pair demand lies in a defined *range* and then the value (throughout this range) giving the worst delay is considered in the toll optimization procedure.

Ohazulike et al. (2012) used *game theory* approach to extend the single authority congestion pricing scheme (referred to as Stackelberg game) to a pricing scheme with multiple authorities/regions with probably contradicting objectives (such as congestion, air pollution, noise, and safety). In their article, Ohazulike et al. investigated the existence of Nash equilibrium among actors and proved that no pure Nash equilibrium exists in general; it may exist, however, under special conditions. Additionally, they proved that competition may deteriorate the social welfare. The authors further designed a mechanism that simultaneously induces a pure Nash equilibrium and cooperative behaviour among actors, thus yielding optimal tolls for the system.

Zangui et al. (2012) proposed a *path-based* (rather than *link-based*) tolling approach, unlike network-wide standard congestion pricing schemes. In other words, their model searches for the optimum path tolls that minimize traffic congestion, using a random neighbourhood search algorithm. Although simple, the proposed approach does not guarantee a unique solution for optimum tolls.

Okamoto et al. (2012) proposed a solution scheme in which non-tolled routes are aggregated into a single route, in order to lower the computation complexities associated with the evaluation of optimum congestion charges on expressways.
2.2.1.2. Simulation Models

Simulation models focus on the application of the algorithm. They are usually less complex but more practical than analysis models. In addition, studies often provide an example to test the algorithm, which, although simple, explains some characteristics of congestion pricing. However, most of the simulation models implemented so far use deterministic network equilibrium, optimization algorithms that are inefficient, and networks tested that are too small. Examples considering both facility pricing and network pricing are given next.

*Facility Pricing*

Dong *et al.* (2007) developed anticipatory state-dependent pricing for real-time freeway management. The tolling system imposes dynamic tolls with the objective of eliminating queueing on the tolled links. The system involves two components that operate in rolling horizon fashion; an anticipatory toll generator, and a prediction module. The anticipatory generator compares the predicted to the pre-set target link concentration (i.e., occupancy) values and adjusts the current link tolls accordingly, i.e. acts as a closed-loop regulator. The prediction module predicts future network states based on current states, past states, and previously predicted prices. However, the effect of tolling on the rest of the network is not taken into account while generating tolls.

In Lightstone (2011), the standard static model was applied in a distance-based congestion pricing scheme proposed for implementation in the City of Toronto, specifically, on the DVP (Don Valley Parkway) and the Gardiner Expressway. The demand and cost curves of DVP and Gardiner were estimated based on the GTA regional demand forecasting system developed at the University of Toronto (GTA model version 3.0). Lightstone's model is built on the four-stage approach to modelling travel demand. The trip assignment is performed using EMME/2 software. The demand curve was constructed by repeating an iterative process, in which the auto demand value is determined for random cost values, until an equilibrium point was reached where marginal cost was equal to demand. The optimal charge value, both for the AM and PM peak periods, was determined to be 0.125 $/km; it entails a 15.8% AM peak volume reduction and a 14.2% PM peak volume reduction.
De Palma et al. (2005) explored a policy of "no-queue tolling". In this policy, time-varying tolls are imposed selectively on a road network with the objective of eliminating queueing on the tolled links. Moreover, the authors classified "no-queue tolling" as third-best pricing, because the effects of the tolls on other links are disregarded. In their study, De Palma et al. used a dynamic traffic simulator to compute no-queue tolls for individual links and cordon rings on a laboratory network. Based on the results obtained, the authors recommend initiating third-best tolling schemes on real networks rather than waiting a long time for comprehensive congestion pricing (requiring extensive information on speed-flow curves and demand elasticities) to become feasible.

In Bar-Gera and Gurion (2012), a facility pricing project was presented, implemented in Tel-Aviv on a single left lane dedicated to public transport, high-occupancy vehicles, and toll payers. The system includes a dynamically responsive toll-setting mechanism that guarantees a certain level of service (speed) on the fast lane as well as a sufficient utilization (flow). The toll is dynamically set, in a control centre, based on two components: a predictive component that estimates the demand and willingness to pay, in addition to a feedback component that is used to adjust the toll automatically, based on real-time measurements (Leonhardt et al., 2012). Moreover, the project involves a free park-and-ride facility along the way that enables users to carpool or to switch to a free shuttle service to downtown, in addition to an auxiliary right lane connecting an on-ramp in the middle of the facility to an off-ramp at the western exit from the facility.

**Network Pricing**

Verhoef (2002) developed an algorithm to find second-best tolls where not all links of a congested transportation network can be tolled. Furthermore, a simulation model was used to study the performance of the algorithm for various archetype pricing schemes; e.g. a toll-cordon, pricing of a single major highway, and pay-lanes and free-lanes on major highways.

Kazem (2012) tested and compared many pricing scenarios (e.g. flat, distance-based, and peak tolls) in a study area in the southern California region. The pricing scenarios were obtained by consulting public groups along with transportation agencies; i.e., no theoretical rationale governs the pricing patterns presented.
Morgul and Ozbay (2010) proposed a simulation-based evaluation of dynamic congestion pricing on the crossings of New York City, where many of the limited number of crossings to the island of Manhattan are tolled and function as parallel alternatives. Two simulation studies were conducted in this dissertation: the first was performed using a mesoscopic simulator by considering the Manhattan network with a simple step-wise dynamic tolling algorithm, whereas the second calculates the real-time toll rates on two tolled alternative crossings and models the driver behaviour in response to toll rates and travel time information on both routes. The second algorithm is tested through a microscopic traffic simulation on a network including the two tunnels between New Jersey and New York City. In this dissertation, however, fixed demands were assumed for individual time periods.

Xu and Ben-Akiva (2009) proposed a dynamic congestion pricing model in which traffic assignment relies on travellers’ choice behaviour (i.e. route choice and departure time choice), rather than deterministic network equilibrium. The objective of this model is to find the optimum toll schedule (for specific links on the network) that minimizes the travel time of all network users. The authors, however, acknowledged that their model can be improved in several ways; e.g. by using more robust optimization techniques, joint (instead of sequential) discrete choice models for departure time choice and route choice, and elastic (rather than fixed) demand assumptions.

2.2.2. User Responses to Congestion Pricing

The second approach in congestion pricing-related research considers users’ behavioural responses to pricing. This class of studies does not focus on the determination of the pricing structure itself; rather, it investigates the possible impacts of hypothetical (fixed or variable) pricing scenarios on the individual (disaggregate) traveller that give rise to the network (aggregate) performance. Within users' responses to pricing, route choice and departure time choice have attracted the most attention in recent studies. Less attention, however, is given to users’ willingness to shift to other modes (i.e., mode choice).

Lu and Mahmassani (2008) extended a previous study (Lu et al., 2008) that incorporates user heterogeneity in determining equilibrium route choices in a network in response to time-varying toll charges. More specifically, Lu and Mahmassani presented a generalization of that framework
to incorporate joint consideration of route and departure time as well as heterogeneity in a wider range of behavioural characteristics. The model explicitly considers heterogeneous users with different values of time and values of (early or late) schedule-delay in their joint choice of departure times and paths characterized by a set of trip attributes that include travel time, out-of-pocket cost, and schedule-delay cost. Furthermore, the model was applied to a relatively small network (180 nodes, 445 links, and 13 zones) through a simulation-based algorithm. The authors acknowledged that their model suffers from computational limitations in a large network setting. Lu and Mahmassani (2011) extended the algorithm by incorporating the heterogeneity in users’ preferred arrival time (PAT).

In a study carried out at University Drive (Burnaby, BC) based on SP surveys conducted at a Vancouver suburb, Washbrook et al. (2006) demonstrated a method for estimating SOV (Single-Occupant Vehicle) commuter responses to policies introducing financial disincentives for driving alone (road charges and parking charges) and improvements to alternative modes. More specifically, 548 commuters from a Greater Vancouver suburb who drive alone to work completed a discrete choice experiment (DCE) in which they chose between driving alone, carpooling or taking a hypothetical express bus service when choices varied in terms of time and cost attributes. Interesting results were reached in this study. For example, increases in drive alone costs will lead to greater reductions in SOV demand than increases in SOV travel time or improvements in the times and costs of alternatives beyond a base level of service. Accordingly, the authors suggest that policy makers interested in reducing demand for auto travel should place at least as much emphasis on financial disincentives for auto use as they do on improving the supply of alternative travel modes.

In a study conducted at the University of Toronto by Sasic and Habib (2013), discrete choice models were developed to describe mode-choice and departure time choice in the GTHA. The empirical models were then used to evaluate mode and time switching behaviour in response to combined variable transit pricing with peak congestion pricing policies. The results reported in that study suggest that a policy involving a road toll would have a larger effect on shifting travel demand over time than any other policies not including road tolls.

Liu et al. (2011) presented the current practice of modelling the impact of roadway tolls with the mode choice model. The study revealed four dimensions of analysis that have a significant
influence on mode choice, including socioeconomic (e.g. household income and number of workers), travel cost (e.g. parking, gasoline, maintenance, tolls and fares), temporal (e.g. on-vehicle time, walk time, transfer wait time and headway), and categorical (e.g. transit strike, seasonal variation and alternative-specific intangibles).

Table 2-3 provides a comparison between the different congestion pricing-related studies reviewed so far. The studies are classified/compared based on the pricing approach adopted, the size of the tolling scenario, and whether or not user behaviour was considered.

<table>
<thead>
<tr>
<th>Study</th>
<th>Theoretical (Analysis) Approach</th>
<th>Practical (Simulation) Approach</th>
<th>Facility-Based</th>
<th>Network-Based</th>
<th>User Behaviour Component</th>
</tr>
</thead>
<tbody>
<tr>
<td>Verhoef (2002)</td>
<td></td>
<td>X</td>
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<td>X</td>
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<tr>
<td>De Palma et al. (2005)</td>
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<td>Washbrook et al. (2006)</td>
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<td>Dong et al. (2007)</td>
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<td>Xu and Ben-Akiva (2009)</td>
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<td>Duranton and Turner (2011)</td>
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<td>Morgul and Ozbay (2010)</td>
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<td>Lu and</td>
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<td>Author(s)</td>
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<td>Mahmassani (2011)</td>
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<td>Lightstone (2011)</td>
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<td>Yang et al. (2012)</td>
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<td>Yao et al. (2012)</td>
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<tr>
<td>Bar-Gera and Ben-Gurion (2012)</td>
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<td>Leonhardt et al. (2012)</td>
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<td>Kazem (2012)</td>
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<td>Zangui et al. (2012)</td>
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<td>Sasic and Habib (2013)</td>
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<td>Hall (2013)</td>
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<td>Nikolic et al. (2015)</td>
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### 2.2.3. Spending Congestion Pricing Revenues

In order to overcome political opposition to freeway congestion pricing, people usually focus on using the net revenues to benefit the public. Revenues may be spent on infrastructure expansions, subsidizing improvements to the non-priced part of the highway system, transit improvements, rebating motor fuel taxes, reducing general taxes (such as income or property taxes), and investing in transit.

In fact, revenue uses have implications for efficiency as well as for equity and political feasibility. For example, congestion pricing may be welfare-reducing if revenues are distributed...
in a lump-sum manner, because doing so discourages labour supply; non-wage income discourages labour supply. On the other hand, when revenues are used to reduce/rebate the distorting labour taxes, the usual efficiency advantage of such tax reductions is magnified.

Many congestion pricing projects in US considered integrating transit with congestion pricing by, for example, extending HOT lanes to accommodate bus rapid transit (BRT) services and therefore increasing transit ridership (e.g. I-15 BRT). Previous studies in Belgium, however, have found that a marginal increase in peak-period road prices yields the highest benefit when revenue is spent on road capacity expansion. However, it yields negative benefit when it is spent on public transportation, unless the degree of social inequality aversion is very high. This latter result is mainly because public transportation is already highly subsidized in this specific study region, and it illustrates a critical point about congestion pricing: because the revenues are typically large compared to the value of the time savings, inefficient spending of those revenues can completely undo the net benefits of the policy (Small and Verhoef, 2007).

As for infrastructure expansion, Rouwendal and Verhoef (2006) discuss the conceptual link between optimal congestion pricing and road capacity. These authors suggest that a useful way of increasing public acceptability of congestion pricing would be to introduce a close relationship between toll revenues and investment in road capacity. In their article, Rouwendal and Verhoef build upon a theorem derived by Mohring and Harwitz (1962). This theorem states that the revenues from the first-best optimal toll match the cost of the optimal amount of infrastructure, under two conditions. The first condition requires that travel costs remain constant if the number of trips and the capacity of the infrastructure change in the same proportion, whereas the second one requires that there be no scale effects in the construction of infrastructure. For road infrastructure, the first condition is generally acceptable and only small deviations from condition two have been revealed in empirical research. Moreover, the theorem remains valid if road maintenance and deviations from perfect competition on the land market are taken into account. The theorem therefore suggests that in a long-run setting, road transport may be self-financing if prices are set equal to marginal costs and road capacity is adjusted to its optimal level.
King et al. (2007) recommend that toll revenues be given to city governments where highways pass through. They argue that such a policy is fair because these cities bear the local external costs of a regional system. They also argue that the policy is efficient because cities are already an organized and effective lobby group. Their aim is not to eliminate losers from road pricing, but rather to create gainers with sufficient motivation to overcome opposition to it.

Moreover, Poole (2011) discussed several possible uses of pricing revenues and the consequences of each of them. The most commonly proposed use of revenues is to expand non-driving alternatives for those tolled off the freeways, inspired by the successful London and Stockholm implementations. Poole reported several problems with this approach, if applied in a U.S. context. Those two European systems are cordon-price congestion pricing, aimed at reducing traffic in traditional CBDs that already have much higher transit mode share than any large congested U.S. metro area. Many-to-one radial transit systems are a good fit for serving the CBDs of traditional mono-centric urban areas. Yet they are a relatively poor fit for serving the many-to-many commuting situation of large U.S. metro areas whose primary commuting pattern for several decades has been suburb-to-suburb. Another proposal, presented in that article, is that 100% of the net revenues be allocated to the jurisdictions through which priced freeways extend, in proportion to route-miles or lane-miles. There would be no restrictions on the use of these funds; they would become a new source of general revenue for those cities. Nevertheless, the author mentioned that this proposal might be an example of “monopoly exploitation” version of congestion pricing, since it does not direct resources (i.e., pricing revenues) to locations and projects where prices indicate that increased investment is needed. In other words, the proposal disregards the users-pay/users-benefit principle.

In conclusion, there is no unique strategy that can be referred to as the most efficient way of spending pricing revenues. Instead, case-specific studies should be conducted for each region (considering implementing congestion pricing projects) to determine the most appropriate use of revenues in that region.

2.3. State-of-Play Worldwide

The United States, the United Kingdom, France, Norway, Sweden, Germany, Switzerland, Singapore, and Australia have implemented major congestion pricing projects. The projects may
be classified as being facility-based or area-based. In this section, the main characteristics of some implemented pricing schemes (in both classes) will be discussed to illustrate the variety of ways in which congestion pricing has been implemented worldwide.

2.3.1. Facility-Based Projects

This category refers to congestion pricing applications that allow users to choose between two adjacent roadways (or lanes within the same road): one tolled but free-flowing and another free but congested. Highway 407 (aka ETR 407), in Canada, is a good example of such projects. Additionally, several congestion pricing applications have been deployed in the United States; for example, I-15 in San Diego, I-394 in Minnesota and SR-167 in Seattle. These programs apply dynamic pricing strategies, using real-time information collected from loop detectors (Dong et al., 2007).

**ETR 407 (Express Toll Route)**

This is a multi-lane electronic highway running 107 km across the top of the GTA from Highway 403 (in Oakville) to Highway 48 (in Markham). ETR 407 was constructed in a partnership between "Canadian Highways International Corporation" and the Province of Ontario and currently owned by "407-ETR International Inc.". The fees are distance-based and variable according to zone congestion-level (light and regular), day of the week (weekday, weekend and holidays), and time of day (peak period, peak hours and off-peak). Speeds on Highway 407 are almost double those on other free highways during peak periods.

It should also be noted that, unlike US congestion pricing applications, tolls on ETR 407 are not regulated; i.e. they differ according to a fixed schedule that is posted (and updated if necessary) on their website. To what extent this pattern reflects traffic threshold regulations (provincial safety and environmental standards and to relieve congestion on alternative public highways) and to what extent profit maximization is achieved, is difficult to tell (Lindsey, 2007).

**I-15 HOT Lanes, San-Diego, CA**

This project was implemented in 1996 along the 13 km HOV section of I-15 in San Diego. The HOT lanes on I-15 are now about 32 km long. The program determines toll values by comparing aggregated volumes obtained from two observation intervals against volume thresholds
prescribed in a look-up table. The tolls are updated every 6 min ($0.5–4) and then displayed on variable message signs. An evaluation study of this dynamic and state-dependent pricing application for the US Department of Transportation concluded that it was successful (Dong et al., 2007).

2.3.2. Area-Based Projects

In this type of project, users pay a fee to enter a restricted area, usually within a city centre, as part of a demand management strategy to relieve traffic congestion within that area. Implementations in three big cities will be presented: London, Stockholm and Singapore.

**London Congestion Pricing**

This was the first congestion pricing program in a major European city (in service since 2003). It involves an £11.50 daily cordon fee (flat price) for driving in the "Central London Congestion Pricing Zone" during weekdays (i.e. from 7 am to 6 pm). The fee is paid once per chargeable day regardless of how many times the user crosses the charging zone. After one year of cordon tolls and during charging, the traffic circulating within the zone decreased by 15%, traffic entering the zone decreased by 18% and congestion (measured as the actual minus the free-flow travel time per km) decreased by 30% within the zone (Santos, 2008).

**Stockholm Congestion Charges**

Stockholm ran a seven-month congestion charging trial (between January and July 2006), after which public support increased. The congestion tax was then implemented on a permanent basis on August 1, 2007. In this project, vehicles entering the inner-city area on weekdays (from 6:30 am to 6:30 pm) pay a toll that varies between $1.29–4.11 according to the time of day. Unlike the London pricing scheme, drivers in Stockholm pay every time they cross the charging area with a maximum daily charge of $8 per day. After implementation, traffic volumes reduced by 25%, public transit ridership increased by 40,000 users per day, and retail sales in central Stockholm shops increased.

**Singapore Electronic Road Pricing**

The ERP (Electronic Road Pricing) project was implemented in Singapore in 1998, after 23 years of operating a cordon scheme with paper licenses. It covers wide regions of the island;
namely, the Central Business District (from 7:30 am to 7:00 pm) and expressways/outer ring roads (from 7:30 am to 9:30 pm). Charges vary by location and time of day in 30 min steps (adjusted quarterly depending on average speeds measured in the previous quarter). Five min toll intervals were introduced between some 30 min steps in order to discourage motorists from speeding up or slowing down when the toll is about to increase or decrease. Similar to Stockholm pricing, vehicles in Singapore pay every time they cross the charging area.

2.4. Concluding Remarks

As presented throughout this chapter, there are numerous dimensions to the congestion pricing problem that need to be considered, or at least reasonably assumed, when planning a congestion pricing strategy. Despite the numerous studies that have contributed considerably to the state-of-the-art and the state-of-practice in congestion pricing, they still suffer from a number of limitations that limit their use in large and complex urban areas. Figure 2-2 summarizes the major challenges and gaps in the existing literature that have motivated the current research.
- **Simplified Networks and Case Studies**
  - Case studies on large/complex networks are rare

- **Link Toll Schedules Based on Hypothetical Scenarios**
  - No robust optimisation approaches are generally employed to determine the toll patterns optimising certain network-wide objective function. Instead, road charges are often determined based on trial and error approaches that aim at regulating specific traffic variable(s) (e.g. link speed) around certain target values (that are not necessarily optimal).

- **Incomplete Dynamic Congestion Pricing Schemes**
  - Road charges are usually set based on traffic conditions of a single road instead of the entire network, which is unrealistic (the network is an inter-connected system that is wholly affected by the toll set on any individual link)

- **Ignoring Traveller's Individual Responses to Pricing**
  - Traffic assignment is usually based on deterministic user equilibrium (aggregate models) rather than stochastic responses of travellers (disaggregate models of mode, route, and departure-time choice)
  - This results in unrealistic modelling of travellers' true responses to pricing

- **Inelastic (Fixed) Auto-Traffic Demand Assumption**
  - Route choice (and sometimes departure time choice) is considered the only decision individuals make in response to pricing.
  - Mode-shift impacts of pricing are not usually taken into account in the determination of link tolls (which results in unrealistic forecasting of charging impacts)

- **Variable rather than Dynamic Tolling**
  - Studies usually come out with link tolls that are variable (vary according to a fixed predetermined schedule) but not dynamic (vary based on real-time traffic measurements).
  - Unpredicted disturbances cannot be controlled.

*Figure 2-2: Limitations in Current Dynamic Congestion Pricing-related Research/Practice*
3. Methodology Overview: Optimal Congestion Pricing System

In light of the gaps in the state-of-the-art of congestion pricing, discussed in Chapter 2, this study seeks to develop a robust system for the methodological derivation, evaluation, and optimization of variable congestion pricing policies to manage peak period travel demand, while explicitly capturing departure time and route choices in a large-scale dynamic traffic assignment (DTA) simulation environment.

The study, through the extensive travel survey data available in the Greater Toronto Area (GTA), considers the drivers’ heterogeneity in their values of (early or late) schedule-delay and desired arrival time. Moreover, drivers’ personal and socio-economic attributes – affecting the choice of departure times – are taken into account besides the trip-related travel time, out-of-pocket cost, and schedule-delay cost.

The optimal variable congestion pricing policies are obtained through a bi-level procedure. The first level involves the determination of time-dependent queue-eliminating toll structures for congested facilities. The toll structure determination is motivated by the Bottleneck Model, which is the most widely used conceptual model of dynamic congestion pricing (Small and Verhoef, 2007). On the other hand, the second level involves iterative optimization (i.e., fine-tuning) of the toll structures determined in the first level to achieve the best possible network performance. This is achieved through further optimization of the toll structures obtained in the first level to consider the potential route and departure time choice dynamics in response to tolling in addition to the large-scale network interconnectivity. The second level uses a robust iterative optimization algorithm that is run concurrently (i.e., distributed) on a parallel computing cluster.

This chapter presents a system for the determination and evaluation – through a large-scale simulation environment – of optimal variable congestion pricing policies as a method of spatial and temporal traffic congestion management. The system is based on four key pillars: 1) a large-scale calibrated dynamic traffic assignment simulation platform that is used to assess the impact of various pricing options on routing and congestion patterns; 2) an econometric (behavioural) model of departure time choice that is built and calibrated using regional household travel survey data that capture the heterogeneity of travellers’ personal and socioeconomic attributes; 3) the
Bottleneck Model for dynamic congestion pricing, which is the theoretical basis of the initial variable toll structure determination approach adapted here; and 4) a robust iterative distributed optimization approach for toll structures fine-tuning to achieve the best possible network performance. These pillars are integrated and implemented into a single system that incorporates iterative optimization of variable tolling while looping between the departure time choice layer and the DTA layer until departure time choices and route choices reach equilibrium, under each tolling scenario being assessed during optimization. For the system large-scale nature and the consequent (time and memory) computational challenges, the optimization algorithm is run concurrently on a parallel computing cluster. The key pillars of the approach are described next.

3.1. Mesoscopic Large-Scale Dynamic Traffic Assignment (DTA) Simulation Model

Congestion pricing is typically sought in large congested urban areas, where congestion spreads over wide space for long peak hours. Therefore, to control traffic dynamically in large-scale congested networks, three systems are needed concurrently: (1) a prescriptive decision-setting/control tool (e.g. a demand or supply control policy such as congestion pricing or ramp metering etc.), (2) a descriptive calibrated econometric departure time choice model, and (3) a descriptive calibrated dynamic traffic assignment (DTA) model that captures route choice dynamics and the evolution of traffic congestion resulting from travellers seeking the least-generalized-cost routes to their destinations. A large-scale DTA simulation model is, hence, required for optimal congestion pricing policy derivation and evaluation; a model that can realistically capture the route choice dynamics network-wide (over time and space) resulting from fixed or variable tolls along key corridors. It is noteworthy that these tolls would in turn affect travellers’ departure time choice; and therefore the need to integrate both the route and departure time choice models within the same system.

To that end, and to capture the system-wide effects of tolling in large urban areas, a mesoscopic large-scale DTA model is used here. In a large-scale interconnected network (like the GTA) where long-distance trips have diverse routing options, tolling relatively short highway segments might create temporal and spatial traffic changes network-wide that go beyond the tolling interval and the tolled segment. This necessitates conducting the simulations on a regional scale for comprehensive policy determination and assessment.
In general, mesoscopic models simulate the movement of vehicles in the transportation network in groups according to the fundamental diagrams of traffic theory. These models offer a compromise between microscopic and macroscopic models; unlike macroscopic models, they model individual vehicles, and unlike microscopic models, they are less computationally demanding and hence are more suited for modelling large networks (Abdelgawad and Abdulhai, 2009).

Transportation networks are dynamic; changes in demand over time, congestion, bottlenecks, unpredicted incidents etc. cause link travel times to change with time and cause congestion to spillback upstream with time. Accordingly, the shortest path between certain origin-destination pair may change over time as well. Therefore, it is important to use DTA simulation models for the determination and assessment of spatial and temporal traffic demand management policies like congestion pricing. These models use dynamic (i.e. time-dependent) shortest path algorithms to find the shortest path between each origin-destination pair in the network at all possible departure times (from the origin node).

Details related to the demand patterns, which are inputs to the mesoscopic simulation model, the key traffic assignment control parameters, the simulated network geometry, and the simulation model base-case calibration/validation results will be discussed in Chapter 4.

3.2. The Econometric Model for Departure Time Choice

In order to capture users’ individual departure time choice responses to variable tolling, this study uses an econometric (behavioural) departure time choice model. The model considers drivers’ socio-economic attributes and the network level-of-service attributes. This study extends a departure time choice model recently developed at the University of Toronto (Sasic and Habib, 2013) that describes departure time choice in the Greater Toronto and Hamilton Area (GTHA). The developed departure time choice model is a Heteroskedastic Generalized Extreme Value (Het-GEV) model that further enhances the Choice Set Generation Logit (GenL) captivity component developed by Swait (2001).

The Het-GEV model explicitly captures the correlation between adjacent choice alternatives (by allowing choice alternatives to appear in multiple clusters) while the GenL form captures the captivity of decision makers to specific choice alternatives due to schedule constraints. The GEV
class of models for discrete choice applications makes use of random utility maximization theory, where each agent (traveller) is assumed to choose an alternative that maximizes its random utility. The random utility for any alternative is defined as a systematic and a random component (where the joint density of all random components is distributed according to the extreme value distribution).

Two types of scale parameters are introduced in this model. These are the root scale parameter and the nest scale parameter of a particular choice set. Moreover, the modelling framework uses a scale parameterization approach to capture heteroskedasticity in departure time choices. This approach also captures heterogeneity in users’ departure time choice responses to variations in trip-related attributes (e.g. travel time and cost) at each choice interval.

The model was developed and calibrated in the original study using the Transportation Tomorrow travel Survey (TTS) of 2006. In this study, the model was retrofitted using the latest TTS survey of 2011 (DMG, 2015). Additionally, the schedule delay and toll cost components were incorporated in the model variables, and their associated parameters were recalibrated accordingly.

Details of the model choice set structure, the utility function variables, the extensions and assumptions made to incorporate schedule-delay and toll cost components in the model variables and the associated parameters adjustment/recalibration process, the steps followed to prepare the data required by the model, and the retrofitted model base-case validation results are all presented in Chapter 5.

3.3. Optimal Toll Structures Bi-Level Determination Approach

Congestion in large cities like Toronto has reached a level where demand is usually over capacity in peak periods, resulting in long lasting queues on key corridors. Additionally, the traffic instability occurring when traffic density exceeds the critical density (i.e. the density corresponding to capacity) causes a significant 10–20% drop (breakdown) in capacity (Small and Verhoef, 2007). We therefore search for an economic pricing strategy that enforces traffic pacing (i.e., departure time rescheduling) and works towards eliminating traffic queues. Traffic pacing ensures that demand enters the network at a rate that does not exceed capacity; hence, at least
theoretically, no queues or delays form. Furthermore, targeting the elimination of traffic queues through congestion pricing will also sustain the original capacity.

In light of these benefits, we are looking for 1) time-dependent toll structures for traffic pacing and to eliminate queues in the peak period on congested facilities while taking into consideration the drivers’ desired work-trip arrival times and associated schedule (early or late arrival) delays and 2) suitable toll levels to enforce proper route choices that minimize the total travel times. In other words, we are seeking congestion pricing policies that achieve the best – spatial and temporal – traffic distribution and infrastructure utilization to optimize the network performance (i.e., minimize the total travel times).

For practicality and spatial equity, the tolling scheme adopted here is distance-based; toll values are entered to the network in ($/km). Therefore, each vehicle pays according to the distance travelled on tolled facilities. A bi-level procedure is used, as mentioned earlier, to determine the optimal toll structures achieving the above benefits. The first level involves the determination of time-dependent queue-eliminating toll structures for congested facilities. This is motivated by the Bottleneck Model for optimal dynamic congestion pricing, based on the simulated base-case (no-pricing) traffic conditions on the congested facilities to be tolled. Using the Bottleneck Model alone to determine tolls is insufficient in large networks with numerous routing options, i.e. when travel choices are more than just departure time choice. The second level, therefore, involves genetic optimization to fine-tune the toll values obtained in the first level further, to achieve the best network performance, while considering the large-scale network (route and departure time choice) dynamics in response to tolling. This is performed through a robust iterative optimization algorithm that is integrated to the departure time choice and DTA simulation models, and is run concurrently (i.e., distributed) on a parallel computing cluster. The two optimal toll determination levels are described next.

3.3.1. Level I: Initial Toll Structures Determination Based on the Bottleneck Model for Dynamic Congestion Pricing

Dynamic models consider that congestion peaks over time then subsides. Therefore, there is a congestion delay component that peaks with the congestion that the travellers experience. Dynamic models assume that travellers have a desired arrival time $t^*$; deviations from which
imply early or late schedule delays. Travellers who must arrive on time during the peak periods encounter the longest delay; i.e., there is a trade-off between avoiding congestion delay and arriving too early or too late.

The basic Bottleneck Model is the most widely used conceptual model of dynamic congestion pricing (Small and Verhoef, 2007). It involves a single "bottleneck" and assumes that travellers are homogeneous and have the same desired arrival time. Moreover, the model assumes that for arrival rates of vehicles not exceeding the bottleneck capacity and in the absence of a queue, the bottleneck's outflow is equal to its inflow; as a result, no congestion (delay) occurs. The peak period is considered to start when the inflow exceeds the bottleneck capacity, resulting in traffic queues and increased travel times that build up to a maximum when the inflow starts decreasing below capacity. The peak does not end at this point of time; rather, it ends when all travellers who entered the system (from the beginning of the peak period) ultimately exit after having queued for a while. When a queue exists, vehicles exit the queue at a constant rate, which is the same as the bottleneck capacity. Note that the total number of travellers that enters the system ultimately exits the system after having queued for a while.

The optimal toll in the Bottleneck Model attempts to “flatten” the peak in order to spread the demand (inflow) evenly over the same time period. In this case, the price is set such that the inflow equals the bottleneck capacity, which in turn equals the outflow. The schedule-delay cost function is assumed to be piecewise linear in the Bottleneck Model. Accordingly, pricing affects the pattern of entries with a triangular toll schedule (that rises from zero to a maximum then falls back to zero) replicating the pattern of travel delay costs in the un-priced equilibrium. This results in the same pattern of schedule-delay cost as in the un-priced equilibrium, but it produces zero travel delay cost (i.e. no travel delays exist in the optimal case). Instead of queueing delay, travellers trade off the amount of toll to be paid versus schedule delay such that a traveller who arrives right on time t* pays the highest toll. The resulting tolled-equilibrium queue-entry pattern therefore satisfies an entry rate equal to the bottleneck capacity, i.e. the queue entry rate equals the queue exit rate. Further details of the theoretical Bottleneck Model for dynamic congestion pricing are provided in Chapter 6.

The toll structure introduced here is motivated by this theoretical bottleneck pricing theory; where key benefits arise from rescheduling (temporal distribution) of departure times from the
trip origin, resulting in no (or at least less) queueing delays on tolled facilities. Initial toll structures are determined for congested facilities based on their queueing delay patterns under simulated base-case traffic conditions (i.e., without tolling), as will be described in detail in Chapter 6.

3.3.2. Level II: Toll Structures Fine-Tuning Using Distributed Optimization Algorithm

Although the Bottleneck Model provides the core concept, it is limited to the case of a single bottleneck, where the departure time choice is the only choice travellers have to respond to pricing. In large urban networks, there are a myriad of origin-destination pairs, trip lengths, travellers’ schedules, desired work/school arrival times, routing options and travel behaviour that vary across the population. These factors might affect the (departure time rescheduling) benefits obtained from the initial toll structures determined for congested facilities in the large-scale network. This is due to the possible temporal and spatial traffic changes network-wide (in response to time-dependent tolling) that go beyond the tolling interval(s) and the tolled route(s), and might bring counterproductive impacts of tolling, as will be demonstrated later.

Therefore, the proposed pricing system extends the conceptual (optimal) triangular pricing structure suggested by the Bottleneck Model to the more complex and general case of a large urban network. More specifically, an optimization module is integrated into the congestion pricing system to fine-tune the initial toll structures calculated (in Level I), while considering the network-wide dynamics that were absent in the Bottleneck Model. The fine-tuning process involves finding (through an optimization algorithm) the optimal adjustment factors to be applied to the initial toll structures, in order to obtain the optimal (Level II) toll values leading to the best possible network performance.

The optimization module, integrated into the pricing system, uses a Genetic Algorithm (GA) for optimization. The GA belongs to the class of Evolutionary Algorithms (EAs). It generates – through an iterative process – solutions to the optimization problem using techniques inspired by natural evolution, such as selection, mutation, and crossover. In each generation, the value of the objective function (i.e. fitness) of every individual in the population is evaluated. The fittest individuals are stochastically selected from the current population and possibly modified.
(recombined and mutated) to form a new generation of candidate solutions that is then used in the next iteration of the algorithm. The GA terminates when either a user-specified (maximum) number of generations has been produced, or when a satisfactory level of convergence (e.g., a solution that satisfies minimum criteria) has been reached (Back, 1996).

As mentioned, the proposed pricing system uses econometric departure time choice modelling (based on regional travel surveys) in conjunction with DTA assignment to capture network-wide departure time and route choice dynamics in response to each tolling scenario (solution) being evaluated during optimization.

For the system large-scale nature and the consequent (time and memory) computational challenges, the optimization algorithm is run concurrently on a parallel computing cluster under a ‘Map-Reduce’ programming paradigm, as will be described later. For that purpose, a java-based middleware for distributed in-memory processing, denoted as Apache Ignite©, is utilized for system deployment on the parallel cluster. Moreover, the use of a large network of remote servers – hosted on the Internet – is possible through this middleware, which allows on-demand access to Internet-based shared resources in accordance with the application requirements. Details of the optimization problem specifications (e.g., the optimization variables and the objective function), the GA package used, and the middleware configuration and implementation are presented in Chapter 7. The results and analysis of the full system implementation on a case study in the GTA are also presented in that chapter.

3.4. The Integrated Optimal Congestion Pricing System

Figure 3-1 shows the general framework of the integrated optimal congestion pricing system developed here. The ultimate goal of this system is to provide a tool for optimal (time-dependent) congestion pricing policy derivation and evaluation, while taking into account the route choice and departure time choice dimensions in large-scale regional networks. The figure presents the system’s four key modules (described briefly in the preceding sections), the input data provided to the system, and the data exchanged between the system modules. Further details corresponding to the input data required by the system are provided next. Additionally, the implementation sequence and the three levels of convergence sought (highlighted in Figure 3-1)
are described and illustrated through a flowchart of the optimal congestion pricing system, in Section 3.4.2.
Figure 3-1: Optimal Congestion Pricing System Framework
3.4.1. System Input Data

Two types of data should be provided to the congestion pricing system implemented here. The first is entered once to the testbed, highlighted in Figure 3-1, which is used to evaluate any congestion pricing scenario. The second is related to the tolling scenario under analysis. The two types are further described next.

3.4.1.1. Testbed-related Data

As mentioned, the congestion pricing policies to be determined and optimized by the system are evaluated through a testbed of hybrid dynamic traffic assignment and departure time choice behavioural models. The testbed provides detailed traffic simulation results (e.g. travel times and costs) under equilibrium route and departure time choices, in response to tolling. It takes as input:

1. **The network topology**: traffic analysis zones (TAZs), highways, major arterials, on-and-off ramps, speed limits, traffic signal information at the major signalized intersections, etc.
2. **The historical demand** in the form of time-dependent origin-destination (OD) matrices for the period of study.
3. **The commuters’ personal and socio-economic attributes** required by the behavioural model for departure time choice.

The travel demand-related data used here are extracted from the latest 2011 Transportation Tomorrow Survey (TTS; DMG, 2015). TTS is a household-based travel demand survey that is conducted in the Greater Toronto and Hamilton Area (GTHA) every five years. The survey provides detailed information on trips made on a typical weekday by all individuals in the selected households. Information collected in the survey includes household-related attributes (e.g., the number of people and the number of vehicles available for personal use), person-related attributes (e.g., their age, driver licence availability, and work/school location), and trip-related attributes (e.g., origin, destination, purpose, start time, and type of transportation used). Five percent of the GTHA households are contacted by telephone and all trips made by residents 11 years of age or older on a specific weekday are recorded. Expansion factors are used to expand the collected data to represent the total population of the survey area in the year of the survey. The expansion factors are determined based on geographical areas and verified based on the
Canada Census data that are used as the control total for calculating the expansion factors (DMG, 2015).

3.4.1.2. Tolling Scenario-related Data

The congestion pricing system implemented here is designed to determine and test different tolling scenarios, e.g. HOT lanes, congested highway sections, and cordon tolls. Toll values can be discretized with time (up to a toll value per minute) and space (up to a toll value per link). The following tolling scenario-related specifications should be provided to the system:

1. The facilities of interest intended to be tolled (e.g. link, corridor, or cordon): Depending on their base-case congestion levels, the “Optimal Toll Determination – Level I” module (described briefly in Section 3.3.1 and shown in Figure 3-1) determines whether or not each facility of interest needs to be tolled. For those who should be tolled, the module determines an initial toll structure for each of them, as will be described in detail in Chapter 6.

2. Spatial tolling specifications: The tolled facilities can take the form of HOT lane(s) on congested highways, entire roads (i.e. not just one lane), or cordon tolls. A combination of these policies can be implemented and tested in any one scenario.

3. Temporal tolling specifications: The toll interval width (during which toll is fixed over time) and the bounds of the tolling period (i.e., start and end times of tolling) should be specified for each facility of interest. The actual peak (hence tolling) start and end times within the tolling period bounds are then determined by the “Optimal Toll Determination – Level I” module.

4. The maximum allowable toll value for each facility of interest (for political reasons, say): This value will not be exceeded in the optimal toll determination, even if doing so improves the network performance.

3.4.2. System Flowchart

The flowchart presented in Figure 3-2 illustrates the high-level input, output, and implementation sequence of the optimal congestion pricing system implemented in this study. As illustrated in the figure, the system works in the following order:

- **Calculate Initial Toll Structure for Each Facility of Interest in the Network**: The structure takes a nonlinear version of the price of the Bottleneck Model (i.e., step tolls rather than a
continuous triangular toll structure), as shown in Figure 3-1. The price is calculated based on the base-case simulated travel times on the facility of interest; it rises from zero to a maximum then falls back to zero when congestion decreases.

- **Fine-Tune the Initial Toll Structures for Optimal Network Performance:** The optimization algorithm seeks the optimal adjustment factors to be applied to the initial tolls to achieve the best network performance. Each factor is multiplied by the corresponding initial toll structure to increase or decrease it. Each vector of adjustment factors – composed by the optimization algorithm – is evaluated through a testbed of DTA and departure time choice models, as will be described next. After evaluation, the objective function value is returned to the optimization algorithm. The fine-tuning process is repeated iteratively until certain convergence criterion is met. The convergence sought at this step is the 3rd level (toll structure convergence) highlighted in Figure 3-1 and Figure 3-2.

- **Apply Departure time Choice Model:** The departure time choice model takes as input the toll structures, the heterogeneous personal and socio-economic commuters’ attributes, and the average OD travel times and costs calculated across the network from the most recent DTA simulation run. The output of the discrete-choice model, in turn, represents the new temporal demand patterns (with modified trip start times) due to tolling.

- **Run DTA Simulation Model:** The DTA simulation model takes the network topology, the toll structures, and the anticipated demand. It performs iterative dynamic user-equilibrium (DUE) traffic assignment, which is the 1st level of convergence (route choice convergence) highlighted in Figure 3-1 and Figure 3-2. It results in OD travel times, updated network conditions, and routing options given the inputs received.

- **Integrate Departure time and Route Choices:** The equilibrium in drivers’ behavioural responses to pricing policies is sought by iteratively and sequentially simulating the changes in route choice and departure time choice in response to tolling through the DTA simulator and the discrete-choice module, respectively. More specifically, the discrete-choice module estimates the impact of the input toll schedules given the most recent network conditions (travel times and costs) on travellers’ individual departure time choices. The updated choices are then fed back into the dynamic traffic assignment simulator, which, in turn, produces the new network conditions and so on, until a certain convergence criterion is met. The convergence sought is the 2nd level (departure time choice convergence) highlighted in Figure 3-1 and Figure 3-2, after which the
objective function (e.g. total travel time) is calculated and returned back to the optimization algorithm.

- **Conduct Detailed Performance Analysis under Optimal Tolls:** When the optimization algorithm converges to the optimal adjustment factors (hence toll structures), a detailed analysis is conducted to assess the impact of the optimal congestion pricing policy determined. The analysis is carried out on three levels: (1) impact on the whole network, (2) impact on tolled facilities and their direct parallel routes, and (3) impact on toll payers.

In the process above, three levels of equilibrium are sought. The first (inner iterative loop) is the dynamic user equilibrium within the traffic assignment simulation model, i.e., route choice convergence. The convergence criteria used for traffic assignment are referred to as the Relative Gap (RG); this is a measure of how close the current assignment solution is to the User Equilibrium (UE) network assignment (Chiu et al., 2008). The traffic assignment iterations terminate when the RG drops below certain pre-specified convergence threshold or when a pre-specified maximum number of iterations is reached. The second level (intermediate iterative loop) is the equilibrium in the departure time choice model output in response to changes in the traffic network travel times and costs under specific input toll structures; i.e., departure time choice convergence. The intermediate loop terminates when travellers cease to change their departure time interval, i.e. when the maximum (absolute) relative difference in the total number of vehicles at any departure time interval drops below a pre-specified convergence threshold. The third level (outer iterative loop) is the equilibrium in the network performance measurement used in the optimization function, under different toll structures tested by the optimization algorithm; i.e., toll structure convergence. The algorithm terminates when the adjustment factors (i.e., toll structures) achieving acceptable network performance are obtained, or when a pre-set maximum number of iterations is reached.
**Inputs**
- Historical OD demand.
- Commuters’ personal attributes.
- Base-case simulated network attributes (times, costs, etc.).

**Optimal Toll Determination - Level I**
(Bottleneck Model - One-shot)
Determine tolling start and end times, and initial toll structures for congested facilities.

**Optimal Toll Determination - Level II**
(Optimization Algorithm - Iterative)
Search for the optimal adjustment factors (fine-tuning) for initial tolls.

**Convergence?**
- Yes
- No

Compose a new vector of optimization variables (tolls’ adjustment factors), and calculate the corresponding toll structures to be tested.

Apply the DCM to calculate each commuter’s new departure time choice.

Update the input demand profile of the DTA simulator.

Run the DTA simulator until DUE convergence is reached.

**Convergence?**
- Yes
- No

Calculate the network LOS attributes (times, costs, etc.).

Calculate the objective function under the tolls’ adjustment factors tested.

Detailed evaluation analysis (network, tolled facilities, toll payers, etc.) under optimal tolls.

System Outputs
- Optimal toll structures on congested facilities.
- Detailed performance analysis under optimal tolls.

Figure 3-2: Optimal Congestion Pricing System Flowchart
It is important to mention that the feedback component, provided to the route and departure time choice models, means that decisions are not obtained in one step. In fact, the one-step solution is not accurate because it neglects the interaction between individuals; i.e., each individual's (route and departure time) choices affect the travel times, costs, etc. that determine the choices of others. The feedback component, hence, opens the door for such interference to affect the final choices. More specifically, the final equilibrium choices – of each model – will be reached after multiple iterations. After each iteration, some attributes change (e.g. travel times) in response to aggregated choices of previous iterations. These attributes are re-evaluated and then re-entered to the model (feedback), and the new set of choices is re-evaluated and so on, until the choices settle and convergence is reached at each level. This is ultimately what happens in reality in response to new policies; travellers keep changing their actions and choices, according to the network state and the choices of other travellers, until an equilibrium is approximately reached. Also, a one-shot toll determination approach might bring counterproductive results unless the impact of tolls on other parts of the network is considered and used to update (i.e. fine-tune) the tolls imposed iteratively.

Incorporating a three-level nested feedback structure (as described) in large-scale optimal congestion pricing system is one of the main and challenging contributions of this study. It involves integration and iteration among several large-scale computationally intensive modules, dealing with (i.e., reading and writing) massive input and output data. This entails storage and computational time issues. Accordingly, it becomes necessary to harness the power of several computers. For this reason, the optimization algorithm is run concurrently on a parallel computing cluster under a Map-Reduce programming paradigm. Specifically, several solutions (i.e., toll structures) are distributed (mapped) to multiple nodes of the cluster and evaluated in parallel. The evaluation results are then combined (reduced) at the master node for further processing. A new batch of solutions is subsequently mapped/reduced and so on, until the optimization algorithm reaches equilibrium.

Chapters 4, 5, 6, and 7 present the details of each of the four system modules respectively (shown in Figure 3-1) along with their associated input/output data. The system effectiveness is tested through several tolling scenarios in the GTA, presented in Chapters 6 and 77.
4. Development of Dynamic Traffic Assignment Simulation Model for the GTA

As mentioned before, one of the key tools required to control traffic dynamically in large-scale congested networks – e.g., through congestion pricing – is a descriptive DTA model that captures route choice dynamics and the evolution of traffic congestion resulting from travellers seeking the least-generalized-cost routes to their destinations. Moreover, in a large-scale interconnected network where long-distance trips have diverse routing options, tolling a relatively short highway might create temporal and spatial traffic changes network-wide that go beyond the tolling interval and the tolled route. For that purpose, and to capture system-wide effects of tolling, a mesoscopic large-scale DTA model of a large area in the GTA region is developed and used in this study. The development of this model was a collaborative effort between the author, Islam Kamel (Ph.D. Candidate) and Dr Hossam Abdelgawad (Postdoctoral Fellow) over a period of two years (2013–2014).

The network is developed in DynusT (Dynamic Urban System in Transportation), a mesoscopic DTA model that is suitable for regional-scale dynamic traffic simulation and assignment. Mesoscopic models simulate the movement of vehicles in the transportation network in groups according to the fundamental diagrams of traffic theory. These models offer a compromise between microscopic and macroscopic models; unlike macroscopic models, they model individual vehicles, and unlike microscopic models, they are less computationally demanding and hence are more suited for modelling large networks (Kamel et al., 2015). DynusT uses the Anisotropic Mesoscopic Simulation (AMS) concept, which assumes that a vehicle’s speed depends on the density of the vehicles ahead of it in the same lane or adjacent lanes in what is referred to as the speed influencing region (SIR). The relationship between the speed and the density is governed by macroscopic speed-density relationships (Chiu et al., 2008).

The development of the GTA DTA simulation model in DynusT involved a variety of data collected from multiple sources within the region. A comprehensive GIS database from the Land Information Ontario (LIO) warehouse was used to form the basis of the model geometry. Additionally, the Traffic Analysis Zones (TAZs) used in this model were extracted from the most recent TAZ shape files available at DMG (2015) for the GTHA. As mentioned in Chapter
the model’s travel demand-related data were extracted from the latest 2011 Transportation Tomorrow Survey (TTS; DMG, 2015). Finally, real loop-detector feeds (volumes and speeds) collected at more than 175 locations over Highways 400, 401, 403, 404, QEW, the Gardiner expressway, and the Lakeshore Blvd were used for the calibration and validation of the model. These real data are provided by City of Toronto and Ministry of Transportation Ontario (MTO) to ONE-ITS (one-its.net) servers at the University of Toronto.

This chapter presents a detailed explanation of the modelling process of the GTA network in DynusT in terms of network geometry, travel demand, and key simulation parameters calibration and validation process. The chapter concludes with a brief discussion of the challenges faced during building, calibrating, and use of the model.

4.1. Supply Modelling

The simulation model used here incorporates all highways, major arterials, on-and-off ramps, as well as traffic signal information at the major signalized intersections throughout a large area covering most of the GTA area. A simplified snapshot of the model, showing the high-level freeways and arterials modelled, is provided in Figure 4-1. The model covers 1,497 TAZs (i.e. more than 7000 km²), 1,138 km of freeways, and 4,589 km of arterials, making it one of the largest mesoscopic dynamic traffic simulation models built in the region. The model consists of 26,446 links, including all highways and major arterials in the modelled part of the GTA region, and 14,228 nodes, including 830 signalized intersections.
The following steps were taken to build the simulation model (supply side):

1. As mentioned, a GIS database from Land Information Ontario (LIO) warehouse was used to form the basis of the model geometry. This database, although being rich, suffered from multiple missing items; e.g. encoding locations and timing of 800+ signalized intersections and the number of lanes and geometry of more than half the network. Further effort was therefore made to populate traffic signals’ information at the major signalized intersections and to complete the missing data (Kamel et al., 2015).

2. The vertices of the TAZs included in the model were exported from the TAZ layer using ArcGIS. A short script was then written in Java to import the vertices (x and y) coordinates and map them to the corresponding zones in the simulation model. This process resulted in 333,025 vertices imported for the model 1,497 zones. Additionally, the TAZ zoning system numbers (that contain gaps between different cities/regions) were properly matched to the sequenced zone numbers created in the simulation model.
3. Unlike the centroid-connector method used in planning models, vehicles in DynusT are generated and dissipated through generation links and destination nodes, respectively, specified for each TAZ in the model. The traffic released from generation links is distributed across the road segments proportional to their capacity and the length. The generation links and destination nodes were carefully created not to be part of the freeway system across the GTA. This is because trips normally start/end at parking lots, parking garages, residential areas, etc. but not along freeways.

4. As described before, the AMS model used in DynusT moves the vehicles based on the fundamental traffic flow diagrams. DynusT uses modified (single- and two-regime) versions of the Greenshield traffic flow model to construct the speed-density functions for different road segments (e.g. freeway, collector, on- and off-ramps, etc.), according to their speed limits and to the model parameters specified for each category. The model parameters were calibrated to attain the best fit between the simulated and observed speed-density curves. Further details of the parameter calibration process are provided in Section 4.3.

4.2. Demand Modelling

The time-dependent OD matrices used as input for the simulation model were extracted from the 2011 TTS data survey, after applying the reported expansion factors to cover the total demand in the survey area. The demand extracted includes all auto (SOV, HOV, taxi passenger, and motorcycles) morning trips from 6:00 to 10:30 am generated every 15 minutes. The majority of home-based work trips in the GTA – on which we focus in this study – were observed to occur during this time period (Sasic and Habib, 2013). Although the core demand entered into the model corresponds to 4.5 hours, the simulation is conducted for a 6-hour period to account for warming up the network and draining the demand at the end of the simulation.

To reflect the sheer size of the input demand data, an OD matrix with 2.25 million cells (1497 x 1497 OD combinations) is generated every 15 minutes over the 6:00 to 10:30 am period, resulting in more than 40 million OD cell records that are fed into the simulation model. During this period, around 2 million trips traverse the area modelled in the GTA network; their individual traces are stored on a minute-per-minute basis.
Despite their unquestionable impact on traffic conditions, truck demand and transit on-street units (e.g. buses and street cars) are not included in the input demand considered. This is primarily due to the absence of their relevant data in the TTS survey from which the input demand was extracted. Additionally, the DTA simulation software used does not include a transit assignment model to simulate/assign transit units in the network. However, the absence of trucks and transit units in the model was compensated for by adjusting the demand of some ODs during the model calibration process (Section 4.3). This was applied to ODs feeding corridors where loop detector readings exceeded simulated traffic (probably due to shortage in the input demand). It is also important to emphasize that this study focuses on the morning peak period of traffic, during which truck demand is relatively low (Roorda et al., 2010).

4.2.1. Demand-related Issues

4.2.1.1. Demand Smoothing

The shorter the time intervals by which OD matrices are generated from the travel survey data, the more accurate the simulation model can capture traffic flow and speed dynamics, especially in the congested peak periods. However, this comes at the expense of the size and processing time of the input demand data. Additionally, it might lead to inaccurate simulation results depending on the quality and richness of the collected survey data.

As mentioned, 15 minute-wide OD demand matrices were used as input to the simulation model. A flip-flopping pattern was, however, observed in the number of trips generated over the successive (15 minutes) time intervals. More specifically, the number of trips generated at quarter-hours (6:15, 6:45, 7:15 and so on) falls behind those generated at half-hours (6:00, 6:30, 7:00 and so on), respectively. This is mostly due to the fact that survey respondents have a tendency to report their trip start times on a half-hour basis, rather than quarter-hours. In other words, the majority of trips started between 7:00 and 7:30 am (say) were reported to have started at 7:00 am, although some of them might have started at (or after) 7:15 am in reality. To resolve this issue, the OD matrices were filtered through a mathematical procedure, denoted as a moving average, to generate a smooth demand curve while maintaining the same total number of trips (Kamel et al., 2015).
4.2.1.2. Adding Background Demand

Being a centre for business, finance, education, and culture, Toronto attracts much traffic that passes through the GTA region but starts and/or ends outside of it. This extra traffic is referred to hereafter as the ‘background demand’. It has three types: 1) from outside the GTA to the inside, 2) from the GTA to the outside, or 3) from and to zones outside the GTA but passing through some routes within the network. Ignoring this background demand might underestimate the amount of traffic flowing on the network main corridors.

To handle this issue, a model of the Greater Toronto and Hamilton Area (GTHA) was simulated to identify the background trips (fulfilling any of the above three criteria) and add them at the proper time-intervals to the corresponding input OD cells of the GTA network (shown on the right-hand side of Figure 4-2). More specifically, the simulation results of the large GTHA network (shown on the left-hand side of Figure 4-2) were analyzed by tracing the paths of the spotted background trips and identifying the following:

1. **The trip origin and destination zones within the GTA:** For types 1 and 3 trips, the origin zone is modified to be the GTA boundary zone through which the trip traverses inwards to the GTA network. For types 2 and 3 trips, the destination zone is modified to be the GTA boundary zone through which the trip traverses outwards from the GTA network. Otherwise, the origin or destination zones remain unchanged.

2. **The trip modified start time:** For types 1 and 3 trips, the start time is modified to be the time at which the trip reaches the boundary of the GTA network (identified from the output of the GTHA simulation model). The modified time is obviously larger than the actual trip start time due to the time elapsed from the beginning of the trip until it reaches the GTA boundary. On the other hand, the start times of type 2 trips are not changed.

Following the described procedure, around 260,000 trips were added to the original (GTA only) demand, resulting in a total of 2 million trips traversing the GTA simulation model in the morning period. In other words, the background demand constitutes 13% of the total demand entered into the GTA simulation model used here. Figure 4-3 shows the total smoothed demand of the GTA (at each 15 minute interval) during the morning period, before and after including the background trips.
Figure 4-2: Background Demand Illustrating Diagram

Figure 4-3: GTA Total Demand Profile (Kamel et al., 2015)
4.2.2. Demand Input Modes

In this study, two modes of releasing traffic demand into the simulation model are utilized: 1) typical OD demand matrix, and 2) vehicle-by-vehicle input with detailed start time and path information. Initially, the vehicles in the network are simulated from the input time-dependent OD matrices, extracted from travel survey data, over the simulation horizon. After a DynusT run from OD demand matrix mode converges to UE, information of the simulated vehicles (e.g., vehicle ID, start time, and origin and destination zones) is listed in output files. DynusT can use this vehicle-by-vehicle output information as input for alternative scenarios.

The advantage of using the second input mode is having an apples-to-apples comparison between the base-case scenario and a variety of other scenarios with the same input vehicles. In other words, the vehicle-by-vehicle input mode removes the possibility of variability in simulation results stemming from different vehicle input. As described, the second mode is based on the completion and output of a DynusT run from the OD demand matrix mode. Accordingly, in order to apply the departure time choice model to capture the impact of variable tolling on the start times of specific vehicles in the network, the base-case network is re-simulated (after a complete run with OD demand mode) with the imposed tolling scenarios using the detailed vehicle-by-vehicle input mode.

4.3. Simulation Model Calibration and Validation

Sections 4.1 and 4.2 have indicated the amount and diversity of the data required to develop the supply and demand sides of the simulation model. Dealing with the diversity and size of data sources to build the simulation model was a challenging task. However, more challenging was the calibration process conducted after the model was built, for validating its base-case output and therefore being able to use it for new policy assessment. Clearly, the larger the size of the model and its associated input data, the more factors affecting the accuracy of its output; consequently, the more complicated and multidimensional the calibration process.

The calibration process consisted of: 1) proper choice of model parameters, e.g. value of time (VOT), traffic flow model parameters, and freeway bias factor that controls travellers’ perception bias towards freeway travel time; and 2) handling issues emerging from possible input data
inaccuracies, e.g. bias in survey responses and imprecise GIS database information. The calibrated model was then validated by plotting – i.e., comparing – the simulated traffic volumes and speeds at 177 locations (over Highways 400, 401, 403, 404, QEW, the Gardiner expressway, and the Lakeshore Boulevard) against their corresponding observed values collected from loop detector readings. Additionally, the GEH statistic was utilized as an evaluation criterion for the simulated volumes in the GTA model (Kamel et al., 2015), as will be detailed later on.

The efforts exerted to correct the input demand inaccuracies include demand smoothing to resolve the observed flip-flopping pattern (as described in Section 4.2.1) and increasing or decreasing the demand of some OD pairs, at specific time-intervals, to match traffic on the key corridors these OD’s affect. A direct impact of the latter step is to compensate for the absence of trucks and transit units in the input demand, as mentioned earlier. On the supply side, the geometry (e.g. number of lanes) and speed limits of highways and major arterials and ramps were carefully checked and adjusted.

Further details of the VOT and traffic flow model parameters selected, the GEH statistic used to measure the calibrated model accuracy, and the DUE convergence of the simulation model are described next.

4.3.1. Value of Time (VOT) and Freeway Bias Factor

The objective of DUE assignment is to estimate traffic distribution among alternative routes, for each OD pair and assignment interval, by equilibrating the generalized cost of all routes. The generalized cost consists of the actual travel time and the equivalent travel time of tolls charged on the route (if any) based on the VOT specified (Chiu et al., 2008). In this context, VOT represents the amount of money the trip maker is willing to pay to save a unit travel time. VOT varies across individuals because of their different socioeconomic characteristics, attitudes, trip purposes, and latent preferences (Lu et al., 2006). Hence, some trip makers take slower paths to avoid tolls, whereas others choose toll roads to save time.

There is no consensus on a unique VOT for the GTA region. Various economic factors affect the value of this parameter; e.g. time of day choice, labour supply, taxation, activity scheduling, intra-household time allocation, and out-of-office productivity (Small, 2012).
Habib and Weiss (2014) investigated the temporal evolution of commuting mode choice preference structures using three datasets of TTS surveys collected over a 10-year period. From the empirical models obtained, the authors estimated the VOT as the ratio of the coefficients of in-vehicle-travel-time and travel cost variables. The average VOT, among different occupation groups, was found to be 8.37 $/hr, in 2006 Canadian dollars. Accounting for Canadian inflation rates from 2006–2015, this value is equivalent to 10 $/hr in 2015 Canadian dollars (Worldwide Inflation Data, 2015). In a more recent study, Zohreh et al. (2016) investigated commuting mode choices using a fused SP and RP dataset collected in the GTHA. The subjective value of in-vehicle-travel-time saving was directly estimated in the systematic utility function of the model. It was found to vary from 14.5–19.5 $/hr. According to findings of both studies, the average VOT used in this study for the GTA simulation model is 15 $/hr.

The traffic assignment software used allows for only single-user class with single VOT. According to Lu et al. (2006), considering multiclass traffic assignment (i.e., considering heterogeneity in VOT in route choice) is generally challenging in large-scale simulation models due to computational efficiency and solution storing space issues. The findings of the same study on a relatively small network (180 nodes, 445 links, and 13 zones) show that using a single VOT in the model (as opposed to discrete or continuous range of VOT) might bring biased estimation/prediction of network performance. This is due to overestimating or underestimating the toll-road usage when the toll charged is relatively low or high, respectively. This possible bias is, however, alleviated in the current study as follows:

1. The integration of the toll optimization module into the developed congestion pricing system aims at determining the optimal (i.e., moderate) toll structures triggering traffic redistribution over time and space that bring the best network performance. It can be concluded from the findings of Lu et al. (2006) that if toll levels are moderate (i.e., neither low nor high), the prediction of network performance will probably be consistent under different VOT assumptions: single, discrete range, or continuous range. Accordingly, it is expected to obtain un-biased prediction of network performance under the optimized toll charges.

2. The departure time choice model integrated in the optimal congestion pricing system considers users’ heterogeneity in values of (early or late) schedule delay and desired arrival
time, as will be illustrated in detail in Chapter 5. In other words, drivers’ heterogeneity is considered in the departure time choice level.

The ‘Freeway Bias Factor’ is another parameter that was adjusted in the calibration process of the simulation model. This controls the traveller's perception bias towards freeway travel time and can take values between 0–100. The value selected for this parameter (to obtain realistic congestion on freeways) is 10; i.e., drivers will perceive the freeway link travel time to be shorter by 10%.

4.3.2. Traffic Flow Model Parameters

As mentioned earlier, vehicle movements in DynusT are simulated through the Anisotropic Mesoscopic Simulation (AMS) concept, which assumes that a vehicle’s speed depends on the density of the vehicles ahead of it in the same lane or adjacent lanes, in what is referred to as the speed influencing region (SIR). The length of the SIR is one of the parameters that may be controlled/calibrated in DynusT. The typical value assigned for this parameter, and used here, is around 240 m. The relationship between the speed and the density is governed by single- and two-regime traffic flow models, defined in Equations (4-1) and (4-2), respectively. In the two-regime model, the speed \( v \) equals the free-flow speed \( v_f \) for densities less than the breakpoint density \( k_{bp} \); whereas it follows a modified Greenshield equation for higher densities where other parameters – such as the minimum speed \( v_0 \), the jam density \( k_j \), and the shape term \( \alpha \) – affect the relationship (Chiu et al., 2010). The single-regime model is a special case of the two-regime model, where the breakpoint density equals zero, as can be inferred from the two equations.

\[
\begin{align*}
\nu &= \nu_0 + (v_f - \nu_0) \left(1 - \frac{k}{k_j}\right)^\alpha \\
\nu &= \begin{cases} 
  \nu_f, & k < k_{bp} \\
  \nu_0 + (v_f - \nu_0) \left(1 - \frac{k - k_{bp}}{k_j - k_{bp}}\right)^\alpha, & k \geq k_{bp}
\end{cases}
\end{align*}
\]
The speed-density relationship on each road segment in the network (freeway, collector, on- and off-ramps, etc.) is governed by one of these models. Here, the two-regime model is used for freeway links, whereas the single-regime model is used for other link types.

The free-flow speed (also referred to as speed intercept) for each link is automatically assigned the speed limit value specified for this link. The jam density was calibrated against the maximum observed densities. The minimum speed, breakpoint density, and shape parameter were then manually calibrated to attain the best fit between the simulated and the observed speed-density curves. Table 4-1 shows the calibrated traffic flow model parameters. Figure 4-4 and Figure 4-5 illustrate the speed-density curves of a single-regime model (associated with a 60 km/hr speed intercept) and a two-regime model (associated with a 120 km/hr speed intercept), respectively.

Table 4-1: Traffic Flow Model Calibrated Parameters

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Single-Regime Model</th>
<th>Two-Regime Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Density breakpoint (vehicle/km/lane), $k_{bp}$</td>
<td>NA</td>
<td>11</td>
</tr>
<tr>
<td>Speed intercept (km/hr), $v_f$</td>
<td>Link speed limit</td>
<td>Link speed limit</td>
</tr>
<tr>
<td>Minimal speed (km/hr), $v_0$</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Jam density (vehicle/km/lane), $k_j$</td>
<td>112</td>
<td>112</td>
</tr>
<tr>
<td>Shape term, $\alpha$</td>
<td>3</td>
<td>3.2</td>
</tr>
</tbody>
</table>

Figure 4-4: Speed-Density Diagram of Single-Regime Model
4.3.3. GEH Statistic for Simulation Model Validation

As mentioned earlier, the GEH statistic is used as an evaluation criterion for the simulated volumes in the calibrated GTA model. The GEH is widely used to measure the accuracy of traffic simulation models. Its value reflects the difference between the observed and the simulated volumes. The GEH statistic is computed as follows:

\[
GEH = \sqrt{\frac{2(V-C)^2}{V+C}} \tag{4-3}
\]

Where \( V \) is the model simulated hourly volume at a location and \( C \) is the actual hourly count at the same location. The average GEH of the whole model is 9.75, as shown in Figure 4-6. This value falls in the cautiously acceptable range of the calibration targets developed by Wisconsin DOT, as summarized in Table 4-2.

<table>
<thead>
<tr>
<th>GEH</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEH &lt; 5</td>
<td>Acceptable fit, probably OK.</td>
</tr>
<tr>
<td>GEH between 5–10</td>
<td>Caution: possible model error or bad data</td>
</tr>
<tr>
<td>GEH &gt; 10</td>
<td>Warning: high probability of modelling error or bad data</td>
</tr>
</tbody>
</table>

Table 4-2: GEH Calibration Targets (www.wisdot.info/microsimulation)
The best attained GEH of 9.75 was therefore accepted with three factors in mind: (1) the sheer size of the regional network, (2) the large number of loop detector stations and the inevitable variability in the quality of the loop detector data used in the calibration process and (3) possible inaccuracies in TTS data (from which demand was extracted) resulting from respondents’ biases.

![Graph of Observed and Simulated Hourly Volumes](image)

*Figure 4-6: Scatterplot of the Observed and Simulated Hourly Volumes (Kamel et al., 2015)*

### 4.3.4. Simulation Model DUE Convergence and Relative Gap

As mentioned in Chapter 3, the convergence criterion used for the traffic assignment model is referred to as the Relative GAP (RG). The RG at each iteration represents the relative difference between total travel times experienced for all users over their assigned paths (resulting from this specific iteration) and the total travel times of shortest-path DUE conditions. The difference is relative to the combined total shortest travel times for all the demand. The RG reflects how close the assignment solution (at each iteration) is to the target User Equilibrium (UE) network.
assignment. Detailed formulae of the RG are provided in Chiu et al. (2008). Figure 4-7 illustrates the evolution of the RG over a 20-iteration run of the GTA DTA simulation model for the 6:00 to 10:30 am demand period. This is the typical convergence curve associated with the first (inner) iterative loop in the optimal congestion pricing system, referred to in Section 3.4.2.

![Figure 4-7: GTA DTA Simulation Model Convergence](image)

### 4.4. GTA (Large-Scale) Simulation Model Challenges

The GTA network contains thousands of links and nodes, and millions of vehicles, making it one of the largest mesoscopic dynamic traffic simulation models built in the region. A number of challenges were faced while building, calibrating, running, and processing the output of the GTA simulation platform, as will be summarized in this section. This is mostly due to the size of the network, the volume of data, the variety of data sources, the veracity and value of the data used to build and calibrate the model, and the volume of the output data produced during the simulation.

#### 4.4.1. Model Building and Calibration

As highlighted in the preceding sections, several issues arose during the development of the simulation model and required (in most cases) time and computationally demanding procedures to deal with them.
On the **demand side**, importing around 2.25 million OD cells to the model every 15 minutes (over the course of 4.5 hours) involved several processing hours of the OD matrices extracted from TTS diaries. This is due to the specific input format required by the simulation software, e.g. all matrix cells should be provided, even if they contain zero records, in addition to the effort/time taken to match the GTA TAZ zoning numbers to the sequenced numbering created and used in the simulation model. Also, as described earlier, a mathematical procedure was applied to generate a smooth demand pattern and to correct the flip-flopping phenomenon observed at quarter-hours, possibly due to survey respondents’ bias. Additionally, the background demand (that starts and/or ends outside the GTA region but passes through it) was identified and added to the GTA demand at proper time intervals and OD cells by processing the trajectories of around 2.2 million vehicles simulated in a larger model of the GTHA region. Moreover, the demand of some OD pairs at specific time intervals was adjusted to match congestion on the key corridors that these ODs affect. This was performed by analyzing the paths of the trips travelling through those corridors to obtain their ODs and hence adjusting those that contribute highly to the corridor traffic.

On the **network geometry side**, the GIS database played a key role in forming the basis of the model geometry; however, it suffered from several missing items. Accordingly, the geometry (e.g. number of lanes) and speed limits of highways and major arterials and ramps all over the network were carefully checked and adjusted. Another non-trivial task was to allocate (non-freeway) generation links and destination nodes for each of the model 1497 TAZs. Although the allocation process was automated, several zones had to be re-processed individually upon receiving simulation errors related to releasing their demand (e.g., a dead-end link might be assigned by mistake as a generation link).

On the **model calibration side**, the process was multidimensional and time-consuming due to the sheer size of the model and the numerous factors affecting the output simulation results, as illustrated in the previous section. Moreover, the loop detectors’ raw data available contain millions of daily records over several years. Therefore, these datasets had to be inspected to extract traffic speeds and volumes that could be used for model calibration and validation. Due to the variations and seasonality of the observed data, a wide range of weekdays (Tuesday, Wednesday, and Thursday) across several months (September, October, and November), over
the period from 2010–2012 (during which TTS survey data were collected), were considered in
the calibration process. Special procedures, detailed in Kamel et al. (2015), were followed to
identify the defective loop detectors to be excluded – based on their reported data – and the
correctness of the counts obtained from non-defective (i.e., accepted) loop detectors.

4.4.2. Model Execution: Required Resources and Runtime

The model runtime is generally affected by the following factors: network size, demand size (i.e.,
number of OD cells and demand intervals), number of computer processors allocated to the
simulation model, and number of iterations specified for DUE.

The memory usage fluctuates during model execution depending on the task being performed
(viz. assignment, simulation, writing vehicle information into files, etc.). In the GTA simulation
model, the maximum memory usage reaches around 13.5 GB. This high memory consumption is
due to the sheer size of the model and the associated massive computations and storage-space
requirements during the simulations.

On an i7 Machine with 16 GB of RAM, the DTA run-time of the GTA simulation model until
convergence (using 20 iterations) is around 7.5 hours. The associated RG curve, representing the
1st level of convergence (i.e., route choice convergence) in the optimal congestion pricing
system, is shown in Figure 4-7. As clarified in the description of the optimal congestion pricing
system (provided in Section 3.4), the GTA simulation model is run several times in sequence
with the departure time choice model – under each tolling scenario tested – until the 2nd level of
convergence (i.e., departure time convergence) is reached. Moreover, the hybrid testbed (i.e., the
combined departure time choice and DTA simulation models) is run several times to test
different tolling scenarios generated by the optimization algorithm until the 3rd level of
convergence (i.e., toll structure convergence) is reached. Therefore, running a single full-price
optimization scenario would take several weeks if it is executed in a serial mode using a single
high-end PC (in terms of memory and CPUs).

The required resources and runtimes were obstacles against full system implementation. These
challenges made use of a parallel high-performance cluster an urgent need to run the full system
in a reasonable time. Running the system in parallel mode entailed significant effort to set up and
configure parallel computer nodes for the proper communication and task distribution among them, as will be described in detail in Chapter 7.

4.4.3. Processing Model Output

The simulation modelling platform generates output statistics at different levels: network-wide, link-based, and trip-based. Output statistics vary in volume and frequency of generation. On the network-level, total travel times and total trip distances are single values, produced once for the entire network at the end of the simulation. On the other hand, the number of vehicles generated, inside and leaving the network, is released every minute throughout the simulation. On the link-level, average speeds, densities, and queue lengths are reported every minute for each single link. This results in about 40 million readings for traffic data of the morning period simulated in the GTA. On the trip-level, detailed vehicle trajectory data are provided for each vehicle in the simulation; e.g. origin node, destination node, start time, nodes traversed, times spent on each link, and total trip time. The vehicles’ path and time information is updated almost every second; this process generates more than 17 million node-arrival time pairs each hour.

The large volume and frequency of the generated traffic data posed serious challenges to extract meaningful information from this huge dataset. Data processing and analytical techniques were used to deal with the raw output data of the simulation model and to extract useful information that could be used to analyze the network performance – at various levels – under pricing policies, and therefore make informative pricing-related decisions (e.g. tolling periods, locations, levels, etc.).

This chapter has emphasized the efforts exerted to build, calibrate, and validate a large-scale DTA simulation model for the GTA based on the most recent available demand data, GTA TAZs system, network geometry information, and loop-detector feeds. In fact, using this simulation model – integrated with the other system components – for optimal toll determination and realistic estimation of drivers’ behavioural responses to pricing network-wide, is one of the major contributions of this study.
5. The Econometric Model for Departure time Choice in the GTA: Retrofitting and Integration with the DTA Simulation Model

The integration of an econometric departure time choice model into the proposed optimal congestion pricing system is important to assess the differential impact of pricing scenarios on the departure time choice of distinct drivers. The departure time shift due to time-dependent tolls is one of the key travel behaviour changes to be expected, which can induce significant benefits to motorists and the system overall. It not only relieves the infrastructure from overuse, congestion and delays, but does so in a manner that is proportional to the problem itself; i.e. congestion, when and where it occurs.

This chapter describes the details of the econometric model used to model departure time choice in the proposed optimal congestion pricing system. The chapter starts with an introduction to the different approaches to simulate departure time changes. An overview is then given to the departure time choice set formulation and the original variables used in the model utility functions and scale parameters. The extensions and assumptions to incorporate schedule-delay and toll cost in the model and to re-calibrate the associated parameters are then discussed. The steps followed for the preparation/estimation of the data required by the model are then presented. After that, the model implementation details to simulate commuters’ departure time choices and the convergence criterion of the model output are described. Finally, the model base-case validation results are illustrated.

5.1. Simulating Departure Time Change Approaches

Several approaches can be followed to simulate drivers’ departure time along with route changes within a traffic simulation environment. The most simple, yet non-realistic, approach is to induce random perturbation of trip start times throughout the simulation, based on a certain pre-set probability, as in Balmer et al. (2008). This approach is easy to implement and is not computationally demanding. However, the stochastic mutations might bring unrealistic start times (e.g., a work trip starting at 2:00 am). Additionally, the changes in start time are not directly affected by the policies introduced (like time-dependent congestion pricing).
Another approach, followed by Lu et al. (2006), involves joint departure time and route-choice algorithms – implemented iteratively until equilibrium – based on a set of trip attributes that include travel time, out-of-pocket cost, and schedule-delay cost. This approach has the advantage of realistically modelling the joint nature of both departure time and route choices within a simulation environment. However, it cannot be handled in a large network setting within the limits of practical computational capabilities. Additionally, it does not consider the impact of driver-related attributes (e.g. personal and socio-economic characteristics) on the choice-making process.

A third approach, followed here, is through integrating an econometric behavioural departure time choice model (that considers both trip and driver attributes) into a large-scale traffic assignment simulation model. This provides a computationally tractable tool to estimate departure time and route choice responses to traffic management policies that affect travel times and costs, in a large-scale setting. The problem with this approach is the underlying assumption that departure time and route choices are made sequentially (rather than jointly). However, this is compensated for here by iterating and feeding back between departure time and route choices until both choices reach equilibrium.

5.2. Overview of the Departure Time Choice Model Used

As briefly mentioned in Chapter 3, this study extends a recently developed model (Sasic and Habib, 2013) at the University of Toronto that describes departure time choice in the GTHA. The key challenges in departure time choice modelling are accurately representing the continuous nature of time while allowing a comparison of non-adjacent departure time slots and capturing the choice captivity to specific time slots. The model combines a heteroskedastic Generalized Extreme Value (Het-GEV) structure with overlapping choice sets that account for alternative choice correlation and choice captivity. Overlapping choice sets also allow for the continuous nature of departure time choices.

The choice probabilities are expressed as the probability of a choice set being selected multiplied by the conditional probability of selecting the choice from within the choice set. The probability that a choice set is selected depends on the expected maximum utility of the choice alternatives within the set. The random utility for any alternative is defined as a systematic and a random
component, where the joint density of all random components is distributed according to the extreme value distribution.

Two types of scale parameters are introduced in this model. These are the root scale parameter and the nest scale parameter of a particular choice set. Moreover, the modelling framework uses a scale parameterization approach to capture heteroskedasticity in departure time choices. This approach also captures heterogeneity in users’ departure time choice responses to variations in trip-related attributes (e.g. travel time and cost) at each choice interval. The model was developed and calibrated in the original study using the Transportation Tomorrow travel Survey (TTS) of 2006.

In this study, effort has been devoted to calibrating/retrofitting the Sasic and Habib (2013) model to meet current research needs. The model was retrofitted using the latest TTS survey of 2011 (DMG, 2015). Additionally, schedule-delay and toll cost components were incorporated in the model variables, and their associated parameters were recalibrated accordingly. It is noteworthy that the TTS survey does not have data about tolling or users’ response to such cost. Therefore, a model for capturing the impact of tolling on travellers’ behaviour cannot be estimated directly from the TTS data, hence the need to retrofit the above model. Perhaps in the future the impact of tolling on travel behaviour could be directly estimated via stated preference surveys, but this is beyond the scope of this study.

5.3. Original Model Formulation

5.3.1. Choice Set Formulation

The datasets from the 2006 TTS survey (DMG, 2015) were used for the empirical model of departure time choices of home-based commuting (i.e. home to work or school) trips in the Greater Toronto and Hamilton Area (GTHA) (Sasic and Habib, 2013). The datasets from the latest 2011 TTS survey are used here to retrofit the 2006 model for 2011 conditions, as will be explained in the next section. In this model, departure time is represented as nine (30 min) discrete time intervals – lying within eight choice sets – that span the morning peak (when the majority of home-based work trips occur), as shown in Figure 5-1. The reason a 30 min bandwidth is used is that it was found to carry the minimum level of detail required to represent
variability in the departure time choice distribution. Shorter intervals resulted in a lack of observations for a significant number of alternative departure time options.

The choice framework is shown in Figure 5-1. This framework resembles the decision making process, where an individual chooses his/her departure time within a specific range (portion) of the day. The overlapping choice sets allow individual choice alternatives to be in multiple choice sets, and hence accommodate the latent choice set approach within the choice probability calculation. In other words, the probability that an individual chooses to depart from home to work during some interval is defined as the weighted sum of the probability of choosing this time-interval over the one preceding it, and the probability of choosing this time-interval over the one following it. Moreover, the probability of choosing some departure time interval is affected by explanatory variables, as well as the scale parameters that explain additional choice heterogeneity.

![Figure 5-1: Departure Time Choice Framework in the Het-GEV Model, (Sasic and Habib, 2013)](image)

### 5.3.2. Model Variables

Two types of explanatory variables exist in this model, in the systematic utility functions and the root and nest scale parameters; namely, 1) commuters’ personal and socio-economic attributes; and 2) transportation level-of-service (LOS) attributes corresponding to alternative departure time segments. Commuter attributes include: work duration, occupation category (general office, manufacturing, or professional), gender, job status (full- or part-time), and age category. Level-
of-service attributes include travel time, travel distance, and travel cost corresponding to each departure time segment. Table 5-1 summarizes the model’s original variables defining its systematic utility functions, root scale parameter, and nest scale parameters. The highlighted variables in the first column are dummy variables that take 0 or 1 values. Downtown Toronto, in the study context, involves 18 TAZs bounded by Front Street, Bloor Street, Yonge Street, and Spadina Avenue. The steps taken to prepare/calculate the model variables corresponding to the GTA morning commuting trips (considered here) are presented in Section 5.5.

Table 5-1: Departure Time Choice Model Variables (Sasic and Habib, 2013)

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASC</td>
<td>Alternative Specific Constant</td>
</tr>
<tr>
<td>TC</td>
<td>Total Cost</td>
</tr>
<tr>
<td>IVTT</td>
<td>In-Vehicle Travel Time</td>
</tr>
<tr>
<td>WD (or SD)</td>
<td>Work (or School) Duration</td>
</tr>
<tr>
<td>Dest</td>
<td>Destination of the trips: downtown Toronto</td>
</tr>
<tr>
<td>Occ1</td>
<td>Occupation category: general office</td>
</tr>
<tr>
<td>Occ2</td>
<td>Occupation category: manufacturing</td>
</tr>
<tr>
<td>Occ3</td>
<td>Occupation category: professional</td>
</tr>
<tr>
<td>Gen</td>
<td>Gender: male</td>
</tr>
<tr>
<td>Age1</td>
<td>Less than 25 years old</td>
</tr>
</tbody>
</table>
As mentioned earlier, the modelling framework uses the scale parameterization approach. This is clear from Table 5-1, where the scale parameters do not take constant values; rather, they vary according to trip and driver attributes. This approach captures heterogeneity in users’ departure time choice responses to variations in trip-related attributes (e.g., travel time and cost) at each choice interval. More specifically, the root scale parameter $\mu_R$ explains the baseline heterogeneity across the population; the higher the value of $\mu_R$, the more stable the choices, and vice versa. In other words, the class of trip makers having low values of $\mu_R$ are choice users, whereas those who have high values of $\mu_R$ are more captive users. On the other hand, $\mu_c$ is the nest scale parameter for choice set $c$. A higher value of $\mu_c$ indicates higher correlation between the shared alternatives within the nest, and vice versa. The probability of choosing certain alternative $j$, $P_j$, is calculated as follows:

$$P_j = \sum_{c=1}^{8}((P_j|c) \times Q_c), j = 1, 2, \ldots, 9,$$
Where \( P_{j|c} \) is the conditional probability of alternative \( j \) in the choice set \( c \) and \( Q_c \) is the probability of the choice set \( c \). \( Q_c \) is calculated based on the following formula:

\[
Q_c = \frac{\exp(\mu R I_c)}{\sum_{c=1}^{g} \exp(\mu R I_c)}
\]

Where \( I_c \) is the inclusive value of a particular choice set \( c \). \( I_c \) is calculated as follows:

\[
I_c = \frac{1}{\mu_c} \ln \left( \sum_{k=1}^{K} \exp(\mu_c V_k) \right)
\]

where \( K \) is the total number of alternatives in the choice set \( c \). The conditional probability of any alternative \( j \) in a particular choice set \( c \) is calculated according to the following formula:

\[
P_{j|c} = \frac{\exp(\mu_c V_j)}{\sum_{k=1}^{K} \exp(\mu_c V_k)}
\]

The model was estimated based on the TTS 2006 survey data. Additionally, the model does not include explicit variables for toll cost or schedule-delay. This is because the TTS survey dataset, based on which the model was estimated, contains no toll information; neither does it contain work/school start times (i.e., desired arrival times) of commuting trips, as mentioned earlier. Therefore, the model was retrofitted by incorporating these variables and recalibrating some model parameters based on the most recent 2011 survey dataset. The model adjustment details are presented next.

### 5.4. Model Retrofitting and Recalibration

The model adjustment and recalibration process went through several steps performed in sequence. It started by updating the utility functions’ ASCs to match the 2011 TTS survey dataset used here. The schedule-delay cost was then integrated into the model in the form of a piecewise-linear function, as will be illustrated in detail. This entailed 1) determining an approach to synthesize the desired arrival time of each commuter in the model, since this information is not reported in the TTS survey, and 2) calibrating the early and late schedule-delay shadow prices. The coefficients of the IVTT variable were recalibrated accordingly.
Finally, the toll cost variable was added to the total cost, and the corresponding toll coefficient was then calibrated.

As outlined, each step involved calibrating specific parameters in the model. The calibrated parameters were determined using a factorial design procedure (Cheng, 2013). The objective of this procedure was to determine the set of parameters that brought the best model base-case validation results, at the designated step. The validation was performed by implementing the modified departure time choice model together with the traffic simulation model iteratively until convergence – i.e., executing the testbed shown in Figure 3-1 – under base-case conditions (i.e., without tolling). After convergence, the resulting simulated traffic conditions are compared against those obtained without applying the departure time choice model. The purpose of calibration is hence to find the parameters that minimize the absolute error between both simulated outputs, at all time intervals, for the following measurements:

- number of commuters who choose to depart at each time interval;
- average resulting travel time per km (calculated by averaging the travel time of each commuter divided by the distance travelled in km, over all commuters departing at each time interval); and
- average distance travelled.

Intuitively, a perfect (i.e. 100% accurate) departure time choice model should bring identical demand temporal distribution and hence identical simulated traffic attributes, at base-case network conditions, to those obtained under the original demand extracted from TTS data without applying the departure time choice model. The validation details and final results are presented in Section 5.7.

5.4.1. Alternative Specific Constants (ASCs)

The departure time choice model considers the following: 1) alternative specific constants, 2) coefficients of variables defining systematic utility functions, 3) coefficients of variables defining the root scale parameter, and 4) coefficients of variables defining the nest scale parameters. As a result, the model has 74 statistically significant parameters. The empirical model was originally estimated based on the 2006 TTS survey. The alternative specific constants
(ASCs) were therefore updated to be consistent with the 2011 dataset, according to the following rule (Train, 2003):

\[ ASC_{i_{\text{new}}} = ASC_{i_{\text{original}}} + \ln \left( \frac{A_i}{S_i} \right), \quad i = 1, 2, \ldots, 9 \]

Where \( A_i \) is the number of decision-makers in the 2011 population who chose departure time interval \( i \), and \( S_i \) is the number of decision-makers in the 2006 population who chose the same interval. Table 5-2 shows the ASCs before and after adjustment. The updated constants are proportional to the corresponding shares of drivers in the 2011 dataset – at each time-interval – yet carrying the behavioural information involved in the originally estimated constants. It can be noted from the table that the updated ASCs are higher than the original ASCs. This is due to the fact that the 2011 population, hence shares in different departure time intervals, is larger than that of 2006.

<table>
<thead>
<tr>
<th>Time Interval</th>
<th>6:00 to 6:30</th>
<th>6:30 to 7:00</th>
<th>7:00 to 7:30</th>
<th>7:30 to 8:00</th>
<th>8:00 to 8:30</th>
<th>8:30 to 9:00</th>
<th>9:00 to 9:30</th>
<th>9:30 to 10:00</th>
<th>10:00 to 10:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original ASCs</td>
<td>0</td>
<td>-0.4508</td>
<td>-0.2099</td>
<td>0.1803</td>
<td>0.3659</td>
<td>0.1143</td>
<td>0.007</td>
<td>-0.3665</td>
<td>1.3054</td>
</tr>
<tr>
<td>New ASCs</td>
<td>1.0010</td>
<td>1.0426</td>
<td>1.4983</td>
<td>2.0899</td>
<td>2.3680</td>
<td>2.2478</td>
<td>2.0469</td>
<td>1.3484</td>
<td>1.7053</td>
</tr>
</tbody>
</table>

5.4.2. Schedule-Delay Cost

The schedule-delay (early or late arrival) cost is intuitively an important factor contributing to the departure time choice for morning commuting – i.e., work or school – trips (having a specific desired arrival time). It is crucial to attain the anticipated departure time rescheduling effects of tolling in accordance with the Bottleneck Model pricing structure adapted here. As mentioned, this variable is absent from the original model, since the work/school start times (i.e. desired arrival times) of commuting trips are not reported in the TTS survey. Without schedule-delay cost, the model would erroneously exaggerate shifting commuting trips to outside the toll period.
In other words, the schedule-delay cost is what keeps commuters “anchored” to their desired arrival times. Accordingly, this schedule-delay variable is added to the travel time variable in the model.

The schedule-delay cost, $c_s$, used here takes the following formula (Small, 1982):

$$
c_s = \begin{cases} 
\beta(t_d - t - T(t)) & \text{if } t + T(t) \leq t_d \\
\gamma(t + T(t) - t_d) & \text{if } t + T(t) > t_d 
\end{cases} \quad (Early\ Arrival\ Cost) \quad (Late\ Arrival\ Cost)
$$

where $\beta$ and $\gamma$ are the shadow prices of early and late arrival delays, respectively. $t$ is the trip start time, $T(t)$ is the travel time, and $t_d$ is the desired arrival time.

According to Verhoef (2003), early and late arrival delays are perceived differently by commuters, and hence have different coefficients (i.e., shadow prices) in the schedule-delay cost function with a ratio of 1 to 4, respectively. This ratio was further modified in this study during model validation to be 1 to 2, which better fits the GTA data without underestimating the number of trips that started at late time intervals due to exaggerated late arrival costs. The modified ratio denotes that GTA travellers perceive the cost of arriving one hour later than desired twice the cost of arriving one hour earlier.

5.4.3. Desired Arrival Time

The desired arrival time of a commuter is the time at which the commuter wants to arrive at work or school; deviations from which imply early or late schedule-delays. Obviously, the existence of desired arrival times (e.g., work/school start times) for morning commuters is what creates a peak, as travellers are anchored to their desired arrival times. This results in increased travel times and long queueing delays around the average desired arrival time, and hence creates the typical morning traffic peak.

As mentioned before, the desired arrival time information is not reported in the TTS survey; only actual arrival time (shifted from the desired time by an unrevealed schedule-delay component) is reported. Accordingly, a desired arrival time value is synthesized for each vehicle in the network once at the beginning of the simulation, and is kept fixed for the entire system implementation.

Heterogeneity is expected to be observed in desired arrival times within a large-scale application involving millions of commuters having diverse socioeconomic characteristics, employment
categories, and work schedules (as in the GTA). Assuming a single desired arrival time in such a large-scale model results in an overestimated number of trips starting around this single desired time, and hence creates an exaggerated simulated morning traffic peak. In other words, a model making that assumption predicts travel times that climb and fall much quicker than observed (Hall, 2013). It is therefore important to allow for a continuum of desired arrival times in the model for the sake of more realistic results.

In Hall (2013), desired arrival times follow a uniform distribution over an interval \([t_\text{s}, t_\text{e}]\), where \(t_\text{s}\) and \(t_\text{e}\) are the first and last desired arrival times, respectively. These times were determined in that study based on the start and end times of the period at which the slope of observed travel time profile is fixed. In another transit-related study (Wahba, 2009), the desired arrival time is synthesised by first establishing a range of possible desired arrival time values for each passenger. The lower and upper bounds of that range are obtained by adding the minimum and maximum travel times, respectively, to the trip start time. The range is then discretized to data points representing 5-minute increments, one of which is selected randomly to be the passenger desired arrival time.

In this study, the desired arrival time \((t_d)\) is randomly generated for each vehicle in the network following a log-normal distribution. i.e., \(\ln(t_d)\) is assumed to have a normal distribution with parameters \(\mu\) (mean) and \(\sigma\) (standard deviation). The log-normal distribution is suitable for random variables that are inherently positive. Additionally, it has a quasi-bell shape that enforces ascending probabilities for values (i.e., desired arrival times) close to the mean, and vice versa. Accordingly, it is believed to produce a more realistic distribution of simulated desired arrival times than following a uniform distribution.

Several values were tested for the mean and standard deviation of this distribution; \(8:30\text{ am}\) (i.e. minute 150 counting from 6:00 am) was ultimately selected as the mean desired arrival time (i.e. \(\mu = \ln(150)\)) and \(\sigma = 0.05\) – measured in \(\ln(\text{minute})\) – was set as the standard deviation. The selected parameters were found to bring the best validation results among other tested values, when the integrated departure time and traffic assignment testbed is applied in the base-case. More specifically, they resulted in the closest output distribution of simulated departure (hence arrival) times for commuting trips to those obtained in the GTA base-case traffic assignment simulation results (without applying the departure time choice model). The final validation
results of the adjusted departure time choice model are presented in Section 5.7. Furthermore, the selected parameters entail the best relationship between travel time and schedule-delay cost values, such that the minimum schedule-delay costs are observed at the same time-interval where the maximum travel time delays are experienced, and vice versa, as suggested by the Bottleneck Model (described briefly in Section 3.3.1).

Figure 5-2 illustrates the output simulated travel times and schedule-delays, averaged among commuting trips that started at each half-hour interval. This output is obtained when the desired arrival times of commuters are generated according to the selected log-normal distribution specifications. Clearly, the 8:00 to 8:30 am interval exhibited the maximum average travel time per km and the minimum average schedule-delay cost.

![Figure 5-2: Estimated Average Travel Time per km and Schedule-Delay Cost](image)

5.4.4. Recalibrating IVTT Coefficients

The departure time choice process of morning commuters involves a trade-off between avoiding congestion delay and arriving on the (desired) time to work or school; travellers who arrive on time encounter the longest travel delay during the peak period, and vice versa. In other words, schedule-delay is what keeps commuters anchored to departing close to their desired arrival times, and hence results in increased IVTT in peak hours. Between the two variables (i.e. travel time and schedule-delay cost), only IVTT is considered in the original departure time choice
model. The absence of schedule-delay was implicitly compensated for through the estimated coefficients of IVTT of the original model. More specifically, it can be observed from Figure 5-3 that the original coefficients corresponding to the 6:30 to 8:00 am interval are noticeably larger than those of the 8:30 to 10:00 am interval. The numerical values are reported in Table 5-3. This difference attracts more trips to earlier intervals so as to arrive close to their desired arrival times (e.g. 8–9 am), and hence creates the typical morning traffic peak. In other words, the differences between the original IVTT coefficients compensate for the unexplained/missing schedule-delay component.

When the schedule-delay is explicitly incorporated in the departure time choice model, the summation of both variables (i.e., IVTT and schedule-delay) should naturally bring the typical bell-shaped distribution of morning traffic demand, without such difference in coefficient values. Hence, adding schedule-delay while using the original IVTT coefficients will overestimate the number of trips that start between 6:30 and 8:00 am.

Accordingly, the coefficients of IVTT were recalibrated to avoid biases in model output choices (as a result of adding schedule-delay costs). The modified parameters are reported in Table 5-3 and illustrated in Figure 5-3. They were determined using a factorial design procedure, as described at the beginning of this section.

**Table 5-3: Original and Modified Coefficients of IVTT in the Departure Time Choice Model**

<table>
<thead>
<tr>
<th>Time Interval</th>
<th>6:00 to 6:30</th>
<th>6:30 to 7:00</th>
<th>7:00 to 7:30</th>
<th>7:30 to 8:00</th>
<th>8:00 to 8:30</th>
<th>8:30 to 9:00</th>
<th>9:00 to 9:30</th>
<th>9:30 to 10:00</th>
<th>10:00 to 10:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Original Coefficients</td>
<td>0</td>
<td>-0.0107</td>
<td>-0.0087</td>
<td>-0.0149</td>
<td>-0.0196</td>
<td>-0.03</td>
<td>-0.0332</td>
<td>-0.0182</td>
<td>0</td>
</tr>
<tr>
<td>Modified Coefficients</td>
<td>-0.015</td>
<td>-0.0187</td>
<td>-0.0167</td>
<td>-0.0249</td>
<td>-0.0196</td>
<td>-0.015</td>
<td>-0.0102</td>
<td>-0.0082</td>
<td>-0.005</td>
</tr>
</tbody>
</table>
It can be noted from Figure 5-3 that the modified coefficients of the 6:00 to 9:00 am intervals have relatively close values, compared to the original coefficients. This was expected, as explained above. However, the modified coefficients obtained for the last three intervals are relatively higher than the remainder. Other lower coefficients tested at those late intervals underestimated the number of trips started at them, mostly due the high values of late schedule-delay costs, indicated in Figure 5-2. Intuitively, the more comprehensive the overall cost function used in the model (IVTT, schedule-delay, travel distance, fuel cost, tolls, etc.), the better it can explain the departure time choice behaviour, and hence the fewer differences between the cost coefficients among various intervals.

### 5.4.5. Toll Cost

As can be observed from Table 5-1, the model does not include an explicit variable for the toll cost. This is because the TTS survey dataset contains no toll information to assist in the coefficient estimation of such parameter. For the sake of variable pricing policy testing in this study, the imposed tolls are added to the travel cost variable. The coefficient of the inserted toll variable (in the utility of each departure time choice) is set such that the ratio between the coefficients of in-vehicle-travel-time (IVTT) and toll variables is compatible with the average VOT used in the DTA simulation model of $15/hr (indicated in Section 4.3.1).
It should be noted that forecasting the impact of hypothetical transportation demand management strategies based on revealed preference (RP) model parameters might underestimate the impact of these policies (Habib et al., 2013). In other words, using the auto cost parameter might not be ideally suited for tolls. This is due to the fact that drivers – to some extent – may not be very elastic to increases in travel time and basic costs (e.g. maintenance, fuel, etc.); however, they may react more clearly to changes in parking cost and road charges (i.e., out-of-pocket money), as it is something they can avoid.

Nevertheless, adding the toll cost to the travel cost variable is expected to give an approximate estimation of drivers’ behavioural responses to variable pricing. More realistic modelling of commuters’ responses to pricing in the GTA might be achieved by re-estimating the departure time choice model based on stated preference (SP) data surveys incorporating toll information, in addition to the existing revealed preference information in the TTS surveys, which is beyond the scope of this study and could be undertaken in future work.

The departure time choice model is applied to individual commuters (iteratively and sequentially with the traffic simulation model) both during the model recalibration/validation phase and ultimately during optimal congestion pricing policy determination and evaluation. Applying the model requires providing it with certain personal and trip-related attributes. The next section presents the procedure followed here to prepare the data necessary to apply the model.

**5.5. Model Input Data Preparation**

As highlighted in Section 5.3, two types of variables are required by the departure time choice model: 1) commuters’ personal and socio-economic attributes; and 2) transportation level-of-service (LOS) attributes corresponding to alternative departure time segments. Commuter attributes include: work duration, occupation category (general office, manufacturing, or professional), gender, job status (full- or part-time), and age category. Level-of-service attributes involve travel time, travel distance, and travel cost corresponding to each departure time segment. It should be mentioned that the departure time choice model is only applied to commuting trips (representing the majority of morning trips) for which the original model was estimated. Hence, route choice is assumed to be the only choice non-commuting trips have to respond to pricing; it is modelled through the DTA simulator. We believe that this assumption
should not create much bias in the overall measured effect, because only a fraction of travellers typically respond to a toll or other shock by changing departure time. A lack of response from non-commuters could be compensated for by a more-than-proportional response from commuters, so that the overall response is similar to a case in which all travellers are flexible. This section provides the preparation details of both input data classes required for applying the model to the GTA.

5.5.1. Personal and Socio-Economic Attributes

As clarified earlier, the departure time choice model used here was estimated for morning commuting (home to work or school) trips in the GTHA, which constitute the majority of morning trips made during peak hours. Accordingly, the model is applied only to the commuting trips simulated in the GTA DTA model.

This section presents our efforts to 1) extract the records of the original and background commuting trips – considered here – from the TTS datasets and to prepare the necessary driver-related attributes required by the departure time choice model, and 2) design a criterion to determine whether certain trips in the model are commuting, and properly extract their attributes (from the database prepared in the first step) based on their OD and start time interval.

5.5.1.1. Preparing Driver-related Attribute ‘Database’ for Commuting Trips in the GTA Model

The purpose of this step is to prepare a database of the personal and socio-economic attributes, required by the departure time choice model, for all (original and background) commuting trips simulated in the GTA model. The database records are extracted from the TTS 2011 survey datasets. Further processing and calculations are performed on the ‘raw’ survey data to prepare the necessary attributes required by the model, reported in Table 5-1. The database is constructed through the following steps:

– Extract all auto (SOV, HOV, taxi passenger, and motorcycles), morning (started from 6:00 to 10:30 am), commuting (ending at work or school) trips – from the TTS datasets – starting and/or ending at a GTA zone.
– Extract and link the person-related characteristics to the attributes of each filtered trip.
– **Calculate the dummy variables** required by the model (Occ1, Occ2, Occ3, Gen, Job, Age1, Age2, Age3, Orig, and Dest) based on the ‘raw’ trip and person attributes.

– **Calculate the work/school duration** (WD/SD) corresponding to each trip. This variable is not directly reported in the TTS surveys. It is therefore calculated approximately by subtracting the reported work trip start time from the start time of the following trip made by the same person. The difference among both start times, however, involves the WD in addition to the travel time taken to arrive to work. Consequently, the average travel time corresponding to the trip OD and start time interval, estimated from the GTA base-case simulation results, is subtracted from the calculated difference to obtain the WD.

The total number of database records extracted based on the above steps is 55,073. Applying the expansion factors reported in the TTS survey for those records yields the 1,270,000 commuting trips simulated in the GTA model. The records are divided into two groups: original records (44,162) and background records (10,911), depending on the origin and destination zones.

### 5.5.1.2. Identifying Commuting Trips and Extracting their Records from the Driver Attribute ‘Database’

As described in Chapter 4, the initial demand entered into the DTA simulation model takes the form of time-dependent OD matrices (i.e., trip count per OD and time-interval). Accordingly, the trip purpose information is absent in the demand. Therefore, it becomes necessary to design a procedure that can be used to 1) determine whether a certain simulated trip is commuting, and 2) properly extract its relevant attributes from the database prepared. The ultimate goal of this step is to provide the departure time choice model with detailed information of the simulated commuting trips in the model (ID, OD, start time, etc.) along with their extracted personal and socio-economic attributes.

Each simulated trip in the model might be an original GTA trip or a background trip (i.e., one that started and/or ended outside the GTA region, but passed through it). The OD pairs having nonzero demand are hereafter referred to as active OD pairs. Similarly, the departure time intervals during which trips are started among certain OD pair are referred to as the active intervals of that OD pair. According to the explanation provided in Section 4.2.1, background trips are added to the most suitable ODs and time intervals in the GTA demand. Accordingly, the
ODs and time intervals to which background trips are added might be active or inactive in the original GTA demand.

The flowchart presented in Figure 5-4 illustrates the procedure followed to determine whether a simulated trip is an original or background trip. If the trip OD or start time interval is inactive in the original GTA demand, then it is automatically classified as a background trip. If both attributes are active in the original GTA demand, then the trip might be either an original trip or a background trip added to that active OD and time interval. In this case, a trip is considered background with a probability equal to 10%. The 10% threshold was set based on the average relative ratio of background demand added to active ODs and time intervals in the original GTA demand. More specifically, a uniform random number is generated from 0–1. The trip is classified as a background trip if the generated value is less than the threshold value; otherwise, it is classified as an original trip. This procedure answers the third question raised in the flowchart.

Background trips involve long distances travelled in the morning period between the GTA area and its surrounding regions. Accordingly, these trips are likely to be work or school trips, and are hence considered as ‘commuting’ trips in this study. On the other hand, a trip classified as an original trip is considered as commuting based on the probability of having commuting trips during its OD and time-interval. This probability is calculated as the ratio of commuting trips to all trips, generated during the trip OD and time interval in the original GTA demand. The classification is then performed through a random number generation technique similar to that described before, which answers the fourth and final question raised in the flowchart.

Each original commuting trip is assigned a record, from the “original records” in the database, having the same OD and start time interval as those of the trip. If more than one record is found in the database under the same OD and start time interval, one of them is randomly selected based on their weights (expansion factors). On the other hand, each background commuting trip is assigned a randomly selected record, from the “background records” in the database, according to a uniform distribution. This is because the original OD information of background trips no longer exists after they were added to the GTA OD demand.
Figure 5-4: Procedure Followed to Identify Model Commuting Trips and Extract their Records from the Attribute Database
After applying the procedure described in the flowchart to all simulated trips in the GTA model, the detailed information of the identified commuting trips (ID, OD, start time, etc.) along with their extracted personal and socio-economic attributes are written to files provided as input to the departure time choice module.

5.5.2. Network-Related Attributes

The second type of data required by the departure time choice model is related to network average travel times, distances, and costs corresponding to commuters’ ODs at all departure time intervals. Unlike driver-related attributes, this type of data changes – and is hence recalculated – following each traffic assignment simulation model run, as illustrated in the system flowchart in Figure 3-2.

The preparation process of this data type involves processing the detailed path and time trajectories of around 2 million vehicles, stored in large output files of the simulation model. The records processed for each vehicle contain its OD, start time, travel time, links traversed, and time spent on each link along the trip. The travel distance of each commuting trip is calculated by summing the lengths of links traversed during that trip. Additionally, the tolled links traversed during the trip are identified to be used by the departure time choice model for toll cost calculations, as will be described in Section 5.6.

As highlighted earlier, the departure time intervals during which trips are started among certain OD pairs, are referred to as the active intervals of that OD pair. For each OD pair having commuting trips in the simulation model, the average travel time and travel distance of that OD pair at each active interval are calculated by averaging the travel times and distances, respectively, of trips started during that interval. The travel cost is calculated, by multiplying the travel distance by the average cost of auto use per unit distance. The value used for the latter parameter is 0.1534 $/km, as was calculated in Miller et al. (2015) based on average gas and other car-related operational and maintenance costs in the GTA.

It is important however to mention that the departure time choice model requires the network-related attributes of each commuter’s OD at all (active and non-active) departure time intervals. For that purpose, the average travel time, distance, and cost of each non-active interval of certain
OD pairs are approximated by averaging the corresponding attributes calculated for active intervals. This procedure is summarized in Figure 5-5.

It should be emphasized that providing the departure time choice model with traffic attributes calculated from a DTA simulation model, rather than static assignment, is one of the efforts made here for realistic policy evaluation results. As can be inferred, the process of calculating the traffic-related attributes, required by the model, is both time- and memory-demanding. This is due to the massive number of records processed and also to the fact that the process is repeated multiple times during the full system implementation. In fact, it comes as the second major factor, after the DTA simulation model runtime, contributing to the long runtime of the full system.

The implementation details of the departure time choice model, within the congestion pricing system, to simulate individual commuters’ choices and the criterion followed to test convergence in the model’s aggregated output are presented next.

5.6. Simulating Commuter Departure Time Choice and Model Convergence Criterion

Figure 5-6 illustrates the steps taken to simulate commuters’ departure time selection process in the optimal congestion pricing system. The figure represents a close-up of the departure time
choice module integrated into the full system (outlined in Figure 3-1). As clarified in the figure, the module takes as input: 1) commuters’ personal characteristics and synthesized desired arrival times; 2) traffic level-of-service (LOS) attributes of commuters’ ODs at all time-intervals and the IDs of tolled links traversed by each commuting trip in the last traffic assignment simulation run; and 3) detailed information of tolled links (e.g. link ID, and length) and toll structures (i.e., toll values per time-interval) being tested. The inputs differ in the frequency by which some of them might change during system execution, as highlighted in the figure. The output of the departure time choice module is a vehicle-by-vehicle input demand file for the traffic assignment simulation model with updated commuter start times.

As shown in the figure, the module loops over all commuting vehicles in the model. The personal attributes of each commuter are linked to the corresponding trip LOS attributes generated – at all departure time intervals – by the DTA simulation model of the GTA. The schedule-delay and toll costs are then calculated for that commuter at all time intervals. The extracted and calculated variables are hence plugged into the model formulae to obtain the probability of choosing each departure time interval. The commuter departure time choice is determined using a Roulette Wheel selection approach. The new trip start time is then calculated by adding or subtracting multiples of 30 minutes (depending on the departure time interval chosen) to its original start time set in the DTA simulation run under original TTS demand. After all the commuting trips are processed, their start times are updated in the input demand file of the DTA simulation model. Further details of the schedule-delay and toll cost calculations as well as the Roulette Wheel selection approach followed are given next.
Retrieve the commuter characteristics and synthesized desired arrival time.

Retrieve the avg. time, distance, and cost of commuter’s OD at all nine intervals.

Retrieve the IDs of tolled links traversed by commuter in most recent simulation.

Retrieve the time-dependent toll values imposed on tolled links traversed.

Calculate schedule-delay costs at all nine intervals.

Calculate toll costs at all nine intervals.

Calculate probabilities of choosing the nine intervals, using nested model

Select departure time via Roulette Wheel approach then calculate the new start time.

Update the commuters’ start times in the (vehicle-by-vehicle) input demand file of the traffic assignment simulation model.

Updated Input Demand for the Traffic Assignment Simulator

Figure 5-6: Simulating Commuters’ Departure Time Choices in the Optimal Congestion Pricing System
5.6.1. Calculating Schedule-Delay Costs at all Departure Time Intervals

The schedule-delay cost, $c_s$, of any commuter is calculated at every departure time interval according to the following formula:

$$c_s = \begin{cases} 
\beta(t_d - \text{arrival time}) & \text{if } \text{arrival time} \leq t_d \\
\gamma(\text{arrival time} - t_d) & \text{if } \text{arrival time} > t_d
\end{cases} \quad (Early\ ARRIVAL\ Cost)$$

Where $t_d$ is the commuter’s desired arrival time, and $\beta$ and $\gamma$ are the early and late arrival shadow prices, respectively, as defined earlier in the chapter. The arrival time of any interval is calculated based on the trip start time (if it departs during that interval) and the average travel time of the commuter OD at that interval. This is expressed as follows:

$$Arrival\ time\ at\ int.i = \text{start\ time\ at\ int.i} + \text{avg.OD\ travel\ time\ at\ int.i}$$

The trip start time, at any interval, is calculated by adding or subtracting multiples of 30 minutes to the original trip start time, such that the resultant time lies in the interval under interest. For example, if the original trip start time is 7:18:30 am, then its hypothetical start time during the 8:00 to 8:30 am interval will be 8:18:30 am; whereas its hypothetical start time during the 9:30 to 10:00 am interval will be 9:48:30 am, and so on. The schedule-delay cost is then calculated at each interval and is added to the utility function at that interval, as indicated in Section 5.4.

5.6.2. Calculating Toll Costs at all Departure Time Intervals

Two assumptions were made for toll cost calculations. First, if a vehicle joins a tolled facility at certain time interval, it will be charged for the entire distance driven on that facility based on the links’ toll rates (in $/km) of that time-interval. This is similar to how tolls are charged on HOT lanes in the US. In other words, if a new tolling interval starts before the vehicle exits the tolled facility, the vehicle will be charged for the rest of its trip (on the tolled facility) based on the old toll rates. The reason behind making this assumption is that once a vehicle joins the tolled facility, it might not be possible to leave it; therefore, increasing or decreasing the toll cost for that vehicle will create no (route shift) impact. Secondly, the toll cost expected to be incurred by a commuter at certain time-interval is calculated based on the tolls to be charged at that interval on the tolled links traversed by the commuter in the most recent DTA simulation run (i.e., the commuter’s historical path). This assumption mimics to some extent what commuters do in
reality to make a departure time choice; they compare travel conditions (time, cost, toll, etc.) across different times on their historical paths (which might not be the shortest). It should be mentioned that keeping track of individual vehicle paths is possible through DTA simulation models, which adds to the benefits of using one of them here.

The toll cost incurred by a vehicle that joins the tolled route during departure time interval $i$ is hence calculated according to the following formula:

$$Toll\ cost\ at\ int.\ i = \sum_{\text{tolled links traversed}} \text{link toll at int. } i \ ($/km) \times \text{link length (km)}$$

The toll values used in the formula are extracted from the tolled links information entered into the departure time choice module, as illustrated in Figure 5-6. The toll cost at each interval is then multiplied by the toll coefficient and added to the travel cost variable of the utility function corresponding to that interval, as indicated in Section 5.4.

5.6.3. **Roulette Wheel Approach for Departure Time Selection**

This approach is similar to a Roulette Wheel in a casino. A proportion of the wheel is assigned to each possible selection based on its weight (i.e., probability of being chosen). A random selection is then made, similar to how the roulette wheel is rotated. The roulette ball falls in the bin of an individual choice with a probability proportional to its width. The selection is implemented by first generating the cumulative probability distribution (CDF) over the list of choices. A uniform random number is then generated in the range $[0, 1]$ and the inverse of the CDF of that number determines the choice selected (Back, 1996).

Figure 5-7 shows an example of departure time selection using the Roulette Wheel approach, based on choice probabilities. Obviously, choices with higher probabilities (i.e., larger portions of the wheel) have higher chances of being selected; however, the selection made is not necessarily that having the highest probability, as can be inferred from the figure. It should also be noted that repeating the Roulette Wheel selection several times (under the same choice probabilities) might bring different selections, depending on the random numbers generated.
5.6.4. Convergence Criterion of the Integrated Departure Time and Traffic Assignment Models

As mentioned in Chapter 3, the DTA network simulation model and the departure time choice model run sequentially and iteratively until convergence in the departure time model output (i.e., drivers’ start time rescheduling responses to tolling) is reached. To that end, the temporal distribution of commuters – over different intervals – is compared across every two consecutive iterations. Convergence is reached when travellers cease to change their departure time intervals; i.e., when the maximum value of the absolute relative difference in the amount of trips started at each interval drops below a pre-specified threshold, denoted as $\alpha$. The convergence (stopping) criterion is given in the following formula:

$$\max_i \text{abs} \left( \frac{C_i - P_i}{P_i} \right) \leq \alpha, \quad i = 1, 2, ..., 9$$

Where $C_i$ is the number of trips started during interval $i$ in the current iteration, $P_i$ is the number of trips started during interval $i$ in the preceding iteration, and $\alpha$ is the convergence threshold. The value of $\alpha$ represents the maximum acceptable error in the departure time choice model output relative to the output of the preceding iteration.

It should be noted that the randomness inherent in the nature of the probabilistic discrete departure time choice process might cause some variation/difference in the discrete choice model output, even when the model is applied repeatedly under identical inputs. Therefore, the value of $\alpha$ should be higher than the upper limit of those potential differences. Observing the model...
output – across different runs – when applied to the GTA morning commuting trips (around 1,270,000), under identical inputs, it was found that a suitable value for $a$ to be used in this application is 0.1. The number of iterations required for convergence is generally affected by the stability of the DTA simulation model output across multiple runs. According to the convergence criteria specified, it takes the integrated departure time choice and traffic assignment models around three iterations (of the intermediate loop) to converge in the GTA simulation-based case studies. This is considered a relatively fast convergence for such a large-scale application.

The number of trips started at any departure time interval is calculated by summing the probabilities of choosing that interval across all commuters, rather than counting the number of commuters who selected that interval. This is to avoid the possible bias in departure time selections due to random number generation and Roulette Wheel selection that might bring slightly different choices when repeated several times, under identical model inputs. More specifically, if the random selection process is repeated infinitely large number of times (say $n$, where $n \rightarrow \infty$) for all commuters, the average (over all $n$ trials) number of commuters who selected each departure time interval ($i = 1, 2, \ldots$ or 9) will be equal to the summation of probabilities of selecting that interval ($p_i$) among all commuters (Train, 2003). This is expressed in the following formula:

$$\sum_{\text{All commuters}} p_i = \lim_{n \rightarrow \infty} \left( \frac{\sum_{\text{n trials}} \text{# of commuters who selected } i}{n} \right), i = 1, 2, \ldots , 9$$

As highlighted in Chapter 3, the feedback provided to the departure time choice model means that decisions are not obtained in one step; each individual's choice affects the travel times, costs, etc. that determine the choices of others. In fact, one-step solutions neglect the interaction between individuals. Conversely, the feedback component opens the door for such interaction to affect the final choices. This mimics what happens in reality in response to new policies; people keep changing their actions and choices, according to the network state and choices of other travellers, until equilibrium is reached. The final base-case validation results following the departure time choice model retrofitting and recalibration processes are presented next.
5.7. Departure Time Choice Model Validation

In Figure 5-8, the number of commuting trips starting at each half-hour interval and their corresponding average travel time per km are compared among two simulation runs, whose measurements are referred to in the figure as “original demand” and “modified demand”. The total number of commuting trips in the GTA model – for which the departure time choice model is applied and plots in Figure 5-8 are reported – is around 1,270,000 trips (out of a total of 2 million trips in the model). The measurements under “original demand” are obtained from the output of a GTA DTA simulation run in base-case conditions (i.e., without tolling) using the original demand extracted from TTS survey data, without applying the departure time choice model. On the other hand, those under “modified demand” are obtained from applying the retrofitted/re-calibrated departure time choice model iteratively with the GTA DTA simulation model under base-case conditions. As mentioned, the comparison/validation process was repeated with each set of parameters being calibrated until the best values entailing the minimum error (between original and modified demand related measurements) were obtained at that calibration phase, as described in Section 5.4. The patterns shown in Figure 5-8 represent the best correspondence attained, in the absolute values and the overall trends, between the ‘original’ and ‘modified’ demand-related measurements after performing all model retrofitting/calibration steps.
The nine departure time intervals used in this model (viz. 6:00-6:30, 6:30-7:00... 10:00-10:30) were assigned the numerical indices 0, 1... 8. For each vehicle in the simulation model, the difference between its observed (original) departure time interval index and its estimated one was calculated at the end of the iterative simulations. The value of the difference lies between -8–8. Intuitively, the higher the percentage of vehicles with a zero difference (when estimated and observed departure time intervals coincide) the better. Figure 5-9 shows the percentage of vehicles whose difference lies in each ‘index difference group’ when applying the calibrated discrete choice model iteratively with the DTA simulation model in the base-case (i.e., without tolling). It is shown that the estimated departure time choice of more than 80% of the commuters lies within three intervals (before or after) from the original (half-hour) choice, which we believe is reasonable, given the continuous nature of the departure time and the boundary value problems that may result from time discretization. The findings from Figure 5-8 and Figure 5-9 demonstrate the performance of the calibrated framework when applied to the GTA in the base-case without tolling.
5.8. Summary

The discrete choice model has 74 statistically significant parameters, among which only 18 needed to be adjusted for the validation of the model outputs, for the following reasons: 1) to update the model to be consistent with the 2011 TTS dataset being used, 2) to adapt with the added schedule-delay and toll cost components, and 3) to compensate for possible bias in output choices resulting from providing the model with travel times and costs estimated based on the DTA simulation model, rather than the less accurate static assignment output times and costs used in the original model estimation. Effort was devoted towards calibrating/retrofitting the 2006 model to the target year of 2011 to meet current research needs. This was carried out for three reasons: 1) the 2006 model was recently developed; repeating the estimation for 2011 was beyond the scope of this study; 2) updating a 2006 model using 2011 dataset is a way of using two repeated cross-sectional data where 2006 data are used for estimation and 2011 data for validation; and 3) estimating a departure time choice model that captures toll cost and schedule-delay cost directly was not possible, as neither the 2006 nor the 2011 TTS data contained the necessary information, i.e. retrofitting was unavoidable. The retrofitting process performed, however, should not affect the robustness of the original model formulation given its relatively large number of parameters and statistically significant explanatory variables, as well as the parameterized root and nested scale parameters.
It is important to emphasise that one of the major contributions of this study is the integration of a behavioural departure time choice model, into the proposed congestion pricing system, to assess the differential impact of pricing scenarios on drivers’ departure time choices. The model not only involves travel time, schedule-delay, and toll cost variables, but also considers the personal and socio-economic attributes of individual drivers. Moreover, it considers users’ heterogeneity in values of (early or late) schedule-delay and desired arrival time.

The estimated measurements plotted in Figure 5-8 and Figure 5-8 are calculated based on the simulation output obtained from applying the adjusted departure time choice model iteratively with the DTA simulation model under base-case conditions (i.e., without tolling). This output is used, throughout this study, in the initial toll calculations and comparative assessment of different tolling policies. It is hereafter referred to as the “base-case” output, against which toll policies are evaluated.

The departure time choice model integration process was accompanied by many challenges. First, the model retrofitting/recalibration process involved several phases and multiple trials within each phase to attain the parameters achieving the best base-case validation results. The validation results of each set of parameters tested were obtained through a complete run (taking multiple hours) of the GTA testbed. In addition, calibrating a single model to describe accurately the departure time choice behaviour of more than 1.27 million diverse commuting trips in the GTA was definitely challenging. The ultimate purpose of the model adjustment process was to guarantee the effectiveness/robustness of the model in estimating the base-case 2011 commuters’ departure time choices; and therefore to trust the model’s ability to forecast commuters’ behavioural responses to future tolling scenarios properly.

Secondly, preparing the driver-related data required by the model entailed time-consuming effort to process the raw 2011 TTS survey datasets and extract the attributes linked to each (original or background) commuter identified in the GTA model properly. Thirdly, calculating the network-related attributes required by the model involved processing records of 2 million vehicles stored in massive output files, produced by the traffic assignment simulation model. This is undertaken to 1) calculate the average travel times and costs of commuters’ ODs at every departure time interval, and 2) identify the tolled links traversed by each commuting vehicle in the model. The calculation process is obviously time- and computationally demanding. Moreover, it is repeated
iteratively – post the termination of each GTA traffic assignment simulation run – to provide the departure time choice model with the updated network attributes, based on which the model estimates the new demand profiles to be fed back into the traffic simulation model, and so on until convergence. As a result, this process represents the second major factor causing the running time of the full system to be long.

The next chapter presents the first-level of optimal toll determination in the proposed congestion pricing system, based on the Bottleneck Model. The procedure is discussed and demonstrated through case studies in the GTA.
6. Optimal Congestion Pricing Determination - Level I: Calculating Time-Dependent Queue-Eliminating Toll Structures Based on the Bottleneck Model

The optimal toll structures are determined in the congestion pricing system through a bi-level procedure, as described briefly in Chapter 3. The first level involves the determination of time-dependent queue-eliminating toll structures for congested facilities. The second level involves fine-tuning the toll values obtained in the first level to achieve the best network performance, while considering the large-scale network (route and departure time choice) dynamics in response to tolling.

This chapter presents the details of the first level, referred to as “Optimal Toll Determination – Level I” in the optimal congestion pricing system framework outlined in Figure 3-1. The chapter starts with an overview of the theoretical economic model adopted here for dynamic congestion pricing, i.e. the Bottleneck Model. After that, the procedure followed to identify the congested facilities that need to be tolled and to calculate their initial toll structures (based on the Bottleneck Model) is described. This procedure is then applied and tested on several tolling scenarios in the GTA. The chapter concludes with a general discussion and insights driven from the preliminary results of the partially optimized tolling scenarios tested.

6.1. Theoretical Basis: The Bottleneck Model for Dynamic Congestion Pricing

Dynamic models consider that congestion peaks over time then subsides. Therefore, there is a congestion delay component that peaks with the congestion that the travellers experience. Dynamic models assume that travellers have a desired arrival time; deviations from which imply early or late schedule-delays. Travellers who arrive on time during the peak periods encounter the longest delay; i.e., there is a trade-off between congestion delay and schedule-delay costs.

As mentioned before, the Bottleneck Model involves a single "bottleneck" and assumes that travellers are homogeneous and have the same desired arrival time, t*. Moreover, the model assumes that for arrival rates of vehicles not exceeding the bottleneck capacity and in the absence of a queue, the bottleneck's outflow is equal to its inflow; as a result, no congestion
(delay) occurs. When a queue exists, vehicles exit the queue at a constant rate, which is the same as the bottleneck capacity $V_k$. Figure 6-1-a illustrates the un-priced equilibrium condition of this model (i.e., equilibrium in the absence of tolling), and Figure 6-1-b shows the two components of the total cost $c(t)$ in the un-priced equilibrium condition: travel delay cost $c_T(t)$ and schedule-delay cost $c_s(t)$ (early and late arrival costs). The schedule-delay cost is assumed to be a piecewise linear function in this model. The summation of the two costs (i.e., the total cost) is constant in the un-priced equilibrium, as illustrated in the figure.

According to Figure 6-1-a, the peak period is considered to start when the inflow exceeds the bottleneck capacity (i.e., at time $t_q$), resulting in traffic queues and increased travel times that build up to a maximum when the inflow starts to decrease below capacity (at time $t_{max}$). The peak does not end at this point of time; rather, it ends when all travellers who entered the system – from the beginning of the peak period – ultimately exit after having queued for a while (i.e., at time $t_q'$).

The optimal toll in the Bottleneck Model attempts to “flatten” the peak in order to spread the demand evenly over the same time period. In this case, the price is set such that the inflow equals road capacity, which in turn equals the outflow. The optimal tolled-equilibrium exhibits the same pattern of exits from the bottleneck as the un-priced equilibrium, but has a different pattern of entries. Pricing affects the pattern of entries with a triangular toll schedule, with two linear segments, which replicate the pattern of travel delay costs in the un-priced equilibrium. This toll is shown in Figure 6-1-b as $\tau(t)$, and results in the same pattern of schedule-delay cost as in the un-priced equilibrium, but produces zero travel delay cost (i.e. no travel delays exist in the optimal case). Instead of queueing-delay, travellers trade off the amount of toll to be paid versus schedule-delay, such that a traveller who arrives right on time $t^*$ pays the highest toll, and vice versa. The resulting tolled-equilibrium queue-entry pattern therefore satisfies an entry rate equal to the capacity $V_k$, i.e. the queue entry rate equals the queue exit rate in Figure 6-1-a.
a) Dynamic Queueing Equilibrium

Congestion in large cities like Toronto has reached a level where demand is usually over capacity in peak periods, resulting in long lasting queues on key corridors. Additionally, the traffic instability occurring when traffic density exceeds the critical density (corresponding to capacity) causes a significant breakdown (10–20% drop) in capacity (Small and Verhoef, 2007). Therefore, targeting the elimination of traffic queues, through congestion pricing, will allow the sustenance of the original capacity.

In light of the above, we are looking for an economic pricing strategy to enforce traffic pacing (i.e., departure time rescheduling) and work towards eliminating traffic queues, while
considering drivers’ desired arrival times and the associated schedule-delays. Moreover, the toll levels should be carefully designed to enforce proper route choices that minimize the total travel times. In other words, we are seeking congestion pricing policies that achieve the best – spatial and temporal – traffic distribution and infrastructure utilization to optimize the network performance (i.e., minimize the total travel times).

Accommodation, the toll structure introduced here is motivated by the theoretical bottleneck pricing theory, where the key benefits arise from rescheduling (i.e., temporal distribution) of departure times from the trip origin, resulting in no queueing-delays on tolled facilities. Although the Bottleneck Model provides the core concept, it is limited to the case of a single bottleneck with homogeneous travellers having a single desired arrival time. Therefore, the impact of travellers’ heterogeneous attributes and desired arrival times on their departure time choices is not considered in the model. Additionally, departure time is assumed to be the only choice travellers have to respond to pricing. A number of studies (van den Berg and Vehoef, 2011; van den Berg, 2014) have analyzed equilibrium in a bottleneck while considering travellers’ heterogeneity in desired arrival times and/or cost parameters (e.g., VOT and early/late schedule-delay shadow prices). The optimal time-varying toll obtained in these studies does not have a simple triangular shape as suggested by the Bottleneck Model; rather, it is increasing and piecewise-convex during the early intervals, and decreasing and piecewise-convex during the late intervals.

The congestion pricing system proposed here extends the conceptual pricing structure suggested by the Bottleneck Model – and generalized in subsequent studies while relaxing some of its unrealistic assumptions by incorporating several desired arrival times and/or cost parameters – to the more complex and general case of a large urban network with myriad of origin-destination pairs, trip lengths, travellers’ desired arrival times, routing options, and travel behaviour that vary across the population. More specifically, the system uses the general pricing rules of the Bottleneck Model to determine initial toll structures for congested facilities. The procedure followed for that purpose is described in detail in the next section. Avoiding the unrealistic assumptions of the Bottleneck Model might bring different impacts of tolling than those obtained in the tolled-equilibrium output of the model (described earlier). Consequently, the routing and departure time choice responses to tolling – across the full network (rather than a single bottleneck) and the entire morning period (rather than the peak period) – are evaluated here
through integrated econometric departure time choice and DTA simulation models, described in detail in previous chapters. The evaluation results of initial toll structures obtained for several case studies in the GTA are presented in Section 6.3. Based on the evaluation results, initial toll structures are then adjusted (fine-tuned) through an iterative distributed optimization algorithm to attain the best network performance, as will be detailed in Chapter 7.

6.2. Initial Toll Structure Design Approach

The optimum toll \( \tau(t) \) in the Bottleneck Model varies continuously over time, as illustrated in Figure 6-1-b. It is however impractical to change the toll every second, as suggested by the model. ‘Step tolls’ are the closest approximation to this ideal situation in practice; different toll values are set at discrete time intervals, and the toll is constant within each interval, as highlighted in Figure 3-1.

As reported earlier, the study period is focused on the morning period from 6:00 to 10:30 am when the majority of commuting trips in the GTA occurs, and hence significant traffic utilizes the main corridors to Central Business Districts (CBDs) and other employment centres. The variable-tolling intervals used are the nine half-hour intervals shown in Figure 5-1, for compatibility with the departure time choice model.

Step tolls might however create negative driving habits when the toll schedule is known by drivers, depending on the step (time interval) width and the relative toll differences among adjacent steps. The longer the steps and the larger the toll differences, the more negative the implications that step tolling might cause in traffic. For example, as the end of a tolling interval approaches, drivers have an incentive to slow down or to stop before reaching the tolling point, and wait until the toll is lowered from one interval to the next. This is referred to as the ‘braking behaviour’ and has been observed in practice in some cities, such as Singapore, Stockholm, and San Francisco (Lindsey et al., 2012). Braking can intuitively reduce the gains from tolling due to loss of road effective capacity while drivers are stopped or are slowing down. Drivers might also speed up in order to pass through the tolling point and avoid a toll increase.

Lindsey et al. (2012) analyzed step-tolling in the Bottleneck Model under the assumption that drivers stop and wait for a toll to decrease if the cost of waiting (travel time and schedule-delay) is less than the amount of toll saved. These authors also presented some policy recommendations
to prevent or limit braking in designing step-toll systems; e.g., enforcing traffic laws to deter stopping in the middle of traffic lanes or parking on the shoulder, imposing minimum speed limits to discourage slowing down, introducing five-minute graduated rates between half-hour tolling periods, and designing sophisticated systems with distance-based charges instead of location-based toll collection schemes (to avoid braking problems arising when tolls are levied at specific locations).

In light of this discussion, some steps were taken to lessen the undesired consequences of step-tolling. As mentioned earlier, the tolling scheme adopted in the congestion pricing system is distance-based: each vehicle pays according to the distance travelled on tolled facilities. This tolling scheme aims to attain spatial equity besides diminishing the incentives for drivers to slow down or stop before specific toll-collection locations. Additionally, possible inaccuracies in base-case queueing-delays estimated from DTA simulation might bring large gaps in toll values of adjacent intervals. Accordingly, the initial step tolls – determined based on the Bottleneck Model – undergo a toll smoothing procedure to avoid substantial toll changes, as will now be described in detail.

Figure 6-2 illustrates the procedure followed to determine initial toll structure (i.e., distinct toll values for the nine half-hour tolling intervals) for each congested facility of interest in the tolling scenario, based on the Bottleneck Model pricing rules. The figure represents a close-up of the “Optimal Toll Determination – Level I” module integrated into the optimal congestion pricing system (outlined in Figure 3-1). The purpose of the procedure is to 1) determine whether or not each facility of interest needs to be tolled and 2) calculate initial toll structures for facilities that should be tolled. This procedure is applied once at the beginning of the full system implementation for a certain case study. As shown in Figure 6-2, the module takes as input the information of facilities under interest (to be tolled) in the tolling scenario; e.g., corresponding links, speed limit, and base-case traffic attributes. On the other hand, the output of the module is the tolled links information including link ID, length, start node, end node, facility number, and initial time-dependent toll values. The facility number is a unique ID of the tolled facility to which the link belongs.

As described in Section 6.1, the optimal toll in the Bottleneck Model attempts to flatten the peak (i.e., spread the demand evenly over the same period) through a triangular toll schedule that
replicates the pattern of queueing-delay costs in the un-priced equilibrium. This toll schedule results in zero queueing-delays in the optimal case, according to the Bottleneck Model findings. The queueing-delay, as illustrated in Figure 6-1-a, represents the excess travel delay over the ‘travel time at capacity,’ defined as the time taken to cross the road when the inflow rate equals road capacity, $V_k$.

### 6.2.1. Estimating Queueing-Delay Patterns

Following the same queue-eliminating optimal pricing rule adopted in the Bottleneck Model, the toll structure determination procedure, illustrated in Figure 6-2, starts with estimating the pattern of queueing-delay for each facility of interest based on the DTA simulation output in the base-case. Obviously, the purpose of queue-eliminating tolling is to enforce traffic pacing (i.e., departure time rescheduling) that works towards eliminating traffic queues (i.e., hyper-congestion), hence achieving the optimum infrastructure utilization level of tolled facilities. Accordingly, if the estimated base-case travel times of certain facility are below or close to the facility ‘travel time at capacity’ at all times (i.e., if the queueing-delay is zero or negligible at all times), then the facility should not be tolled. Tolling such facility will unnecessarily cut its demand level and hence underutilize its available capacity, which is against the benefits of tolling targeted here.

The queueing-delay, at a certain time $t$, is defined as the average extra travel time incurred by vehicles entering the facility at $t$ over the facility travel time at capacity (i.e., the travel time when the inflow equals the road capacity). The queueing-delay, therefore, represents the extra travel time incurred due to ‘hyper-congestion’, as indicated in the following formula:

$$Queueing ~ delay ~ at ~ t = \text{travel ~ time ~ at ~ } t - \text{travel ~ time ~ at ~ capacity}$$

The travel time at capacity is calculated by dividing the facility length by the speed value at capacity. This value is determined from the speed corresponding to the maximum flow in the traffic flow model used in the DTA simulation model. For instance, according to the traffic flow model parameters used (reported in Section 4.3.2), the critical density and speed values associated with the maximum flow on a freeway having a 100 km/hr speed limit are 29 veh/km and 57 km/hr, respectively, as illustrated in Figure 6-3. Therefore, the travel time at capacity for an 18 km-long facility (like the Gardiner Expressway) is calculated as 19 minutes according to
this procedure. It should be emphasized that the queue-eliminating tolling adopted here, following the Bottleneck Model general pricing rules, addresses hyper-congestion only to restore operation to the capacity point, leading to full utilization of the network. In other words, no toll is imposed so long as the ‘base-case travel time’ is below the ‘travel time at capacity’, even if the former is higher than the ‘free-flow travel time’. It should also be noted that although the traffic flow models used in the DTA simulation software feature hyper-congestion (i.e. decreased flow values as density exceeds the critical density), they do not incorporate the capacity drop at the critical density (as can be observed in Figure 6-3). Therefore, the anticipated benefits from the ‘restored capacity’, due to hyper-congestion elimination, cannot be explicitly measured under those models.

Unlike the assumption of a bottleneck having a single entrance and exit, facilities considered to be tolled in reality have multiple entrances (on-ramps) and exits (off-ramps). Therefore, it becomes challenging to estimate the (time-dependent) travel time on a facility accurately, given that vehicles might join and leave it at different intermediate locations. That is, the time experienced by each vehicle on the facility does not generally represent the travel time required to cross the entire facility. Accordingly, the base-case travel time pattern of each facility is approximated here by summing the travel times of the individual facility links. More specifically, the average travel time required to cross the facility by vehicles entering during certain time-interval, $T$, is calculated by summing links’ average travel times during that interval. The link average travel time during $T$ is calculated by dividing the link length by the average link speed during $T$. Minute-by-minute link-related statistics, reported in the output of the DTA simulation model, are processed to calculate the required average link speeds and hence travel times. The procedure followed to calculate the facility average travel time at any interval $T$ is summarized as:

$$Avg.\ facility\ travel\ time\ at\ T = \sum_{facility\ links} length_{facility\ links} \left( \frac{\sum_{i=1}^{T} link\ speed\ at\ min\ i}{T} \right)$$

The selection of $T$ involves a tradeoff between choosing a small interval to avoid diluting traffic dynamics from one side, and choosing a large interval to account for the time taken to cross the entire facility from another side (since link times are summed over the same interval). A 15 min value was chosen for $T$ based on the range of lengths, hence travel times, of facilities selected to
be tolled through different scenarios considered in this study. Larger values tested for $T$ resulted in the inaccurate estimation of peak start and end times, hence counterproductive impacts of some toll structures calculated based on those values. For each facility, the queueing-delay is calculated by subtracting the corresponding travel time at capacity from the estimated travel time pattern, when the latter exceeds the former; otherwise, the queueing-delay is zero.

### 6.2.2. Initial Toll Structure Determination

The beginning and end times of the estimated queueing-delay pattern of each facility define the peak period start and end times of that facility, respectively. According to the Bottleneck Model, a continuous triangular toll pattern that replicates the queueing-delay pattern – i.e., increases from zero up to a maximum value, then falls back to zero when the queues are clear – should be imposed on the facility during that period. This is however approximated here through step tolls in which distinct toll values are imposed on half-hour tolling intervals, as mentioned earlier. The first and last tolling intervals of each facility are identified as the half-hour intervals during which the peak period of that facility starts and ends, respectively.

As mentioned, the toll pattern of each congested facility should replicate its base-case estimated queueing-delay pattern in order to attain the desired rescheduling benefits of variable tolling. Therefore, the toll is assigned a zero value during early and late intervals having zero queueing-delay, whereas it is assigned the maximum value during the interval having the largest average queueing-delay. Similarly, toll levels (indicated by the maximum toll values) corresponding to different congested facilities should be proportional to their congestion levels in order to obtain the desired route shift impacts of tolling. The estimated ‘maximum queueing-delay per km’ values of different congested facilities (having distinct lengths) indicate their congestion levels. In other words, route shifts should be taken into account in addition to temporal shifts.

As a reference, a toll value of $0.15 \$/km should be set per interval for every $1 \text{ min/km}$ average ‘queueing-delay per km’ experienced in the base-case during that interval. This value was found – among multiple values tested – to create moderate route shifts resulting in an adequate capacity utilization level, under the average VOT used in the simulation model. Accordingly, the toll value at each tolling interval ($i = 1, 2\ldots 9$) for every congested facility is calculated by
multiplying 0.15 by the average ‘queueing-delay per km’ estimated on the facility during that interval.

Some factors might occasionally cause abrupt changes in toll values calculated for adjacent time-intervals. Possible inaccuracies in travel time (hence queueing-delay) estimation are among those factors. Additionally, averaging traffic attributes (e.g. travel time) over discrete time-intervals might dilute rapid traffic changes happening during some intervals. Therefore, the calculated toll structures undergo a smoothing procedure to avoid the negative consequences of large toll gaps, outlined earlier. The procedure involves slightly increasing or decreasing some toll values and/or extending the tolling period, while preserving the general structure of the tolls. The procedure aims to obtain a smoother toll structure, as illustrated through an example provided in Figure 6-4.

The toll structure calculated for each facility is applied simultaneously on all links belonging to that facility. In other words, a unique toll value (in $/km) is imposed on all links belonging to the same facility at each time interval. This unique value changes (over all links) from one interval to another, depending on the toll structure. However, non-equal toll values are generally imposed on links belonging to different tolled facilities at any given interval.

The initial toll structure design procedure, described in this section and summarized in Figure 6-2, resembles the first step towards optimal congestion pricing determination. It answers the questions of what, when, and how much to be tolled. The procedure is applied and tested through several tolling scenarios in the GTA presented in the following section. It should be emphasized that this procedure is general in the sense that it can determine the queue-eliminating toll structure replicating any congestion pattern over time, whether having a single or multiple peaks (within the analysis period).
Figure 6-2: Initial Toll Structure Determination Procedure based on the Bottleneck Model

(Optimal Toll Determination – Level I)
6.3. Application and Evaluation of the Initial (Sub-Optimal) Toll Design Approach through Tolling Scenarios in the GTA

The implemented congestion pricing system is intended to test different tolling scenarios; e.g. single or multiple freeways, urban corridors, HOT lanes, a sub-network and cordon tolls. In this study, the system is applied to two test scenarios of tolling major freeways in the GTA while capturing the regional effects across the entire region. The route selected to be tolled in the first scenario is the Gardiner Expressway (GE), which is considered as the main artery running through Downtown Toronto. In the second scenario, tolled facilities are extended to include the Don Valley Parkway (DVP) and the express lanes of Highway 401, in addition to the GE.
For each tolling scenario, the initial (sub-optimal) toll structures of the facilities under interest are first determined, using the approach described in Section 6.2. The calculated toll structures are then tested through the integrated testbed of departure time and GTA DTA simulation models. More specifically, the output of the “Optimal Toll Determination – Level I” module (in Figure 3-1) is directly entered to the testbed; i.e., the optimization algorithm module is not activated at this stage. The system terminates when the second level of equilibrium (i.e., the departure time choice convergence) is reached under the tolling scenario tested.

The simulation modelling platform generates output statistics at different levels: network-wide, link-based, and trip-based, as described in Chapter 4. The statistics produced vary in volume and frequency of generation. The initial toll structures of each scenario are evaluated by processing the simulation output data and calculating appropriate network performance measures at various levels (i.e. network, tolled facilities, and affected travellers), as will be illustrated through the tolling scenarios presented next.

6.3.1. Scenario 1 - Tolling the Gardiner Expressway

The purpose of this scenario is to study the effectiveness of the system proposed in the evaluation of variable (as opposed to flat) congestion-pricing policies. To that end, two tolling structures are investigated: 1) variable tolling structure estimated based on the Bottleneck Model pricing rules (described above), and 2) flat tolling across all time-intervals. A single route is selected to be tolled in this scenario; equal toll values are imposed on both route directions at any time interval, as a first implementation. The route selected to be tolled is the Gardiner Expressway (GE). The GE, as shown in Figure 4-1, is the main artery running through Downtown Toronto, the core and economic hub of the GTA and arguably Canada. The expressway is 18 km long between Highway 427 and the Don Valley Parkway (DVP). It is 6–10 lanes wide in varying locations. The number of commuting trips during the 6:00 to 10:30 am morning period in a typical weekday on the GE corridor (i.e., the Gardiner Expressway and its parallel arterials on both directions) is approximately 90,000.

In addition to the fact that the GE suffers from extended periods of congestion, there is an ongoing debate on whether to tear it down, to toll it and use the revenue for its maintenance, or to apply other hybrid proposals to improve its operation. Hence, the GE was the first choice to
test the proposed congestion pricing system. It is important, however, to emphasize that although the pricing strategy is applied only to this main artery within the heart of Toronto, the impact of doing so is regional, as it draws demand from across the GTA. Therefore, the simulations and analysis are conducted on the entire GTA network, due to the inter-connectivity and multiple routing options existing in this network and to capture regional effects.

The peak period start and end times on the GE corridor were found to be 7:00 am and 9:30 am, respectively. Consequently, no toll is imposed before 7:00 am or after 9:30 am in the variable pricing structure tested in this scenario. The pattern of queueing-delays on the corridor in the un-priced equilibrium is shown in Figure 6-5. This pattern was estimated through a slightly different procedure than that presented in Section 6.2. In particular, the procedure followed in this scenario uses the simulated attributes of trips made on the entire corridor (i.e., both the tolled facility and its parallel arterials) to estimate the corridor overall capacity (maximum outflow), peak start time, corridor average travel time at capacity, and average trip travel times. The queueing-delay, at any time instant, is then calculated as the average excess travel time, at this time instant, over the travel time experienced at capacity. However, the procedure described in Section 6.2 is believed to be more mature; it relies on the simulated attributes of the tolled facility itself in order to estimate (eventually) its queue-eliminating toll structure. As mentioned earlier, trips using the corridor start and end at different locations in general. Hence, their travel times might not accurately represent the facility travel time. The refined procedure is applied in the second extended tolling scenario.

![Figure 6-5: Average (Base-Case) Queueing-Delay on the GE Corridor](image-url)
Figure 6-6 illustrates the two tolling structures tested in this scenario. The variable toll structure replicates the queueing-delay pattern shown in Figure 6-5. On the other hand, the flat tolling structure was set by taking the average of the time-dependent non-zero toll values of the first structure, for a fair comparison between two tolling structures having the same ‘average’ order of magnitude.

![Tolling Structures 1 and 2 for the GE in Scenario I](image)

**Figure 6-6: Tolling Structures 1 and 2 for the GE in Scenario I**

### 6.3.1.1. Network-Wide Analysis

Figure 6-7 shows the major routing decision points for traffic approaching Toronto. The results are summarized in the form of percentage difference of overall traffic flow during the period from 6:00 am to the end of the tolling period (in each case) along the key corridors between the flat and variable tolling scenarios and the base-case. Inspection of the results indicates the following:

**Variable Tolling**

- Overall, the variable toll resulted in mild routing changes across the GTA compared to the flat tolling scenario; -1% at QEW, +5% at Highway 401, and -7% at DVP.
At the GE, only 5% divergence was observed at the bifurcation to Lake Shore, resulting in maximizing the efficiency of the downstream sections of the GE.

**Flat Tolling**

- Overall, the flat toll resulted in more pronounced re-routing patterns across the GTA compared to variable tolling; showing -2% at QEW, +5% at Highway 401, and -8% at DVP. Flat tolling is less conducive to departure time changes, as all periods have the same toll; therefore, its impact is predominantly on re-routing.

- On the GE, significant divergence (re-routing) was observed at the bifurcation to Lake Shore, resulting in shockwave and congestion upstream of this bifurcation. This congestion resulted in – interestingly – less flow on the GE downstream the off-ramp to Lake Shore, i.e., underutilizing the GE by as much as 44%. This observation was confirmed by the low speed values (20–28 km/hr.) along the sections of the GE upstream of the off-ramp.
Figure 6.3.1.2. Trip-Based Analysis

Figure 6-8 shows: (a) the changes in departure time choices, (b) travel times, and (c) the patterns of entry and exits from the network for the original 90,000 commuting trips through the GE corridor in the morning period, under different tolling scenarios. This analysis involves all the trips that are affected by tolling the GE, including:

- trips passing through the tolled route;
- trips diverting from the tolled route to other alternative routes after tolling (e.g. the Lake Shore Boulevard); and
- trips on the parallel arterials that might be affected by route shifts out of the tolled route.
a) Percentage of Trips Shifted (from or to) Each Time-Interval

b) Average Travel Time among Trips Started at Each Time-Interval
c) Loading and Exit Curves of Trips through the GE Corridor after Variable Tolling

*Figure 6-8: Analysis of Trips through the GE Corridor under Different Tolling Scenarios*

**Variable Tolling**

As is clear from Figure 6-8-a, variable tolling induced shifting of approximately 5% of the peak-hour traffic passing through the corridor (from 7:30 am to 8:30 am) to earlier and later time-intervals. As a result, lower travel times are observed at all time-intervals after variable tolling, as shown in Figure 6-8-b. Furthermore, the variable pricing scenario resulted in 9.5% savings in the total travel times of the trips that travelled through the corridor (at all time-intervals), relative to the base-case as shown in Figure 6-8-c. In Figure 6-8-c, the total area between the loading and exit curves of the trips that travelled through the corridor (which represents the total travel times spent on the network by those trips) shrunk by 9.5%. The benefits come from rescheduling of departure times from the trip origin, in addition to the route shift impacts of tolling. Moreover, this figure shows that – unlike in the simple Bottleneck Model – variable tolling on real-world road networks affects not only the cumulative loading curve but also the cumulative exit curve.

**Flat Tolling**

Flat tolls create no incentive for drivers to avoid relatively congested periods by changing their departure times across the tolled periods, as they have the same toll. This is seen in Figure 6-8-a.
This scenario outperforms the base-case by only 2% net savings in the total travel times compared to 9.5% in the variable tolling case. The benefits under flat tolling come solely from the route shift impacts of tolling. However, as is clear in Figure 6-8-b, this gain is realized more at early and late intervals, while some deterioration in travel times is observed at peak time-intervals (i.e. 8–9 am). Further explanation for these findings will be given in the next section.

6.3.1.3. Tolled Route-Based Analysis

Figure 6-9 shows the average travel times on the tolled route (the GE), eastbound direction, from Highway 427 to the DVP. The times are reported at each time interval for different tolling scenarios.

![Figure 6-9: Average Travel Time on the Gardiner Expressway Eastbound (from 427 to DVP)](image)

**Variable Tolling**

As seen in Figure 6-9, variable tolling entails a noticeable decrease in travel times on the tolled route; especially at the middle congested time-intervals. The maximum observed saving is 7 min (out of 27 min), i.e. around 25%, at the 8:00 to 8:30 am time-interval.

**Flat Tolling**

Flat tolling results in improvements in travel times at early and late intervals. However, it causes a significant increase in travel times on the tolled route from 8:30 to 9:30 am, as clearly shown in Figure 6-9, which agrees with the findings from the trip-based analysis. The deterioration occurs
due to the excessive demand at peak hours that did not shift to other time-intervals due to the absence of incentives (i.e., no toll variation over time). This demand tries to exit the tolled route (the GE) to the immediate parallel arterials (Lake Shore Boulevard), and is limited by off-ramp and arterial capacity constraints. Therefore, it creates a shockwave/congestion upstream that blocks the off-ramp and backs up onto the tolled route itself at peak hours, which is very counterproductive. In fact, this observation demonstrates how flat tolling on real-world road networks (in which congestion propagates in the form of spillbacks, shockwaves, etc.) can have appreciably different effects than those suggested by studies of single links or toy networks.

6.3.1.4. Discussion and Conclusions

It can be concluded from the analysis of different tolling structures presented in this scenario (on network, trip, and tolled-route bases) that:

1. In a large-scale interconnected network (like the GTA) where long-distance trips have diverse routing options, tolling a relatively short, yet major, highway like the GE creates temporal and spatial traffic changes network-wide that go beyond the tolling interval and the tolled route. This confirms the importance of conducting the simulations on a regional scale for policy determination and assessment.

2. More benefits are gained from departure time re-scheduling due to variable pricing, compared to just re-routing as in flat tolling. This emphasizes the importance of the integrated departure time module to the proposed variable congestion pricing framework, to provide realistic modelling of users' individual departure time responses to variable pricing policies.

3. Pricing that only induces re-routing (and no departure time re-scheduling), or excessive re-routing due to, for instance, overpricing, can send traffic to off-ramps to parallel routes so aggressively that it blocks the off-ramp and backs up onto the main freeway, limiting access to the priced road itself, which is not only counterproductive but also nullifies the very purpose of pricing itself. This emphasizes the importance of variable pricing to mirror congestion patterns over time, which is the methodological basis (adapted from the Bottleneck Model) of the proposed variable tolling framework.
6.3.2. Scenario II - Tolling the Gardiner Expressway, the Don Valley Parkway, and 401 Express Lanes

The purpose of the first experiment was to test the system’s functionality and effectiveness through a scenario involving a single, yet vital, tolled route with equal toll structures on both directions. The facilities to be tolled are extended in this scenario include the DVP and the express lanes of Highway 401, in addition to the GE, as highlighted in Figure 6-10. The 401 Express is divided into three segments in the analysis, separated by major north-south highways, as is clear in the figure. Moreover, the toll structures are differentiated along opposite directions of each facility/segment, resulting in a total of 10 separate routes to be considered for tolling, as illustrated in the figure. A single (sub-optimal) toll structure is determined and imposed on each route.

Figure 6-10: Routes to be tolled in Scenario II (Google Maps)

The DVP is a 15 km-long expressway connecting the GE in Downtown Toronto with Highway 401. It has six lanes for most of its length and eight lanes north of York Mills Rd. The DVP is the only north-south expressway serving Toronto’s Downtown. Consequently, it suffers from significant traffic congestion during the morning and afternoon/evening periods, and is
considered – along with the GE – as among Toronto’s busiest municipal routes. There is increased municipal interest to examine various tolling options on the GE and the DVP for the primary purpose of offsetting their capital, operating, and maintenance costs (Lively and Rossini, 2015). Accordingly, they have been selected among the facilities to be tolled in this scenario. However, the primary purpose of tolling in this study is not to raise funds for municipalities, but rather to alleviate traffic congestion on tolled routes through variable tolling, while considering network-wide performance.

Highway 401 is an 828 km-long 400-series highway in the Canadian province of Ontario. It extends from Windsor in the west to the Ontario-Quebec border in the east. The section of Highway 401 passing through Toronto is one of the busiest highways in the world (Allen, 2011). The entire route is maintained by the Ministry of Transportation Ontario (MTO).

The highway expands into a collector-express system as it approaches Hurontario Street in Mississauga. The system divides each direction into collector and express lanes, creating four carriageways along the highway. Collector lanes are connected to every interchange, through on- and off-ramps. Express lanes, on the other hand, are only connected to few interchanges. Access between collector and express lanes is available at several transfer points. The purpose of the collector-express system is to improve traffic flow for both local and long-distance trips.

The collector-express system stretches for more than 55 km along the highway, including a 5 km gap east of Highway 427 all the way to Kipling Ave (noticed between segments 1 and 2 in Figure 6-10). Only express lanes are selected to be tolled in this scenario, leaving collector lanes as a free alternative. The express lanes are divided into three segments in the analysis as follows:

- **Segment 1**: extends from Hurontario Street in the west to Highway 427 in the east.
- **Segment 2**: extends from Kipling Ave in the west to DVP in the east.
- **Segment 3**: extends from DVP in the west to Pickering in the east.

As mentioned, the tolling structures are differentiated among both eastbound (EB) and westbound (WB), or northbound (NB) and southbound (SB), directions of each facility/segment selected to be tolled. The number of commuting trips (to which the departure time choice model is applied) passing through the routes to be tolled and their parallel arterials during the 6:00 to
10:30 am morning period is around 455,000 trips, which represents around 25% of the total demand.

The initial (sub-optimal) toll structures estimated for the 10 routes selected to be tolled in this scenario are illustrated in Table 6-1. These structures were obtained using the ‘Optimal Toll Determination – Level I’ module outlined in Figure 6-2 and described in detail in Section 6.2. According to the criterion followed, it was concluded that no tolling was needed for the westbound express lanes of 401-segment 1 (401-WB-1), nor for the eastbound express lanes of 401-segment 3 (401-EB-3) in the morning peak. It can also be seen from Table 6-1 that the toll structures estimated for different routes, even those corresponding to opposite directions of the same facility/segment, vary in their start and end times as well as overall toll levels. This is due to the fact that those routes have different congestion levels and queueing-delay patterns in the base-case. For example, the southbound lanes of the DVP are usually more congested in the morning peak than northbound lanes due to the extra traffic heading to Downtown Toronto during that period, and vice versa.

Comparing the initial toll structures of GE-EB and GE-WB with the variable tolling structure estimated in the first scenario for the GE (Figure 6-6), it can be observed that the highest toll value in the latter (0.15 $/km) is close to the average of the highest toll values estimated individually for both directions in the current scenario (i.e. 0.11 $/km and 0.22 $/km). This agrees with the fact that the variable tolling structure in the first scenario was estimated based on the average queueing-delay pattern of all GE corridor users in both directions, as described before.

Table 6-1: Initial (Sub-Optimal) Toll Structures Derived for Scenario II

<table>
<thead>
<tr>
<th>Route</th>
<th>Toll Structure ($/km)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>GE</td>
</tr>
<tr>
<td>---</td>
<td>------</td>
</tr>
<tr>
<td></td>
<td>GE-EB</td>
</tr>
<tr>
<td></td>
<td>GE-WB</td>
</tr>
<tr>
<td>401-Segment 1</td>
<td>401-EB-1</td>
</tr>
<tr>
<td></td>
<td>No Tolling Needed</td>
</tr>
<tr>
<td>401-Segment 2</td>
<td>401-EB-2</td>
</tr>
</tbody>
</table>
Network Performance Evaluation under Tolling Scenario II

The initial toll structures calculated are then applied to the corresponding routes and tested through the integrated testbed of departure time and GTA DTA simulation models. The system terminates when equilibrium is reached under the tolling scenario tested. Total travel times network-wide decreased from 605690 hr to 601363 hr after tolling; i.e., 4327 hours were saved in traffic during the 6:00 to 10:30 am period as a result of the initial toll structures imposed.

The improvement in total network travel times is minimal considering the fact that only 138 freeway km are tolled in this scenario, out of a total of 5727 km (1138 freeway km plus 4589 arterial km) modelled in the network. However, it indicates that the initial toll structures tested did not exacerbate the total network performance due to possible longer alternative paths taken to avoid tolls or increased traffic on non-tolled parallel arterials.

The 6:00 to 10:30 am period considered here involves less congested early and late intervals that can realistically attract traffic as a consequence of variable tolling. In other words, the departure time choice process – among different intervals – involves trade-offs between travel time cost, schedule-delay cost, and toll cost. Figure 6-11 illustrates the departure time changes, across different intervals, for the original 455,000 commuting trips travelling through tolled routes and/or their parallel arterials in the morning period. Variable tolling prompted departure time changes amongst trips that passed through tolled routes; they represent almost half the total commuting trips considered. As is clear from the figure, around 4% of the total commuting trips from the 7:30 am to 9:00 am peak period shifted to earlier and later intervals. Shifts to early
intervals are obviously higher than late intervals for the reason that the late arrival shadow price is higher than that of early arrival, as highlighted before.

![Figure 6-11: Percentage of Commuting Trips Shifted to/from each Time-Interval after Tolling](image)

As mentioned before, the tolling schemes designed here have two main objectives. The first is to induce proper route shifts resulting in better infrastructure utilization (i.e., higher flow levels) on tolled routes and their parallel arterials. The second objective is to prompt traffic pacing – through variable tolling – that works towards eliminating traffic queues on tolled routes, while considering drivers’ captivity to their desired arrival times. In other words, the purpose of congestion pricing is to enforce spatial and temporal traffic distribution for the sake of improved infrastructure utilization and network performance (i.e., lower total travel times).

In light of these objectives, it is important to evaluate (i.e., measure) the impact of departure time and route shifts – motivated by the tolling scenario – on tolled routes and their parallel arterials. For that purpose, the travel time patterns of tolled routes are calculated, based on the output of the tolling scenario, and compared against those estimated in the base-case, as will be illustrated later. It should be noted, however, that travel times might not solely capture the utilization efficiency of tolled routes and their parallel arterials. For instance, improved travel times due to significantly decreased flow levels (i.e., underutilization of route capacity) are not desired. Additionally, improved travel times on tolled routes together with increased congestion (hence travel delays) on parallel arterials are not desired either. Accordingly, the number of route users
should also be incorporated, along with travel times, for a comprehensive evaluation criterion of route capacity utilization level. i.e., the ultimate objective (from an infrastructure utilization perspective) is to attain the highest flow levels with the minimal travel times (i.e., highest speeds) at all time-intervals (temporal efficiency) for tolled routes and their parallel arterials (spatial efficiency). Therefore, the product of average flow and average speed along certain route segments over specific time-intervals is used as an indicator of the utilization level of that segment during the time-interval considered; the better the segment is utilized, the higher the value of multiplication. Although higher values of average flow demonstrate better route utilization, this variable (by itself) is insufficient to express the route status. This is due to the fact that the same flow values can be observed at different (subcritical and supercritical) traffic conditions, according to traffic flow theory. Hence, speed is multiplied by flow for a thorough evaluation and comparison of route utilization levels under different policies. A similar concept, referred to as “productive capacity”, is used to measure transit system performance; it is defined as the product of line capacity and operating speed (Brian, 1980). The route utilization level at all time intervals is measured here in \( \text{veh.km/hr.}^2 \), according to the following rule:

\[
\text{Route Utilisation Level} = \sum_{\text{Route}} \sum_{\text{Time Intervals}} \text{Avg.Link Flow} \times \text{Avg.Link Speed}
\]

Table 6-2 reports the utilization levels – before and after tolling – of tolled routes and their parallel arterials. The summation of the numbers corresponding to each tolled route and its parallel arterials indicates the utilization level of the entire corridor, provided in highlighted cells in the table. Routes having better utilization after tolling are marked in the table with red triangles facing up; those whose utilization decreased after tolling are marked with blue triangles facing down. The following remarks can be made based on the table results:

- **GE-EB and DVP-SB** improved entirely after tolling. This indicates that their associated toll structures prompted moderate shifts that alleviated congestion on tolled routes while improving utilization of their parallel arterials.
- Toll structures on **GE-WB, DVP-NB, 401-EB-2, and 401-WB-2** created improvements on tolled routes. However, the utilization levels of parallel arterials decreased slightly after tolling on those corridors. The probable reason behind this decrease is that tolling created
traffic shifts beyond the remaining available capacity on the parallel arterials of those corridors.

- 401-WB-3 and 401-EB-1 became underutilized after tolling. However, the utilization level of their parallel arterials increased. This indicates that the initial toll structure of these routes was relatively high, and that the parallel arterials had sufficient capacity to absorb the traffic that had shifted after tolling.

Overall, the aggregate utilization levels of most of the corridors – reported in the highlighted cells – improved after tolling. Moreover, the utilization level of all tolled routes along with their parallel arterials improved after tolling, as can be concluded from the final record in the table.

The role of toll structure fine-tuning (i.e. the second level of optimal toll determination) is to adjust the initial toll structures in order to attain the best utilization levels resulting in the minimum total travel times network-wide, as will be detailed in the next chapter.

Table 6-2: Infrastructure Utilization Level (in veh.km/hr²) of Tolled Routes and their Parallel Arterials before and after Tolling

<table>
<thead>
<tr>
<th>Route</th>
<th>Base-Case</th>
<th>Under Tolling Scenario II</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE-EB (Tolled)</td>
<td>7.20 * 10^8</td>
<td>7.39 * 10^8 ▲</td>
</tr>
<tr>
<td>GE-EB (Parallel)</td>
<td>9.48 * 10^8</td>
<td>9.69 * 10^8 ▲</td>
</tr>
<tr>
<td>GE-EB (Corridor)</td>
<td>1.67 * 10^9</td>
<td>1.71 * 10^9 ▲</td>
</tr>
<tr>
<td>GE-WB (Tolled)</td>
<td>8.41 * 10^8</td>
<td>10.07 * 10^8 ▲</td>
</tr>
<tr>
<td>GE-WB (Parallel)</td>
<td>6.00 * 10^8</td>
<td>5.72 * 10^8 ▼</td>
</tr>
<tr>
<td>GE-WB (Corridor)</td>
<td>1.44 * 10^9</td>
<td>1.58 * 10^9 ▲</td>
</tr>
<tr>
<td>DVP-NB (Tolled)</td>
<td>8.37 * 10^8</td>
<td>8.45 * 10^8 ▲</td>
</tr>
<tr>
<td>DVP-NB (Parallel)</td>
<td>4.18 * 10^8</td>
<td>4.16 * 10^8 ▼</td>
</tr>
<tr>
<td>DVP-NB (Corridor)</td>
<td>1.25 * 10^9</td>
<td>1.26 * 10^9 ▲</td>
</tr>
<tr>
<td>DVP-SB (Tolled)</td>
<td>8.63 * 10^8</td>
<td>9.44 * 10^8 ▲</td>
</tr>
<tr>
<td>DVP-SB (Parallel)</td>
<td>5.55 * 10^8</td>
<td>5.56 * 10^8 ▲</td>
</tr>
<tr>
<td>DVP-SB (Corridor)</td>
<td>1.42 * 10^9</td>
<td>1.50 * 10^9 ▲</td>
</tr>
<tr>
<td>401-EB-1 (Tolled)</td>
<td>2.87 * 10^8</td>
<td>2.50 * 10^8 ▼</td>
</tr>
<tr>
<td>401-EB-1 (Parallel)</td>
<td>4.63 * 10^8</td>
<td>4.66 * 10^8 ▲</td>
</tr>
<tr>
<td>401-EB-1 (Corridor)</td>
<td>7.50 * 10^8</td>
<td>7.16 * 10^8 ▼</td>
</tr>
</tbody>
</table>
Figure 6-12 shows estimated travel time patterns on tolled routes in the base-case and after applying the initial (sub-optimal) toll structures (reported in Table 6-1). The routes’ travel time values at capacity are also highlighted in the figure. The vertical gap between travel time pattern and travel time at capacity – when the former surpasses the latter – represents the queueing-delay pattern, as described before. It can be observed from Figure 6-12 that queueing-delay values and/or duration (i.e., start and end times) on tolled routes generally decreased after tolling. The travel time savings attained are attributed to route shift impacts of tolling in addition to rescheduling of the start times of trips using the tolled routes. Significant savings are observed – after tolling – on GE-WB, DVP-NB, 401-EB-2, and 401-WB-3. Some of these savings are, however, associated with increased congestion on parallel routes or underutilization of tolled route capacity, as concluded earlier based on Table 6-2.

The travel times of 401-WB-2 are higher than base-case times during the 8:00 to 9:00 am period. This is attributed to the relatively high toll values imposed during that period relative to other intervals, as can be observed in Table 6-1. In particular, extra traffic re-routing from the tolled express route – to avoid high tolls – backs-up upstream of the access points to the collector, resulting in increased travel times.
during that period. Nevertheless, the aggregate utilization level of that route (i.e., the tolled express lanes) over all time intervals improved after tolling, as is evident in Table 6-2.

The travel time (hence queueing-delay) patterns of 401-WB-3 and GE-WB, shown in Figure 6-12, seem to be exaggerated in the base-case. This was found, through investigations, to be an artifact of the integrated departure time choice model. In particular, the model tends to overestimate the trips generated during middle intervals in the base-case, as can be observed in Figure 5-8. Accordingly, the simulated travel times during those intervals – under the updated demand profile estimated by the model – might exceed the simulated times under the original demand (from TTS surveys). The exaggerated base-case queueing-delays resulted in relatively high initial toll structures estimated for those routes compared to others (Table 6-1).
Concluding Remarks

The simple and extended tolling scenarios presented in this chapter show the effectiveness of the proposed system in 1) determining initial (sub-optimal) toll structures for congested facilities, following the Bottleneck Model dynamic pricing rules, 2) simulating the consequent travellers’ routes and departure time choice responses through integrated testbed of departure time and DTA simulation models, and 3) evaluating the network performance under each scenario. The tolling scenario evaluation criteria included travel time savings and route shift patterns network-wide; the utilization level of tolled corridors (i.e. tolled routes and/or their parallel arterials); travel time savings on tolled routes; and the impacts of tolling on travel times and departure time choices of commuting trips affected by tolling.

The results demonstrate how congestion pricing on real-world road networks can have different effects to those suggested by studies of single links or toy networks. For example, unlike the simple Bottleneck Model, variable tolling affects not only the cumulative loading curve but also
the cumulative exit curve. Another example is that imposing a flat toll on a link can actually increase travel time on the link because of spillback. The results also indicate the importance of conducting simulations on a regional scale for policy determination and assessment. It can be observed that benefits come from route shift impacts of tolling in addition to rescheduling of departure times due to variable pricing, compared to re-routing only, as in flat tolling. This affirms the necessity of integrating the departure time module into the congestion pricing system, for realistic modelling of travellers' departure time responses to variable pricing policies. Moreover, the comparisons conducted in the first scenario between flat and variable tolling structures emphasize the importance of variable pricing to replicate congestion patterns over time; otherwise, tolling might bring counterproductive results.

In conclusion, the initial toll structures determined via the “first level of optimal toll determination” module resulted in noticeable overall benefits – at different levels – in both scenarios. However, further adjustments are needed for the toll levels of those (initial) structures to optimize the utilization level of tolled corridors (and hence to avoid the undesired impacts of tolling) and minimize total travel times network-wide. The toll adjustment (fine-tuning) process considers the interconnectivity among tolled and non-tolled facilities in the network. The process is achieved through a distributed genetic optimization algorithm, as will be described in detail in the next chapter.

This chapter describes the final module in the proposed optimal congestion pricing system (outlined in Figure 3-1): the “Optimal Toll Determination – Level II”. The chapter starts with a description of the different components of the optimization problem; e.g., the selected optimization variables and objective function. An overview is then given of the genetic optimization algorithm used and the choice of its parameters. After that, the middleware integrated into the optimization platform for distributed computing is described along with the configuration process conducted for the parallel cluster used. The optimization module is then applied on the second tolling scenario – introduced in Chapter 6 – to optimize the initial toll structures obtained for its eight tolled routes. Then, a comprehensive comparative assessment is provided for the same scenario under different situations: base-case, initial toll structures, and fine-tuned toll structures. The chapter concludes with a cost-benefit analysis provided to investigate the implementation feasibility of the variable tolling strategies determined via the proposed optimal congestion pricing system.

7.1. Optimization Problem Description

7.1.1. Optimization Variables

As emphasized in Chapter 6, the initial toll structures derived replicate the base-case queueing-delay patterns (defined as the excess travel time over ‘travel time at capacity’) of tolled facilities. In other words, the tolling structure start and end times as well as toll values at different intervals mirror the congestion temporal profile of the tolled route in the base-case. This is expected to motivate departure time rescheduling (i.e., traffic pacing) towards eliminating queueing-delays (i.e., hyper-congestion), according to the Bottleneck Model findings. Therefore, as a first implementation, the variable selected to be controlled through optimization – for each tolled route – is the magnitude of the toll structure of that route. Braid (1996) suggested adjusting the optimal (first-best) toll structure on a bottleneck via *shifting* it up or down by a uniform amount, when a second un-tolled bottleneck runs parallel to it. This approach might, however, lead to
tolling before the network reaches capacity; i.e. tolls may start earlier and stay later than the bounds of the peak (during which queues exist in the unpriced equilibrium). It might also cause the tolls to lose proportionality to congestion at different intervals, since adding equal amounts to the numerator and denominator of a fraction will generally change its value. Accordingly, the initial toll structure of each tolled route is adjusted during the toll fine-tuning process via multiplying (rather than adding) it by certain factor. In other words, the entire structure is scaled up or down by this factor, while preserving its start and end times and the relative ratios between toll values at different intervals that were carefully estimated in the first level of optimal toll determination based on the base-case queueing-delay patterns, as detailed in Chapter 6.

Accordingly, each tolled route considered will be assigned an optimization variable, i.e., a scale factor (SF). The same SF is multiplied by all toll values corresponding to different intervals of the initial toll structure of each route. Hence, the number of optimization variables (i.e. scale factors) equals the number of tolled routes considered in the tolling scenario. For instance, the second tolling scenario requires eight optimization variables for its eight tolled routes: $SF_{GE-EB}$, $SF_{GE-WB}$, $SF_{DVP-NB}$, $SF_{DVP-SB}$, $SF_{401-EB-1}$, $SF_{401-EB-2}$, $SF_{401-WB-2}$, and $SF_{401-WB-3}$. Scale factors are real numbers lying within a range from zero up to a maximum, set individually for each route, based on its maximum allowable toll value. Each set of feasible values for the eight scale factors is referred to as a “solution vector”.

7.1.2. Objective Function

The purpose of the “bi-level” procedure of optimal toll determination is to find the optimal toll structures resulting in the best traffic distribution over space and time that alleviates congestion (i.e., queueing-delay) on busy routes and time-intervals, respectively, and hence minimizes the total travel times while accounting for commuters’ schedule-delay costs. As clarified earlier, the first level of optimal toll determination entails the determination of initial (sub-optimal) toll structures on each congested facility individually to eliminate queueing without considering the effects on other routes. The initial toll structures are determined based on the Bottleneck Model general pricing rules, which work towards eliminating queueing-delay on the congested facility, through departure time rescheduling, while considering schedule-delay costs. The role of the second level of optimal toll determination is to adjust the toll magnitudes of the initial toll structures in order to maximize the utilization level of tolled corridors (i.e. tolled routes and their
parallel arterials) through route shifts, which will probably minimize the total travel times network-wide (i.e., achieve system optimal (SO) traffic conditions).

The “total travel times network-wide” are produced and reported, as a single value, in the output of the DTA simulation model. On the other hand, the “utilization level of tolled corridors” is measured here by summing the multiplication of average flow and average speed over all links (belonging to the tolled routes and their parallel arterials) at all time-intervals, as illustrated in Chapter 6. The first criterion (i.e., the total travel times network-wide) is selected as an objective function for the sake of inclusive assessment that involves the impact of scale factors (being tested during optimization) not only on the tolled corridors but also on the entire network. The second criterion (i.e., the utilization level of tolled corridors) is then used, after termination of the optimization algorithm, to choose among the best solutions obtained in the last iteration (exhibiting similar low total travel times). The purpose of doing this is to choose the best solution that achieves not only improved travel times network-wide (which are directly minimized during optimization), but also enhanced utilization efficiency of tolled corridors.

7.1.3. Optimization Problem Segmentation

In the case of a large number of tolled routes (hence optimization variables), the optimization algorithm might encounter a quasi-flat objective function issue. i.e., the objective function takes close values at various solution vectors tested during optimization, which makes the search process for the global optimal solution extremely challenging and time-consuming. This phenomenon has been observed when attempting to optimize the eight scale factors of the second tolling scenario experiment concurrently. The main reason identified behind this issue is that, for a general solution vector, the combined improvements and deteriorations observed on different tolled routes – in response to their modified toll structures – might cancel each other out, resulting in similar objective function values for various solution vectors. The issue becomes more obvious as the number of tolled routes increases, especially if these routes (or some of them) are not highly correlated; i.e., improvement or deterioration in traffic conditions of some route causes no (or negligible) consequences on other routes. For instance, an accident on GE-EB does not directly affect traffic conditions on 401-WB; however, it might partially block access to DVP-NB shortly after its occurrence, and so on.
In fact, the issue described above might generally occur when attempting to optimize several traffic policies, applied on barely correlated parts of the network, in one optimization process (i.e., through a single objective function). More specifically, the individual impact of each tested policy becomes diluted in the total objective function value that is affected by changes associated with all policies tested. i.e., a single objective function value might not clearly reflect the individual (positive or negative) local impacts of various policies tested under the same solution vector.

In optimization theory, if a function of a certain system (e.g., total travel times network-wide) is completely additive of the functions of its subsystems (travel times on separate parts/corridors) and if these functions are independent of each other, then the function of the entire system is optimized (i.e. minimized) when each function of its subsystems is optimized (Huang et al., 2009). Accordingly, in order to address the quasi-flat objective function issue, toll structures (i.e., scale factors) of each group of correlated routes are optimized separately, while fixing toll structures of other tolled routes. That is, the optimization problem is separated into smaller problems to avoid the quasi-flat – that is, hard to be optimized – objective function associated with a larger number of (uncorrelated) tolled routes. Another benefit achieved through this problem segmentation comes from the fact that the smaller the number of optimization variables, the faster the corresponding optimal solution can be reached under certain limited available computational resources. This is of great significance in the current application given its large-scale nature, entailing huge memory and computational time requirements, as highlighted before.

It should be mentioned that the full GTA simulation model is executed throughout all calculations associated with small optimization problems. It should also be noted that according to this theorem, the “total travel times network-wide” achieved under the optimal scale factors – determined through several optimization problems – should theoretically take the same optimum value obtained if all scale factors are optimized concurrently.

It is therefore necessary to set a proper criterion that can be used to quantify correlation among different routes, and hence differentiate those whose toll structures can be optimized separately. Intuitively, as the amount of common traffic using certain routes increases, the mutual impact between traffic conditions on those routes increases as well. Accordingly, the ‘correlation level’ between two routes is measured here based on the percentage of their common traffic with
respect to the average traffic using both routes. The former quantity denotes the trips passing through both routes; the latter refers to the average number of ‘distinct’ trips using any of the two routes. The correlation level calculation approach is further illustrated in the following formula. The number of common trips is subtracted in the denominator to avoid double counting them.

**Correlation level among routes X and Y**

\[
\text{Correlation level} = \frac{\text{# of common trips using } X \text{ and } Y}{\left(\text{# of trips using } X + \text{# of trips using } Y - \text{# of common trips}\right)/2}
\]

The number of common trips and the correlation level among each couple of routes – selected to be tolled in the second scenario – are displayed in the matrix presented in Table 7-1. A number displayed in the matrix diagonal (i.e., having the same row and column IDs) represents the total number of trips passing through the route associated with its row/column, in the base-case during the morning analysis period considered in this study. On the other hand, a general number displayed in row X and column Y represents the number of common trips among routes X and Y. Moreover, the correlation levels among different routes, calculated based on the preceding formula, are displayed in brackets in the same matrix. Obviously, the matrix is symmetrical; therefore, only one half of it is given in the table.

A threshold value of 10% is set to identify correlated routes. That is, two routes are considered to be correlated if their correlation level exceeds the threshold value set. The cells corresponding to the correlated route pairs – determined based on this criterion – are highlighted in the lower half of the matrix.

The next step after identifying correlated route pairs is to cluster each group of mutually correlated routes whose toll structures can be optimized separately. This is performed through the algorithm illustrated in Figure 7-1. According to that algorithm, three groups of mutually correlated tolled routes are identified for the second tolling scenario as follows:

1. GE-EB and DVP-NB.
2. 401-WB-3, 401-WB-2, DVP-SB, and GE-WB.
3. 401-EB-1 and 401-EB-2.
Table 7-1: Common Traffic and Correlation Matrix of Tolled Routes in Scenario II – Groups of Mutually Correlated Tolled Routes (Marked by Red Sequenced Numbers)

<table>
<thead>
<tr>
<th></th>
<th>GE-EB</th>
<th>GE-WB</th>
<th>DVP-NB</th>
<th>DVP-SB</th>
<th>401-EB-1</th>
<th>401-EB-2</th>
<th>401-WB-2</th>
<th>401-WB-3</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE-EB</td>
<td>35976</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE-WB</td>
<td></td>
<td>11 (0.0%)</td>
<td>42904</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DVP-NB</td>
<td>6576 (23.4%)</td>
<td>238 (0.7%)</td>
<td>26883</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DVP-SB</td>
<td>0 (0.0%)</td>
<td>11481 (35.7%)</td>
<td>394 (1.3%)</td>
<td>32969</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>401-EB-1</td>
<td>2523 (8.0%)</td>
<td>3 (0.0%)</td>
<td>67 (0.2%)</td>
<td>284 (0.9%)</td>
<td>29864</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>401-EB-2</td>
<td>0 (0.0%)</td>
<td>450 (1.1%)</td>
<td>26 (0.1%)</td>
<td>1596 (4.7%)</td>
<td>10809 (38.6%)</td>
<td>36910</td>
<td></td>
<td></td>
</tr>
<tr>
<td>401-WB-2</td>
<td>661 (1.7%)</td>
<td>0 (0.0%)</td>
<td>3284 (9.9%)</td>
<td>346 (0.9%)</td>
<td>0 (0.0%)</td>
<td>0 (0.0%)</td>
<td>42781</td>
<td></td>
</tr>
<tr>
<td>401-WB-3</td>
<td>157 (0.4%)</td>
<td>2094 (5.2%)</td>
<td>209 (0.6%)</td>
<td>6332 (19.0%)</td>
<td>0 (0.0%)</td>
<td>1 (0.0%)</td>
<td>12856 (36.7%)</td>
<td>40086</td>
</tr>
</tbody>
</table>
In fact, the approach presented in this section to identify the correlated routes/parts of the network can also be employed for other traffic planning purposes. For instance, if some ‘existing’ traffic policies undergo major operational changes/upgrades, it might be important to determine whether or not other ‘existing’ policies need to be altered accordingly in order to avoid undesired consequences on other parts of the network. This can be achieved by analyzing the correlation between the areas of influence of different policies according to the criterion presented, and so on.

7.2. The Optimization Methodology – Distributed Genetic Algorithm

7.2.1. Genetic Algorithms: Overview and Parameter Design

A Genetic Algorithm (GA) is utilized here to find the optimal scale factors for the initial toll structures, resulting in the best network performance. GAs are heuristic search approaches that avoid most of the problems associated with traditional deterministic optimization techniques (e.g., gradient descent approaches, the simplex method, and the Frank-Wolfe algorithm). More
specifically, GAs rely on the evolution of multiple solutions in the search space; therefore, they have higher chances of finding the global optima without getting stuck in local minima (or maxima). Additionally, GAs do not require differentiation of the objective function, which is suitable for problems in which the objective function cannot be represented in a closed form (such as the current application). Moreover, an important property of GAs is that they can be parallelized (Back, 1996). That is, the evaluation of different solutions (chromosomes) can be distributed across multiple processing units simultaneously. This allows the power of High Performance Computing (HPC) clusters to be employed in large-scale – memory and computationally demanding – applications.

GAs are inspired by the process of natural selection and biological evolution. In a GA, a population of initial solutions (chromosomes) is first created. A chromosome is one feasible point in the search space; it carries the values of the optimization variables in the form of a string of genes. Each candidate solution (i.e. chromosome) in the population is then evaluated to obtain some measure of its ‘fitness’. Evaluation can be as simple as substituting variable (gene) values in a closed-form mathematical function, if one exists, or it might require a series of long simulation runs such as the current application. After evaluating the fitness values of initial chromosomes, selection and a series of genetic operators (crossover and mutation) are applied on the population to produce new candidate solutions (i.e. children), with increasingly improved fitness values. In each generation, fitter chromosomes have higher probabilities of being selected for reproduction; hence the stochastic gradual improvement in fitness from one generation to the next. This cycle of evaluation, selection, and reproduction continues for a number of generations (iterations) until a certain stopping criterion is met.

In the current application, the genes represent the values of the scale factors corresponding to the tolled routes under consideration in each optimization problem, as will be specified in detail later. Moreover, the ‘fitness’ value of each chromosome is measured directly through the objective function value (i.e., the total travel times network-wide) attained under this chromosome. Figure 7-2 is a close-up of the “Optimal Toll Determination – Level II” module integrated into the full system (Figure 3-1). The figure illustrates the basic GA cycle executed within this module.
As clarified in the figure, the module takes as input the initial (sub-optimal) toll structures of congested facilities, determined in the 1st level of optimal toll determination. The genes (scale factors) tested during optimization are multiplied by the initial toll structures of the corresponding facilities, as highlighted earlier. As outlined in the figure, the GA utilized in the module goes through the following cycle:

- **Initial population**: generates random initial chromosomes within the solution search space. The initial chromosomes are generated to be uniformly distributed across the solution space in each problem. This is to avoid trapping the GA within a limited search domain, and to guarantee obtaining a global optimal solution through exploring diverse spots in the solution space during evolution.

- **Fitness evaluation**: evaluates fitness values of chromosomes in the population through the integrated testbed of departure time choice and DTA simulation models, described in earlier chapters. Specifically, the genes (scale factors) of each chromosome are multiplied by the initial toll structures. The new toll structures are then entered as input to the integrated departure time choice and DTA simulation models. The chromosome fitness value is calculated as the total travel times network-wide obtained after equilibrium in route and departure time choices.

- **Selection**: chooses the best candidate solutions to pass their genetic information from one generation to the next based on their fitness values. Therefore, individuals with higher fitness values have a greater chance to be copied to the intermediate population for the genetic operators to exchange their traits for better solutions. Specifically, a “ranking selection” mechanism is used here, in which individuals in a population of \( n \) chromosomes are ranked in descending order of fitness, with a rank of \( n \) points given to the best individual and a rank of 1 given to the worst individual. Roulette wheel selection is then performed based on the probability calculated according to the individual rank as follows (Mohamed, 2007):

\[
\text{probability}(\text{chromosome } i) = \frac{\text{rank}(\text{chromosome } i)}{n}
\]

“Ranking selection” will tend to avoid premature convergence by tempering selection pressure for large fitness differentials that occur in early generations. This is due to
calculating the probability of selection for each individual based on its ranking, and not
the fitness value.

- **Reproduction**: applies genetic operators of crossover and mutation on the selected
  intermediate population to generate new candidate solutions:

  o **Crossover**: acts on two parents in the intermediate population by combining their
    traits (genetic information) to form two new children. This operator is applied
    with a probability denoted as the **crossover probability**; it is assigned a value of
    0.9 in this study.

  o **Mutation**: randomly changes each allele in every chromosome in the population
    based on the **mutation probability** selected. It is considered as a secondary
    operator in order not to lose the fittest potential areas in the search space;
    therefore, the probability of mutation should be small. It is assigned a value of
    0.05 in this study.

- **New generation**: chooses the best (i.e. fittest) chromosomes out of the current generation
  and the reproduced children for the new generation.

- **Convergence**: the cycle described is repeated until a pre-specified convergence criterion
  is met, as will be clarified later. The convergence sought at this step represents the third
  and highest level of convergence (i.e., the **toll structure convergence**) in the optimal
  congestion pricing system.
The choice of the crossover and mutation probabilities is made based on the recommendations of Abdelgawad and Abdulhai (2009) for optimization applications involving long simulation runs. Further details of the population size, genes’ ranges, and GA convergence criterion are provided in Section 7.3. This study uses a GA platform developed at the University of Toronto (Mohamed, 2007), referred to as GENOTRANS (Generic Parallel Genetic Algorithms Framework for
Optimizing Intelligent Transportation Systems). The distributed GA feature in GENOTRANS was upgraded by integrating and configuring a Java-based middleware for distributed in-memory processing, denoted as Apache Ignite. This upgrade resulted from the collaborative teamwork of Tamer Abdulazim, Islam Kamel, Mohamed Elshenawy and the author. Not only can computations be carried out concurrently on parallel processing units, but also the system deployment on a large network of remote servers – hosted on the Internet – is made possible through this platform upgrade. This eliminates the need for a local physical computing cluster, and allows on-demand access to Internet-based shared resources based on the application requirements. The configuration and implementation details relevant to the integrated middleware are detailed next.

7.2.2. Distributed Computing Configuration and Implementation

As can be inferred from the details provided so far, the system implementation involves integration and iteration among several large-scale computationally intensive modules, dealing with (i.e., reading and writing) large amounts of input and output data. This entails storage issues and unreasonably long system running times if only one computer is used. Accordingly, it becomes necessary to harness the power of several computers in the system deployment.

For that reason, the GA is run concurrently on a parallel computing cluster managed through the Apache Ignite middleware integrated to the optimization platform. The middleware operates under a Map-Reduce programming paradigm that orchestrates the processing by controlling the distributed servers, running the various tasks in parallel, and managing all communications and data transferred between different system components, while avoiding redundancy (Dean and Ghemawat, 2004). In particular, several solutions (chromosomes) are distributed (mapped) to multiple nodes of the cluster and evaluated in parallel, i.e. each node (CPU) evaluates one chromosome. The evaluation results are then combined (reduced) at the master node for further processing. A new batch of solutions is subsequently mapped/reduced, and so on until the optimization algorithm reaches equilibrium.

It is important to note that there are two main strands of distributed computing applications: Massive Parallel Processing (MPP) and High-Performance Computing (HPC). MPP involves breaking the program into relatively small tasks distributed over a massive number of nodes.
HPC is the use of parallel processing for running advanced (memory and computationally demanding) application programs efficiently, reliably and quickly. In other words, HPC is likely to be employed for complex applications requiring high processing power and speed (Rouse, 2007). In the optimal congestion pricing application, the individual tasks (chromosome fitness calculation) involve running a series of long simulation runs iteratively with the departure time choice model. Therefore, the application can be classified under the second strand, which requires a HPC parallel cluster.

In general, the two described strands require different configuration settings of the distributed computing engine. For example, the “failure detection time-out” is one of the configuration parameters to be selected. This represents the maximum allowable time, beyond which the task being executed on some node is aborted if that node does not respond to the other cluster nodes within the preset allowable time span. This parameter should therefore be assigned smaller values in MPP applications compared to HPC applications. This is because the frequency of communication and data transfer between cluster nodes in the former applications is generally higher than the latter, due to the short running-time of their parallel tasks. i.e., setting a small “failure detection time-out” guarantees that a disconnected node in MPP applications is quickly discovered and hence re-assigned a new task, for efficient use of cluster nodes.

The configuration process of a parallel cluster might require significant testing to find the proper combination of parameters for the application under consideration. In fact, this was one of the most challenging tasks in the current study, which involved several non-trivial issues. For example, frequent disconnections of cluster nodes have been observed to occur shortly after the DTA simulation model invokes the vehicle assignment module, denoted as MIVA (Multithreaded Isochronal Vehicle Assignment). The reason identified for this phenomenon, after extensive trials and investigations, is that when MIVA is started, the processor becomes 100% occupied for quite a long time (15–20 minutes) such that it does not respond to the master node within the default time span value, and hence loses communication with the cluster.

Among the multiple solution tactics examined, two configurable parameters were found to tackle this problem: the “failure detection time out” and the “maximum missed heartbeats”. These two parameters control the maximum allowable response time, beyond which a node is considered disconnected from the cluster if it does not respond to the master node messages. Accordingly,
the values of both parameters were relaxed such that the maximum allowable time span exceeds the maximum execution period of MIVA (during which the processor might not communicate properly with the cluster). Additionally, the number of processor cores allowed to be used by the DTA simulation model in each node was set to be less than the total available cores in that node. This is to avoid occupying the full processor for long time periods in a way that might affect the communication exchanged between different cluster nodes.

As mentioned, each chromosome fitness calculation requires a considerable amount of memory and processing power. Therefore, the configuration parameters related to the “number of parallel jobs” were adjusted in order to guarantee that a new task (i.e., chromosome fitness calculation) is started on certain node only after the execution of the preceding task has terminated on that node.

On the other hand, the memory required by the Java processes on different nodes varies depending on the tasks assigned to these nodes. For example, the Java process in the master node requires more memory than the other cluster nodes, due to the communication overheads associated with it. Accordingly, the “maximum memory allocated to Java” was one of the parameters configured in this study, upon several trials, to avoid having failures related to the limited Java space.

As emphasized earlier, an important feature of integrated Java-based middleware is that it enables the deployment of the optimal congestion pricing system on a network of remote servers hosted on the Internet. This makes the use of online shared memory and computing resources possible, depending on the requirements of the application under consideration. In other words, it eliminates the system dependency on a certain physical (local) parallel computing cluster.

As a first implementation, a parallel cluster of five computers – each having 16 GB of RAM memory and Intel Core i7-3770 processor @ 3.40 GHz – was made available in the Intelligent Transportation Systems Laboratory at the University of Toronto, to test and implement the optimal congestion pricing system on simulation-based case studies in the GTA. In the future, subject to available financial resources, we may consider running the system on commercially available HPCs, such as those offered by Amazon and others.
7.3. Full Optimal Congestion-Pricing System Implementation Results and Analysis for Tolling Scenario II

This section presents the implementation details and results of applying the “second level of optimal toll determination” on tolling scenario II considered for the GTA region. This step concludes the full optimal congestion pricing system implementation for that tolling scenario.

As clarified in Section 7.1, the optimization of the scale factors to be multiplied by the initial (sub-optimal) toll structures of the eight tolled routes in the second scenario, is carried out separately for each group of correlated routes. Accordingly, the distributed GA optimization module is applied separately and sequentially for three optimization problems classified in Table 7-2.

While optimizing the toll structures of specific routes in each problem, those of other tolled routes are kept fixed to their initial values or to their optimized values (if already obtained in preceding problems), as indicated in the 4th column of Table 7-2. This setting guarantees that the impact of the optimized toll structures is considered during subsequent optimization problems. Moreover, the sequence of carrying out the three optimization problems is ordered such that the one having the largest number of optimization variables is conducted at the end, as highlighted in the table, to avoid altering its optimum results during subsequent problems. Additionally, the impact of previously optimized toll structures – on the utilization levels of their corridors – is re-evaluated in subsequent optimization problems. This is to ensure that altering (i.e., optimizing) the tolls of other routes does not affect the best route utilization levels attained under previously optimized toll structures.

The population size, the genes’ feasible ranges, and the stopping criterion are among the GA parameters to be designed for a particular application. It should be noted that there is tradeoff in any optimization technique, involving multiple initial solutions, between the number of initial solutions (i.e., the population size in a GA) and the number of generations required until convergence (i.e., the speed of convergence). In some cases, however, the GA might get stuck at a local minimum if it starts the search process from a limited number of initial solutions, regardless of the number of generations produced. This is because the new chromosomes – produced though the genetic operators of crossover and mutation – evolve within a limited area.
in the search space. Therefore, other potentially better areas in the search space might not be explored.

*Table 7-2: Optimization Problems’ Specifications for Tolling Scenario II*

<table>
<thead>
<tr>
<th>Optimization Problem</th>
<th>Chromosome Size</th>
<th>Optimization Variables (Genes)</th>
<th>Toll Structures on other Routes</th>
<th>Population Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Problem 1</td>
<td>2</td>
<td>Gene 0: $SF_{GE-EB}$</td>
<td>401-EB-1 Initial</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gene 1: $SF_{DVP-NB}$</td>
<td>401-EB-2 Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>401-WB-3 Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>401-WB-2 Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>GE-WB Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>DVP-SB Initial</td>
<td></td>
</tr>
<tr>
<td>Problem 2</td>
<td>2</td>
<td>Gene 0: $SF_{401-EB-1}$</td>
<td>GE-EB Optimal</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gene 1: $SF_{401-EB-2}$</td>
<td>DVP-NB Optimal</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>401-WB-3 Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>401-WB-2 Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>GE-WB Initial</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>DVP-SB Initial</td>
<td></td>
</tr>
<tr>
<td>Problem 3</td>
<td>4</td>
<td>Gene 0: $SF_{401-WB-3}$</td>
<td>GE-EB Optimal</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gene 1: $SF_{401-WB-2}$</td>
<td>DVP-NB Optimal</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>401-EB-1 Optimal</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gene 2: $SF_{GE-WB}$</td>
<td>401-EB-2 Optimal</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gene 3: $SF_{DVP-SB}$</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The population size is generally recommended to be larger than the chromosome size (i.e., the number of genes). As reported in Table 7-2, a population size equal to 16 was selected in the first optimization problem. This value was however cut to 10 in the following two problems for the sake of more efficient utilization of the available computers in the parallel cluster. In particular, if the population size is not a multiple of the cluster size, then some nodes will be occasionally idle during the fitness evaluations of the population chromosomes.
The genes (i.e. scale factors) are specified in this application as real numbers with a minimum allowable value equal to zero. The maximum allowable value for each gene is determined based on the evaluation results of the initial toll structure corresponding to that gene. That is, lower maximum limits were assigned to the scale factors corresponding to overestimated initial toll structures (e.g. 401-EB-1 and 401-WB-3), and vice versa. The purpose of doing this is to limit the search space to areas beyond which toll structures might be excessively high, and would hence result in undesired (counterproductive) results, or might be politically unpalatable with consequent public disapproval. In other words, the lessons learned from the evaluation results of the initial (sub-optimal) toll structures are harnessed to provide the GA with a concise search space for a faster and more efficient evolution/search process. The upper limits of different genes were assigned values ranging from 1–3.

The optimization process is terminated if the value of the best fitness function does not change by more than 1% (over two successive generations) or if the number of iterations reaches 10; whichever comes first.

### 7.3.1. GA Evolution and Optimal Solutions

Figure 7-3 illustrates the GA evolution results of the three optimization problems and the optimal solution achieved in each case after convergence. As can be observed from the figure, the first two problems converge after three generations, whereas the third converges after six generations (obviously due to its larger chromosome size). The worst (highest) fitness values decrease among successive generations, while the best (lowest) values converge to certain minimal (optimal) value. As mentioned before, further comparisons are conducted between the best (candidate) solutions obtained in the final GA iteration, in order to choose the solution that achieves not only improved travel times network-wide (directly optimized through the GA), but also enhanced utilization efficiency of the tolled corridors. The comparisons depend on the utilization levels attained on the tolled corridors corresponding to the tolled routes being optimized in each problem.

The convergence observed in different optimization problems is relatively fast, considering the large-scale nature of the application. Specifically, a total of 12 GA iterations were performed over the three optimization problems until convergence, as opposed to 25 iterations performed in
another optimization application involving simulation runs on a smaller network (Abdelgawad and Abdulhai, 2009). The relatively fast observed convergence is attributed to several factors. The main factor is that the initial toll structures, being adjusted through optimization, are carefully estimated based on the “Bottleneck Model of optimal dynamic congestion pricing”. Accordingly, the role of the GA is to fine-tune the toll levels of the (sub-optimal) estimated toll structures, rather than to search from scratch for the optimal toll values and tolling intervals. Other factors include the concise search spaces identified through careful selection of the genes’ ranges (based on the evaluation results of the initial toll structures), in addition to the relatively large population sizes used in each problem (compared to the chromosome sizes).

As expected, the total travel times network-wide decrease gradually and sequentially among the optimal solutions of the three optimization problems (highlighted on the top-right corner of each figure). This is obviously due to the fact that the optimized toll structures obtained in each problem are used in the subsequent problem(s), in which the other toll structures are further optimized.
Figure 7-3: GA Evolution and Optimal Solutions of the Three Optimization Problems
An interesting observation from the evaluation analysis of various chromosomes generated during optimization is that the tolled corridors have different sensitivities to identical toll changes on their tolled routes. That is, the same amount of toll increase (or decrease) might lead to different results on tolled routes and their parallel arterials, depending on the corridor criticality (i.e., usage level) and the available capacity of parallel arterials. For instance, a small toll increase (i.e., a few cents per km) on the GE-EB above the optimal levels can send excessive traffic to off-ramps to parallel routes, such that it blocks the off-ramp and backs up onto the main freeway. On the other hand, significant toll changes (up to 15 cents per km) on the lower section of the DVP-NB (south of Bloor Street) hardly affect the total travel times and utilization level of the entire corridor. This emphasizes the importance of conducting tolled route-based analysis, while considering the parallel arterials and the entire corridor vitality within the network.

Table 7-3 shows the execution times of the three optimization problems, corresponding to the population size identified and the number of generations created in each problem until convergence. The expected execution times if the system is implemented in a serial mode (i.e., using a single computer) are also provided in the table for comparison purposes and to show the speedup achieved through the parallel cluster.

<table>
<thead>
<tr>
<th>Optimization Problem</th>
<th>Population Size</th>
<th># of Generations</th>
<th>Execution Time (Parallel Mode)</th>
<th>Execution Time (Serial Mode)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Problem 1</td>
<td>16</td>
<td>3</td>
<td>198 hours (8.25 days)</td>
<td>828 hours (5 weeks)</td>
</tr>
<tr>
<td>Problem 2</td>
<td>10</td>
<td>3</td>
<td>108 hours (4.5 days)</td>
<td>450 hours (2.7 weeks)</td>
</tr>
<tr>
<td>Problem 3</td>
<td>10</td>
<td>6</td>
<td>216 hours (9 days)</td>
<td>972 hours (6 weeks)</td>
</tr>
<tr>
<td>Total</td>
<td>--</td>
<td>--</td>
<td>522 hours (22 days)</td>
<td>2250 hours (3 months)</td>
</tr>
</tbody>
</table>

The optimal (fine-tuned) toll structures obtained from the three consecutive optimization problems are illustrated in Table 7-4, along with their corresponding initial toll structures. The optimal toll structures are calculated via multiplying the optimal scale factors (reported between
brackets in the first column) by the corresponding initial toll structures. The toll levels of most of the tolled routes decreased after optimization. This decrease occurred – most probably – as a result of the route shifts induced from the initial toll levels, in order to maintain proper utilization levels of tolled routes and parallel arterials after tolling.

Another significant observation/conclusion that can be derived from the table is that the optimal toll levels achieving the best network performance are clearly lower than the toll rates of the 407 Express Toll Route (ETR) in the morning period (average of $0.35/\text{km}$). In other words, congestion pricing strategies intended to manage traffic demand, rather than to maximize toll revenues, are carefully crafted to alleviate traffic congestion through proper toll levels and are less aggressive than revenue-maximizing (monopoly) approaches.

Table 7-4: Initial and Fine-Tuned Toll Structures of Scenario II Tolled Routes

<table>
<thead>
<tr>
<th>Route (Scale Factor)</th>
<th>Initial (Sub-Optimal) Toll Structures</th>
<th>Fine-Tuned (Optimized) Toll Structures</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE-EB (1.44)</td>
<td><img src="image1" alt="Initial GE-EB" /></td>
<td><img src="image2" alt="Fine-Tuned GE-EB" /></td>
</tr>
<tr>
<td>GE-WB (0.73)</td>
<td><img src="image3" alt="Initial GE-WB" /></td>
<td><img src="image4" alt="Fine-Tuned GE-WB" /></td>
</tr>
</tbody>
</table>
7.3.2. Comparative Assessment of Network Performance under Tolling Scenario II in Different Cases

This section provides a comprehensive comparative assessment involving travel time savings, monetary savings, overall toll revenues, and system net benefits, for the second tolling scenario under different situations: base-case, initial toll structures, and fine-tuned toll structures. The section concludes with a simple cost-benefit analysis provided to investigate the implementation feasibility of the variable tolling strategies determined via the proposed optimal congestion pricing system.

7.3.2.1. Network-Wide and Trip-Based Analysis

Table 7-5 summarizes the overall time and monetary savings achieved at different levels along with the total toll paid (i.e., toll revenues) under the initial and fine-tuned toll structures. The analysis considers trips at different levels: the entire network, tolled corridors, and tolled routes. Tolled corridors involve tolled routes and their parallel arterials, as highlighted before. The
savings reported in the table, as well as their associated percentages, are calculated relative to the corresponding base-case values. The monetary values of travel time savings are calculated by multiplying the corresponding time savings (in hours) by the average VOT used in the GTA model (15 $/hr.). It should be emphasized that the values presented in the table correspond to the 6:00 to 10:30 am morning period considered here. Moreover, the toll-related statistics illustrated in the table – namely, the total tolled kilometres travelled and the total toll revenue – are related only to the tolled routes of the scenario under analysis. That is, the 407 ETR simulated toll measurements are not included in those statistics, in order to focus on the congestion management-driven tolling policies that are tested and compared (as opposed to toll revenue-maximizing approaches that price out more users and may leave parts of the network underutilized).

The toll levels of the fine-tuned (i.e. optimized) toll structures are generally lower than those of the initial toll structures, as can be observed from Table 7-4. As a result, the total toll revenues collected in the former case are lower than in the latter case, as noted in Table 7-5. Additionally, the ‘tolled kilometres travelled’ under fine-tuned tolls are higher than those travelled under initial tolls. The travel time savings achieved – at all levels – under fine-tuned tolls are higher than those achieved under initial tolls. This improvement in travel times was expected to occur as a result of the initial toll fine-tuning (optimization) process. An overall cost-benefit analysis is provided at the end of this section for the two key stakeholders: the toll-system provider (e.g., the government) and the toll payers.

The percentage of relative travel time savings – highlighted in Table 7-5 – decreases across the three trip-levels considered, i.e. tolled routes’ users, tolled corridors’ users, and all network users, respectively. This is attributed to the fact that travel time savings resulting from tolling certain (limited) network routes become more diluted the larger the scale of the population among which savings are measured. However, the fact that travel times improved at higher trip-levels, even marginally, indicate that the toll strategies imposed did not exacerbate the traffic conditions on other non-tolled routes or areas, which is important. This is because any tolling, optimized or not, will improve the tolled facility performance, but possibly at the expense of parallel arterials or other parts of the network. Optimized tolling, however, improves the system at all levels.
Table 7-5: Overall Savings against Toll Paid in Different Cases

<table>
<thead>
<tr>
<th></th>
<th>During (6:00 to 10:30 Morning Period)</th>
<th>Initial (Sub-Optimal) Toll Structures</th>
<th>Fine-Tuned (Optimized) Toll Structures</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Network-Wide (2 million trips)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel Time Savings</strong></td>
<td>4327 hr. (0.7%)</td>
<td>10,313 hr. (1.7%)</td>
<td></td>
</tr>
<tr>
<td><strong>Monetary Value of Total Travel Time Savings</strong></td>
<td>$64,905</td>
<td>$154,695</td>
<td></td>
</tr>
<tr>
<td><strong>Total Tolled Kilometres Travelled</strong></td>
<td>1,748,081 km</td>
<td>1,837,013 km</td>
<td></td>
</tr>
<tr>
<td><strong>Total Toll Revenue</strong></td>
<td>$174,829</td>
<td>$147,750</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Trips Using Tolled Corridors (455,000 trips)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel Time Savings</strong></td>
<td>7719 hr. (2.87%)</td>
<td>7831 hr. (2.91%)</td>
<td></td>
</tr>
<tr>
<td><strong>Monetary Value of Total Travel Time Savings</strong></td>
<td>$115,783</td>
<td>$117,467</td>
<td></td>
</tr>
<tr>
<td><strong>Monetary Value of Total Schedule-Delay Savings</strong></td>
<td>$27,518</td>
<td>$21,540</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Trips Using Tolled Routes (220,000 trips)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel Time Savings</strong></td>
<td>11,712 hr. (7%) for 219919 toll payers</td>
<td>12,457 hr. (7.5%) for 220925 toll payers</td>
<td></td>
</tr>
<tr>
<td><strong>Monetary Value of Total Travel Time Savings</strong></td>
<td>$175,678</td>
<td>$186,854</td>
<td></td>
</tr>
<tr>
<td><strong>Monetary Value of Total Schedule-Delay Savings</strong></td>
<td>$57,047</td>
<td>$50,798</td>
<td></td>
</tr>
</tbody>
</table>

Furthermore, the absolute travel time savings achieved network-wide are lower than those achieved by toll payers (i.e., tolled routes’ users) in both cases, as is clear in the table. This is probably due to the increased travel times on routes and time-intervals affected by route-shift and departure time shift impacts of variable tolling, respectively. It should be emphasized, however,
that the spatial and temporal traffic re-distribution (prompted by variable tolling) that results in alleviated congestion on over-utilized routes and time intervals and increased flow (hence travel time) levels on under-utilized routes and time intervals, is desirable from a network performance perspective, as long as the resulting increased inflow values are below capacity. The efficiency of the spatial and temporal traffic distribution – resulting from variable tolling – is evaluated through the utilization levels of affected routes and time intervals, as will be demonstrated in the tolled corridors analysis results.

It can also be seen from Table 7-5 that the difference between the absolute travel time savings of ‘toll payers’ and ‘network-wide users’ is clearly smaller under fine-tuned tolls compared to the initial-tolls. This is due to the improved utilization levels of parallel arterials (affected by route shifts) achieved under the fine-tuned toll structures, as will be demonstrated later in Section 7.3.2.2.

Although there was a concern that the schedule-delay costs would increase after variable tolling due to departure time shifts to early and late (low-toll) intervals, the statistics reported in Table 7-5 indicate that schedule-delay costs decreased under both tolling structures. Moreover, the fine-tuned tolls resulted in lower schedule-delay savings than the initial tolls. These remarks will be explained through the observed trip-length and travel time patterns after tolling, presented next.

Figure 7-4 shows the changes in: (a) departure time choices, (b) pattern of average trip lengths, and (c) average travel times for the original 455,000 commuting trips that travelled through the tolled corridors in the morning period, under different tolling cases. This analysis involves all trips affected by tolling, including those passing through the tolled routes, those diverting from the tolled routes to other alternative routes after tolling, and those on the parallel arterials that might be affected by route shifts out of the tolled routes.
a) Percentage of Trips Shifted (from or to) Each Time Interval

b) Average Travel Distance (Trip Length) among Trips Started at Each Time Interval
As highlighted earlier, the departure time choice process – among different intervals – involves trade-offs between travel time cost, schedule-delay cost, and toll cost. Figure 7-4-a illustrates the departure time changes, across different intervals, for the original 455,000 commuting trips under initial and fine-tuned tolls. The lower toll levels of the fine-tuned toll structures prompted fewer (absolute) departure time shifts than the initial toll structures. Moreover, shifts to early intervals are generally higher than to late intervals due to the relatively large late schedule-delay costs, as discussed in previous chapters. The individual demand (i.e., departure time choice) patterns observed for different tolled routes are presented in the tolled corridor analysis results.

Figure 7-4-b shows the average trip length (i.e. distance travelled) among trips that started at each time interval. It can be observed from the figure that variable tolling – in both tolling cases – motivated the re-distribution of trips across different intervals based on their average trip lengths. More specifically, trips having relatively large average trip lengths are prompted to start at early or late time intervals (having zero or low toll rates), and vice versa. The main reason behind this observation is that the toll structures imposed are quasi-triangular (i.e., rising from zero to a maximum value then falls back to zero) and distance-based. Accordingly, longer trips become more liable to shift to early or late departure time intervals to avoid high tolls. In other words, the longer the trip, the more its start time becomes sensitive (i.e., elastic) to variable distance-based tolling policies. In fact, this conclusion might be generalized to any traffic
policies affecting travel times or costs. i.e., travel behavioural choices (e.g., mode, route, and/or departure time) of long trips are generally expected to be more elastic to variable traffic policies. This is due to the fact that these trips suffer more from increased travel times or toll levels.

Figure 7-4-c illustrates the average travel time values of trips that started at different intervals in the base-case and under ‘initial’ and ‘fine-tuned’ tolls. The average travel times observed at early and late intervals after tolling (in both cases) are higher than those observed in the base-case. This is mostly attributed to the longer average lengths of trips that started during those intervals (Figure 7-4-b), which obviously entails longer average trip times. The net travel time savings obtained in both tolling cases, relative to the base-case, are reported in Table 7-5 under the tolled corridor users’ statistics.

The trip-length distribution patterns observed after tolling, the heterogeneity considered in travellers’ attributes and desired arrival times, along with the improved travel times during peak hours, are probably the main reasons behind the schedule-delay savings attained after tolling (Table 7-5). More specifically, longer trips lend themselves to starting at earlier intervals, as a result of tolling, incurring lower congestion (hence travel time) levels, and hence arriving at their destinations at earlier times (that are probably closer to their desired arrival times) compared to their base-case arrival times. On the other hand, trips that started during peak (middle) intervals after tolling incur fewer queueing-delays than the base-case, and hence arrive at their destinations at times closer to their desired arrival times as well. It can therefore be concluded that variable distance-based tolling might result in lower overall schedule-delay costs (compared to the base-case) when travellers have diverse trip lengths and heterogeneous attributes and desired arrival times, which is the case in large urban networks. In fact, this observation agrees with the findings of Newell (1987), which indicate that additional gains may arise when users are heterogeneous due to arrival time adjustments, which do not occur with homogeneous users. In particular, that study concluded that the optimum time-varying tolls in a bottleneck reduced the aggregate schedule-delay costs of two groups of travellers (of equal size) having identical desired arrival times, but different relative costs of schedule-delay versus travel delay. From another perspective, the schedule-delay savings achieved under fine-tuned tolls are lower than those achieved under initial tolls, as observed in
Table 7-5. This is possibly due to the lower absolute departure time shifts observed in the former case compared to the latter (Figure 7-4-a).

### 7.3.2.2. Tolled Corridors-Based Analysis

Table 7-6 reports the utilization levels of tolled routes and their parallel arterials, calculated under different tolling cases. The summation of the numbers corresponding to each tolled route and its parallel arterials indicates the utilization level of the entire corridor, provided in highlighted cells in the table. A comparison between the route utilization levels achieved under the initial toll structures against those obtained in the base-case (i.e., the 2nd and 3rd table columns) has already been provided in Table 6-2. The purpose of Table 7-6 is to show the impact of the ‘fine-tuned toll structures’ on the use of different routes/corridors and to compare it against the ‘base-case’ and the ‘initial toll structures’ case. For comparison purposes, two coloured triangles are provided in the table next to each number reported in the ‘fine-tuned toll structures’ column. More specifically, the left and right triangles indicate whether or not the route utilization level under fine-tuned toll structures improved over the base-case and the initial toll structures case, respectively. The red upward-facing triangles denote higher relative utilization; the blue downward-facing triangles denote lower relative utilization.

#### Table 7-6: Utilization Level (in veh.km/hr$^2$) of Scenario II Tolled Routes and their Parallel Arterials under Different Situations

<table>
<thead>
<tr>
<th>Route</th>
<th>Base-Case</th>
<th>Initial Toll Structures</th>
<th>Fine-Tuned Toll Structures</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE-EB (Tolled)</td>
<td>7.20 * 10$^8$</td>
<td>7.39 * 10$^8$ ▲</td>
<td>7.58 * 10$^8$ ▲▲</td>
</tr>
<tr>
<td>GE-EB (Parallel)</td>
<td>9.48 * 10$^8$</td>
<td>9.69 * 10$^8$ ▲</td>
<td>9.57 * 10$^8$ ▲▼</td>
</tr>
<tr>
<td>GE-EB (Corridor)</td>
<td>1.67 * 10$^9$</td>
<td>1.71 * 10$^9$ ▲</td>
<td>1.71 * 10$^9$ ▲▲</td>
</tr>
<tr>
<td>GE-WB (Tolled)</td>
<td>8.41 * 10$^8$</td>
<td>10.07 * 10$^8$ ▲</td>
<td>9.80 * 10$^8$ ▲▼</td>
</tr>
<tr>
<td>GE-WB (Parallel)</td>
<td>6.00 * 10$^8$</td>
<td>5.72 * 10$^8$ ▼</td>
<td>5.48 * 10$^8$ ▼▼</td>
</tr>
<tr>
<td>GE-WB (Corridor)</td>
<td>1.44 * 10$^9$</td>
<td>1.58 * 10$^9$ ▲</td>
<td>1.53 * 10$^9$ ▲▼</td>
</tr>
<tr>
<td>DVP-NB (Tolled)</td>
<td>8.37 * 10$^8$</td>
<td>8.45 * 10$^8$ ▲</td>
<td>8.27 * 10$^8$ ▼▼</td>
</tr>
<tr>
<td>DVP-NB (Parallel)</td>
<td>4.18 * 10$^8$</td>
<td>4.16 * 10$^8$ ▼</td>
<td>4.18 * 10$^8$ ▲▲</td>
</tr>
<tr>
<td>DVP-NB (Corridor)</td>
<td>1.25 * 10$^9$</td>
<td>1.26 * 10$^9$ ▲</td>
<td>1.25 * 10$^9$ ▲▼</td>
</tr>
<tr>
<td>DVP-SB (Tolled)</td>
<td>8.63 * 10$^8$</td>
<td>9.44 * 10$^8$ ▲</td>
<td>9.62 * 10$^8$ ▲▲</td>
</tr>
<tr>
<td>DVP-SB (Parallel)</td>
<td>5.55 * 10$^8$</td>
<td>5.56 * 10$^8$ ▲</td>
<td>5.40 * 10$^8$ ▼▼</td>
</tr>
<tr>
<td>DVP-SB (Corridor)</td>
<td>$1.42 \times 10^9$</td>
<td>$1.50 \times 10^9 \uparrow$</td>
<td>$1.50 \times 10^9 \uparrow \uparrow$</td>
</tr>
<tr>
<td>-------------------</td>
<td>------------------</td>
<td>-----------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>401-EB-1 (Tolled)</td>
<td>$2.87 \times 10^8$</td>
<td>$2.50 \times 10^8 \downarrow$</td>
<td>$2.76 \times 10^8 \downarrow \uparrow$</td>
</tr>
<tr>
<td>401-EB-1 (Parallel)</td>
<td>$4.63 \times 10^8$</td>
<td>$4.66 \times 10^8 \uparrow$</td>
<td>$4.86 \times 10^8 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-EB-1 (Corridor)</td>
<td>$7.50 \times 10^8$</td>
<td>$7.16 \times 10^8 \downarrow$</td>
<td>$7.62 \times 10^8 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-EB-2 (Tolled)</td>
<td>$4.68 \times 10^8$</td>
<td>$4.91 \times 10^8 \uparrow$</td>
<td>$4.77 \times 10^8 \downarrow \uparrow$</td>
</tr>
<tr>
<td>401-EB-2 (Parallel)</td>
<td>$1.41 \times 10^9$</td>
<td>$1.39 \times 10^9 \downarrow$</td>
<td>$1.43 \times 10^9 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-EB-2 (Corridor)</td>
<td>$1.88 \times 10^9$</td>
<td>$1.89 \times 10^9 \uparrow$</td>
<td>$1.91 \times 10^9 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-WB-2 (Tolled)</td>
<td>$5.04 \times 10^8$</td>
<td>$5.11 \times 10^8 \uparrow$</td>
<td>$5.75 \times 10^8 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-WB-2 (Parallel)</td>
<td>$2.79 \times 10^9$</td>
<td>$2.75 \times 10^9 \downarrow$</td>
<td>$2.83 \times 10^9 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-WB-2 (Corridor)</td>
<td>$3.30 \times 10^9$</td>
<td>$3.26 \times 10^9 \downarrow$</td>
<td>$3.40 \times 10^9 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-WB-3 (Tolled)</td>
<td>$4.74 \times 10^8$</td>
<td>$4.40 \times 10^8 \downarrow$</td>
<td>$4.85 \times 10^8 \uparrow \uparrow$</td>
</tr>
<tr>
<td>401-WB-3 (Parallel)</td>
<td>$2.37 \times 10^9$</td>
<td>$2.57 \times 10^9 \uparrow$</td>
<td>$2.52 \times 10^9 \downarrow \uparrow$</td>
</tr>
<tr>
<td>401-WB-3 (Corridor)</td>
<td>$2.84 \times 10^9$</td>
<td>$3.01 \times 10^9 \uparrow$</td>
<td>$3.01 \times 10^9 \uparrow \uparrow$</td>
</tr>
<tr>
<td>All Tolled Routes and Parallel Arterials</td>
<td>$1.46 \times 10^{10}$</td>
<td>$1.49 \times 10^{10} \uparrow$</td>
<td>$1.51 \times 10^{10} \uparrow \uparrow$</td>
</tr>
</tbody>
</table>

It can be observed from the final row in Table 7-6 that the aggregate utilization level of all tolled routes and their parallel arterials improved under ‘fine-tuned toll structures’ over the other two cases (i.e., the base-case and the initial toll structures case). The individual utilization levels of the majority of tolled corridors (reported in the highlighted cells) improved under ‘fine-tuned toll structures’ over the other two cases. The following remarks can also be made based on Table 7-6:

- As a result of the toll increase on the GE-EB after fine-tuning (Table 7-4), the utilization level of its parallel arterials decreased slightly relative to the initial tolls case, although it is still higher than the base-case level. This is probably a result of the extra route shifts occurring in the parallel arterials following the toll increase.

- As concluded in Section 6.3.2, the initial toll structures on 401-EB-2, and 401-WB-2 created traffic shifts beyond the remaining available capacity on the parallel arterials of those corridors, which resulted in a decrease in their parallel arterial utilization levels. The toll fine-tuning process, however, decreased toll levels on both routes to an extent that created suitable route choices and better overall utilization levels on tolled routes and parallel arterials, relative to the other two cases.
As concluded in Section 6.3.2, the initial toll structures on 401-WB-3 and 401-EB-1 resulted in an underutilization of tolled routes and better utilization of parallel arterials, probably due to their readily available capacity that absorbed the traffic that shifted in response to tolling. It can be noticed from Table 7-6 that this problem was tackled through the lower fine-tuned toll structures on both routes, which produced better utilization levels.

It can also be observed that slight toll decreases on 401-EB-1 (3 $/km) and 401-WB-2 (5 $/km), following the initial toll structures fine-tuning process, resulted in obvious improvements in the utilization levels of both routes and their parallel arterials. This confirms the conclusion made earlier regarding the various sensitivity levels of different tolled routes to identical toll changes, which further emphasizes the significance of the toll fine-tuning process and the route-based analysis conducted.

The observed changes in route utilization levels in response to fine-tuned toll structures are further explained/interpreted through the tolled-routes detailed analysis presented next.

Table 7-7 presents illustrative diagrams in which the demand and travel time patterns on tolled routes are compared across different tolling cases. In particular, each figure provided in the ‘departure time choice’ column illustrates the demand pattern (i.e., the number of trips generated at different time-intervals) of the associated tolled route in the base-case and under fine-tuned toll structures. Moreover, the percentage decrease in the number of trips using the tolled routes (under fine-tuned tolls) is highlighted on the top part of each figure. The percentages are calculated for each tolled route – over all the morning period, tolled period, and non-tolled period – relative to the base-case demand generated during each period. The negative percentages obtained at some periods denote a relative increase in the tolled route demand during those periods compared to the base-case. The demand patterns and percentage decreases provided in the table articulate the route and departure time shift impacts of the fine-tuned toll structures on the demand of tolled routes at different periods.

The figures provided in the right-hand column of Table 7-7 give the estimated travel time patterns on tolled routes in the base-case, under initial toll structures, and under fine-tuned toll structures. The routes’ travel time values at capacity are also highlighted in the figures (through the straight purple lines). As described before, the vertical gap between the travel time pattern and the travel time at capacity (when the former surpasses the latter) represents the queueing-
delay pattern. The absolute and percentage maximum average travel time savings attained on different routes as a result of fine-tuned tolling, relative to the base-case, are highlighted in the top-left corner of each figure. Additionally, the time intervals at which the indicated maximum travel time savings were observed are also highlighted.

**Table 7-7: Tolled Routes Analysis - Departure Time Choice and Travel Time Patterns**

<table>
<thead>
<tr>
<th>Tolled Route</th>
<th>Departure time Choice Pattern (Demand)</th>
<th>Travel Time Pattern</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE-EB</td>
<td><img src="image" alt="Graph" /></td>
<td><img src="image" alt="Graph" /></td>
</tr>
<tr>
<td>GE-WB</td>
<td><img src="image" alt="Graph" /></td>
<td><img src="image" alt="Graph" /></td>
</tr>
<tr>
<td>DVP-NB</td>
<td><img src="image" alt="Graph" /></td>
<td><img src="image" alt="Graph" /></td>
</tr>
<tr>
<td>Route</td>
<td>% Demand Drop: All:</td>
<td>Tolled:</td>
</tr>
<tr>
<td>-----------</td>
<td>---------------------</td>
<td>---------</td>
</tr>
<tr>
<td>DVP-SB</td>
<td>-2%</td>
<td>-1%</td>
</tr>
<tr>
<td>401-EB1</td>
<td>3%</td>
<td>6%</td>
</tr>
<tr>
<td>401-EB2</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>401-WB2</td>
<td>7%</td>
<td>16%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time Period</th>
<th>% Demand Drop: All:</th>
<th>Tolled:</th>
<th>Non-tolled:</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-8:30</td>
<td>2%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>9:00-9:30</td>
<td>1%</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td>2%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>11:00-11:30</td>
<td>3%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>12:00-12:30</td>
<td>3%</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>13:00-13:30</td>
<td>4%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>14:00-14:30</td>
<td>4%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>15:00-15:30</td>
<td>4%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>16:00-16:30</td>
<td>4%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>17:00-17:30</td>
<td>4%</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>18:00-18:30</td>
<td>4%</td>
<td>8%</td>
<td>4%</td>
</tr>
</tbody>
</table>

- 12 min (45%) [9:00-9:30]
- 2 min (19%) [8:00-8:30]
- 7 min (23%) [8:00-8:30]
- 15 min (54%) [9:00-9:30]
The relatively large queueing-delay savings attained on most tolled routes – under fine-tuned toll structures – are attributed to the following impacts of tolling:

- Route shifts to free (parallel) arterials, especially during the tolling periods.
- Partial route shifts amongst tolled route users; i.e., less distance driven on tolled routes by tolled route users in response to distance-based tolling.
- Departure time rescheduling amongst tolled routes’ users.
- Shorter lengths, hence distances driven on tolled routes, of trips made during peak hours as a result of distance-based variable tolling (as discussed before).

Although the variable toll structures imposed on the GE-EB in the first tolling scenario (Figure 6-6) and under fine-tuned toll structures (Table 7-4) have similar maximum values (around 0.15 $/km), the highest queueing-delay savings achieved in the latter case (38%, Table 7-7) exceeds that achieved in the former case (25%, Figure 6-9). This is because the two toll structures have different “temporal profiles”; i.e. different relative ratios between toll values at different intervals. In particular, the fine-tuned toll structure replicates the base-case queueing-delay pattern of the GE-EB itself, rather than the average queueing-delay pattern across all corridor users in both directions (as in the first tolling scenario). As a result, more savings are achieved under the fine-tuned toll structure. This emphasizes the importance of variable pricing to mirror congestion patterns of tolled routes, and demonstrates the effectiveness of the variable toll determination procedure described in Section 6.2.

Table 7-7 shows that the travel time patterns obtained under fine-tuned tolls on some routes (e.g., on GE-WB, DVP-NB, and 401-WB-3) are worse (i.e., higher) than those obtained under initial
toll structures. This is because the objective of the toll fine-tuning process performed was to adjust toll levels in order to maintain proper utilization levels on tolled routes and their parallel arterials. In other words, decreased travel times on tolled routes associated with deteriorated traffic conditions on parallel arterials (e.g., parallel arterials of DVP-NB under initial tolls) or underutilized tolled route capacity (e.g. GE-WB under initial tolls) are not desired.

Interestingly, the two figures corresponding to the DVP-SB (in Table 7-7) indicate that the travel time pattern on that route clearly improved under fine-tuned tolls, despite the fact that its total demand slightly increased after tolling. This is most probably a result of the departure time shifts observed on that route in response to variable tolling. This observation demonstrates the benefits achieved from proper departure time rescheduling under similar (or even higher) numbers of route users.

### 7.3.2.3. Cost-Benefit Analysis of Optimal Toll Strategies

In order to appraise the implementation feasibility of the tolling strategies determined by the optimal congestion pricing system, an annual cost-benefit analysis is conducted for the two key stakeholders: the producer (e.g. the government) and the consumers (toll payers). The producer, in this context, refers to the entity that incurs the toll-system implementation and operations costs – for the sake of traffic congestion management – and collects the toll revenues. The consumers are the actual toll-system users who care about obtaining benefits in response to the toll paid; i.e., the consumers are the toll payers.

As indicated in Table 7-8, the overall costs from a producer’s perspective involve the capital cost (incurred once) associated with the initial toll-system implementation, in addition to the annual maintenance and operations costs. On the other hand, the overall producer benefits consist of the monetary value of the network-wide travel time savings as a result of tolling, as well as the toll revenues collected. Travel time savings are included as a producer benefit, since it is assumed to be the main objective sought by the government via congestion pricing (as a traffic management tool), as opposed to revenue maximizing (monopoly) pricing approaches. On the other hand, the cost incurred by consumers is the total amount of toll paid; their benefits include the monetary value of their own travel time and schedule-delay savings as a result of tolling. Schedule-delay
changes are assumed only to concern toll payers; therefore, they are not considered in the overall producer benefits, as they do not explicitly affect the traffic network performance.

*Table 7-8: Annual Cost-Benefit Analysis (under Optimized Tolls) from the Perspectives of the Producer and Consumer*

<table>
<thead>
<tr>
<th>Entity</th>
<th>Overall Costs ($ Millions)</th>
<th>Overall Benefits ($ Millions)</th>
<th>Benefit-Cost Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Government</strong></td>
<td><strong>Capital Implementation</strong></td>
<td><strong>Annual Operations</strong></td>
<td><strong>Toll Revenues</strong></td>
</tr>
<tr>
<td>(Producer)</td>
<td><strong>Cost:</strong> 88.5</td>
<td><strong>Cost:</strong> 73.2</td>
<td>76.8</td>
</tr>
<tr>
<td><strong>Total Producer Costs:</strong></td>
<td>1st year: 161.7</td>
<td><strong>Total Producer Benefits:</strong></td>
<td>157.3</td>
</tr>
<tr>
<td></td>
<td>After 1st year: 73.2</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Toll Payers</strong></td>
<td><strong>Toll Paid:</strong> 76.8</td>
<td></td>
<td><strong>Travel Time Savings:</strong></td>
</tr>
<tr>
<td>( Consumers)</td>
<td></td>
<td></td>
<td>97.2</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td><strong>Total Consumer Benefits:</strong></td>
</tr>
</tbody>
</table>

The annual values reported in Table 7-8 for the total toll collected, the monetary value of travel time savings network-wide, and the monetary value of travel time and schedule-delay savings across toll payers, were calculated based on the corresponding values reported in Table 7-5 (under the ‘optimized’ toll structures case). As stressed earlier, the values presented in the latter table correspond to the 6:00 to 10:30 am morning period. Therefore, two assumptions were made to estimate the savings/revenues that can be obtained annually under the same optimal toll strategies. First, it was assumed that the same optimal toll structures will be imposed in the morning and afternoon periods (i.e., twice a day), during weekdays (i.e., five times a week), and over the entire year (i.e., 52 weeks). The second assumption is that the same savings/revenues, reported in
Table 7-5, will be attained during each and every (morning or afternoon) tolling period. According to those assumptions, the annual savings/revenues – reported in Table 7-8 – were calculated by multiplying the corresponding values in Table 7-5 by (two daily tolling periods * five weekdays * 52 weeks).

The producer-related costs, presented in Table 7-8, were calculated based on a report conducted by Lively and Rossini (2015), in which the authors developed estimates for the capital and operations costs of a distance-based tolling system for the GE and the DVP. The capital costs estimated in that report include 1) the roadside costs (associated with gantry structures, toll hardware/software and communication devices at each toll point); and 2) the central control system costs (associated with the hardware/software to support processing transactions and the operational centre staff). The estimated annual costs involve 1) the annual maintenance costs for 24/7 maintenance of the toll system hardware and software; 2) the annual replacement/upgrade fund to perform regular system upgrades; and 3) the annual operational costs for processing toll transactions, billing customers and providing customer service (Lively and Rossini, 2015). The total length of the eight tolled routes/segments considered in the second tolling scenario (being evaluated) is almost double that of the four directions of the GE and the DVP. Therefore, the toll-system capital and annual costs (given in Table 7-8) were roughly calculated by doubling the corresponding values estimated in Lively and Rossini (2015) for the GE and DVP toll systems.

As highlighted in Table 7-8, the ‘benefit-to-cost ratio’ from a toll payer’s perspective is 1.61, which shows that toll payers benefit from tolling even before toll revenues are spent. The ratio attained is well above the unity ratio obtained in the Bottleneck Model, in which the toll replaces queueing-delay dollar-for-dollar as a means of rationing road space. This could be attributed to the following factors: 1) the schedule-delay savings obtained under fine-tuned tolls, which represent around 30% of consumers’ costs; 2) the extra travel time savings achieved on tolled routes due to route shifts to parallel arterials; and 3) the decreased toll values (i.e., cost) on most tolled routes, after fine-tuning, compared to the initial ‘Bottleneck’ toll values disregarding the effect of tolling on parallel arterials. The ‘benefit-to-cost ratio’ from a producer’s perspective is 2.15. It can also be inferred from the table statistics that the producer’s net benefits attained in the first year represent more than 95% of the capital implementation cost. These findings clearly indicate that the tolling policies determined through the optimal congestion pricing system –
proposed here – offer a win-win solution in which travel times and overall network performance are improved, while raising funds to invest in sustainable transportation infrastructure, which is desirable from both the public and the government perspectives.

7.3.3. Final Remarks and Conclusions

This chapter has presented the design and implementation details of the “Optimal Toll Determination – Level II” module, which concludes the full optimal congestion pricing system implementation. The details provided in this chapter have demonstrated: 1) the efforts exerted to tackle the objective function-related issues through a problem-segmentation methodological approach; 2) the challenges associated with integrating and configuring a middleware (to the GA platform) for distributed computations on a parallel cluster; and 3) the effectiveness and implementation feasibility of the tolling strategies determined through the optimal congestion pricing system for a case study in the GTA region. The results and analysis presented demonstrate the benefits achieved, at different levels, under the determined optimal tolling strategies. The benefits come from the route and departure time shift impacts of distance-based variable tolling.

In fact, the determination of proper pricing strategies to manage traffic demand and congestion is challenging in large-scale interconnected congested networks (like the GTA). In the special case of tolling specific congested routes in the network, improperly high toll levels might excessively send traffic to off-ramps to parallel arterials, which can generate counterproductive results. On the other hand, moderate toll levels intended to maintain adequate utilization levels of tolled routes and their parallel arterials might not induce the expected rescheduling benefits of variable tolling. In other words, the desired behavioural changes in route and departure time choices might be contradictory in some situations. Accordingly, variable tolling strategies intended to manage traffic congestion – by distributing demand more evenly over time and space – should be carefully crafted while considering 1) the criticality/sensitivity of the tolled routes, 2) the traffic conditions and available capacity on parallel arterials, and 3) the entire traffic network interconnectivity.

The optimal congestion pricing system developed here provides a new and comprehensive tool for optimal tolling strategy determination and evaluation in large-scale networks. The system’s
robustness and effectiveness have been examined through simulation-based case studies in the GTA region. The results demonstrate that properly constructed and optimized variable tolling policies result in moderate route and departure time shifts that bring obvious traffic benefits. In conclusion, the tolling policies determined through the optimal congestion pricing tool offer a **win-win solution** in which travel times and overall network performance are improved, while also raising funds to invest in sustainable transportation infrastructure.
8. Conclusions

Congestion pricing is widely viewed among economists and practitioners as one of the most promising control tools to tackle traffic congestion. A significant body of research has been conducted thus far in this area. However, theoretically and/or methodologically sound studies are often applied to small or even hypothetical networks, i.e. case studies on large-scale urban network models are scarce. Additionally, the tolling scenarios applied in most practically oriented studies lack methodological justification. Furthermore, the users’ individual responses to pricing (e.g. departure time and route choices) are usually disregarded; if considered, the impact of personal and socio-economic attributes on their choices was often not captured.

This dissertation has focused on developing a system for optimal congestion pricing policy determination and evaluation to manage peak period travel demand, while explicitly capturing departure time and route choices in a large-scale DTA simulation environment. The system seeks the congestion pricing policies that achieve the best spatial and temporal traffic distribution and infrastructure utilization to optimize the network performance (i.e., minimize the total travel times).

The system involves a departure time choice model extended to incorporate tolls and schedule-delay cost components – in addition to driver- and trip-related attributes – for comprehensive modelling of the morning peak travel behaviour. Through the extensive travel survey data available in the GTA, we have considered the heterogeneity in drivers’ values of (early or late) schedule-delay and desired arrival time. The optimal congestion pricing policies are obtained through a bi-level procedure. The first level involves determining variable queue-eliminating toll structures for congested facilities motivated by the Bottleneck Model of dynamic congestion pricing. The second level involves iterative optimization fine-tuning of the toll structures determined in the first level to achieve the best possible network performance while considering the route and departure time shift impacts of tolling network-wide. The second level uses a robust iterative optimization algorithm that is run concurrently (i.e., distributed) on a parallel computing cluster.
The time-dependent tolling scheme adopted in the congestion pricing system is also distance-based: each vehicle pays according to the distance travelled on tolled facilities. This tolling scheme aims to attain spatial equity besides diminishing the incentives for drivers to slow down or stop before specific toll-collection locations. Additionally, it creates an incentive for drivers to minimize the distances driven on the tolled routes; a type of behaviour denoted here as ‘partial route-shift’.

Concisely, the developed optimal congestion pricing system consists of the following four main modules:

1. A large-scale calibrated DTA simulation platform, covering most of the GTA region, which is used to assess the impact of various pricing options on routing and congestion patterns;
2. An econometric (behavioural) model of departure time choice that is built and calibrated using regional household travel survey data, capturing the heterogeneity of travellers’ personal and socio-economic attributes;
3. The Bottleneck Model for dynamic congestion pricing, which is the theoretical basis of the initial variable toll structures determination approach adapted here; and
4. A robust iterative distributed optimization approach for toll structure fine-tuning to achieve the best possible network performance.

All these modules are integrated and implemented into a single system that incorporates iterative optimization of variable tolling while looping between the departure time choice layer and the DTA layer until departure time choices and route choices reach equilibrium, under each tolling scenario being assessed during optimization. For the system’s large-scale nature and the consequent (time and memory) computational challenges, the optimization algorithm is run concurrently on a parallel computing cluster.

The system is intended to be general and applicable to a variety of tolling scenarios (e.g. congested highway sections, HOT lanes, and cordon tolls). As a first implementation, it was used to determine and evaluate optimal distance-based variable tolling strategies for key congested freeways in the GTA region. The impacts were assessed at the regional level, trip level, and the tolled-corridor level. Moreover, a cost-benefit analysis was conducted for the two key
stakeholders, i.e. the producer (e.g. the government) and the consumers (toll payers). The results confirm the robustness and effectiveness of the proposed optimal congestion pricing system.

8.1. Summary

Chapter 1 of the dissertation started with a description of the motivation behind this research effort. It also highlighted the limitations of existing congestion pricing studies and outlined the research objectives. The chapter concluded with a high-level description of the proposed optimal congestion pricing system.

Chapter 2 provided an overview of the main economic models of congestion pricing, along with their objectives and implications. A literature review of the state-of-art and the state-of-practice of congestion pricing was also provided. The chapter concluded with a summary of the gaps/limitations in the dynamic congestion pricing models developed/implemented that motivated this research.

Chapter 3 presented a brief overview of the full optimal congestion pricing system, including the four main modules along with their integration and iteration. The chapter also highlighted the different input data types provided to the system, i.e. simulation testbed-related data and tolling scenario-related data.

Chapter 4 described the process followed to build, calibrate, and validate a large-scale DTA simulation model (covering most of the GTA region) based on the most recently available TTS demand data, GTA TAZs system, network geometry information, and loop-detector feeds. The chapter concluded with a discussion of the challenges associated with that model.

Chapter 5 described the details of the departure time choice model integrated to the optimal congestion pricing system, including the choice set formulation and the original model variables. The chapter then discussed the extensions carried out to incorporate schedule-delay and toll cost components in the model, and to re-calibrate the associated parameters. The preparation/estimation details of the data required by the model were also presented. The implementation details, the convergence criterion, and the model base-case validation results were then illustrated. The chapter concluded with a summary of the challenges associated with retrofitting and implementing the departure time choice model.
Chapter 6 presented the details of the first level of optimal toll determination in the congestion pricing system. The chapter started with an overview of the adopted theoretical economic model for dynamic congestion pricing, i.e. the Bottleneck Model. After that, the procedure followed to identify the congested facilities to be tolled and to calculate their initial toll structures motivated by the Bottleneck Model was described. The procedure was then applied and tested on two tolling scenarios of major highways in the GTA. The chapter concluded with a general discussion and insights driven from the preliminary results of the tested partially optimized tolling scenarios.

Chapter 7 described the second level of optimal toll determination in the congestion pricing system. The chapter started with a description of the different optimization problem components and the procedure followed to tackle some objective function-related issues. An overview was then given of the GA used for optimization and the choice of its parameters. After that, the middleware integrated into the optimization platform for distributed computing was described, along with the configuration process conducted for the parallel cluster used. The chapter then presented the implementation details of the optimization module on the extended tolling scenario considered for the GTA (introduced in Chapter 6), after which a comprehensive comparative assessment was provided for the same scenario under different situations. The chapter concluded with a cost-benefit analysis provided to investigate the implementation feasibility of the tolling strategies determined via the proposed optimal congestion pricing system.

8.2. Major Findings

The analysis of the flat and variable tolling structures presented in the first GTA tolling scenario (Gardiner Expressway) in Chapter 6 led to the following principal findings:

- In a large-scale interconnected network (like the GTA) where long-distance trips have diverse routing options, tolling a relatively short, yet major, highway like the GE creates temporal and spatial traffic changes network-wide that go beyond the tolling interval and the tolled route. This confirms the importance of conducting the simulations on a regional scale for policy determination and assessment.

- More benefits are gained from departure time re-scheduling due to variable pricing, compared to just re-routing as in flat tolling. This emphasizes the importance of the
integrated departure time module to the proposed congestion pricing system, to provide realistic modelling of users' individual departure time responses to variable pricing policies.

– Pricing that only induces re-routing (and no departure time re-scheduling), or excessive re-routing due to, for instance, overpricing, can send excess traffic to off-ramps to parallel routes that blocks the off-ramp and backs up onto the main freeway, limiting access to the priced road itself. This is not only counterproductive, but also nullifies the very purpose of pricing. This emphasizes the importance of variable pricing to mirror congestion patterns over time, which is the methodological basis (adapted from the Bottleneck Model) of the proposed variable tolling framework.

– Less congested (early and late) intervals can realistically attract traffic as a consequence of variable tolling during the peak period. In other words, the departure time choice process – among different intervals – involves trade-offs between travel time cost, schedule-delay cost, and toll cost. Moreover, shifts to early intervals are generally higher than late intervals because the late arrival shadow price is higher than that of early arrival.

– Congestion pricing on real-world road networks can have different effects to those suggested by studies of single links or toy networks. For example, unlike in the simple Bottleneck Model, variable tolling affects not only the cumulative loading curve but also the cumulative exit curve. Another example is that imposing a flat toll on a link can actually increase travel time on the link because of spillback.

The analysis of the initial (sub-optimal) toll structures derived for the GTA extended tolling scenario (eight tolled routes/segments), in Chapter 6, led to the further following conclusions:

– The simple and extended tolling scenarios conducted demonstrated the effectiveness of the proposed system in 1) determining the initial (sub-optimal) toll structures for congested facilities, following the Bottleneck Model dynamic pricing rules; 2) simulating the consequent travellers’ route and departure time choice responses through the integrated testbed of the departure time and DTA simulation models; and 3) evaluating the network performance under each scenario.

– The initial toll structures determined via the “first level of optimal toll determination” module resulted in noticeable overall benefits at different levels. However, further adjustments are needed for the toll levels of those structures to optimize the utilization of
tolled corridors (and hence avoid the undesired impacts of tolling) and minimize the total travel times, while considering the interconnectivity and interdependency among tolled and non-tolled facilities in the network.

The detailed analysis conducted in Chapter 6 furnished important information concerning the choice and design of the optimization variables used via the distributed GA for toll structures optimization (fine-tuning) in Chapter 7. The optimization algorithm (second level of optimal toll determination) was applied on the initial toll structures of the GTA extended tolling scenario. The resulting network performance was compared against those obtained under the initial toll structures and the base-case. The analysis/comparison conducted in Chapter 7 led to the following findings:

– In the case of a large number of tolled routes (hence optimization variables), the optimization algorithm might encounter a quasi-flat objective function issue. i.e., the objective function takes close values at various solutions tested during optimization, which makes the search process for the global optimal solution extremely challenging and time-consuming. A criterion was designed to classify groups of mutually correlated routes and hence optimize toll structures on each group separately.

– The carefully estimated initial (sub-optimal) toll structures, the concise search spaces identified for different problems based on the evaluation results of the initial toll structures, and the relatively large population sizes used, led to relatively fast GA convergence (i.e., low number of iterations to convergence) considering the large-scale nature of the application.

– Tolled routes have different sensitivity levels to identical toll changes, which emphasizes the importance of conducting tolled route-based analysis while considering the parallel arterials and the entire corridor vitality within the network. It also emphasizes the significance of the toll fine-tuning process

– As a result of the fine-tuned toll structures, the overall travel time savings achieved – at different levels – are higher than those achieved under initial tolls. Additionally, fine-tuned tolls avoided the undesired consequences of some initial toll structures, such as underutilized tolled route or excessive route shifts to parallel arterials. This was demonstrated through the improved utilization levels of tolled corridors observed under fine-tuned tolls, which reflects the efficiency of the spatial and temporal traffic distribution resulting from those tolls.
The variable distance-based tolling prompted longer trips to shift to early or late departure time-intervals to avoid high tolls. i.e., the longer the trip, the more its start time becomes sensitive (i.e., elastic) to variable distance-based tolling policies. This conclusion could be generalized to traffic policies affecting travel times or costs. That is, the travel behavioural choices (e.g., mode, route, and/or departure time) of long trips are expected to be more elastic to variable traffic policies, due to the fact that those trips suffer more from increased travel times or toll/fare levels.

As a consequence of the trip-length redistribution and the improved travel times during peak hours (resulting from variable distance-based tolling), the overall schedule-delay costs improved (i.e., decreased) after tolling. Moreover, the schedule-delay savings associated with the fine-tuned (lower) toll structures are less than those associated with the initial (higher) toll structures, possibly due to the lower absolute departure time shifts observed under the former tolls.

The desired behavioural changes in route and departure time choices might be contradictory in the case of tolling specific congested routes in a large-scale interconnected network (like the GTA). High toll levels might excessively send traffic to parallel arterials, which can lead to counterproductive results. On the other hand, moderate toll levels intended to maintain adequate utilization levels of tolled routes and their parallel arterials might not induce the expected rescheduling benefits of variable tolling. Accordingly, variable tolling strategies intended to manage traffic congestion should be carefully determined depending on the local conditions of the tolled route and its parallel arterials, while considering the entire traffic network interconnectivity.

As a consequence of the previous remark, the optimal toll levels obtained – achieving the best network performance – are clearly lower than the toll rates of the 407 Express Toll Route (ETR) in the morning period (average of 0.35 $/km). In other words, congestion pricing strategies intended to manage traffic demand, rather than to maximize toll revenues, are carefully crafted to alleviate traffic congestion through proper toll levels and are less aggressive than revenue-maximizing (monopoly) approaches.

The cost-benefit analyses conducted for the two key stakeholders indicate that:

- Toll payers benefit from tolling even before toll revenues are spent,
The producer’s net benefits attained in the first year represent more than 95% of the toll-system capital implementation cost, and

The producer’s benefit-to-cost ratio exceeds 2.

Therefore, the tolling policies determined through the optimal congestion pricing tool offer a win-win solution in which travel times and overall network performance are improved, while also raising funds to invest in sustainable transportation infrastructure.

In conclusion, the queueing-delay savings – hence, restored capacity and improved utilization levels – resulting from the optimal tolling strategies determined, are attributed to the following behavioural impacts of tolling:

1. **Route shifts** to free (parallel) arterials, especially during the tolling periods.
2. **Partial route shifts** amongst tolled routes’ users; i.e., less distances driven on tolled routes by tolled routes’ users in response to distance-based tolling.
3. **Departure time** rescheduling amongst tolled routes’ users.
4. **Shorter lengths**, hence shorter distances driven on tolled routes, of trips made during peak hours as a result of distance-based variable tolling.

**8.3. Research Contributions**

The research presented in this dissertation provides an innovative full-fledged system (tool) for the optimal time-dependent toll-strategy determination and evaluation in large-scale networks. In particular, the system carefully determines and evaluates the tolling strategies resulting in the best spatial and temporal traffic distribution (i.e., route and departure time choices) that works towards eliminating congestion (queueing-delay) and minimizing the total travel times. In brief, this study contributes to the state-of-the-art of congestion pricing through the following aspects:

1. **Designing** a system for optimal congestion pricing determination and evaluation in large-scale networks.
2. **Developing** the different system modules for the GTA region. Each module was implemented by either: a) developing certain component (from scratch) based on the most recently available GTA data, b) retrofitting exiting models to meet the current research
needs, or c) designing a practical procedure that is motivated by an existing theoretical model.

3. Integrating the large-scale computationally intensive modules developed, which involved massive communication (i.e., input and output data exchanged) and multiple iterations performed among different modules.

More specifically, the research presented involves important contributions in many areas, such as:

1. Developing the optimal congestion pricing system through integrating distinct modules. This entails two significant characteristics of the system:
   a. Any module can be upgraded/replaced separately without the need for rebuilding the full system. i.e., each module can be altered locally (upon need) without affecting the overall implemented system structure and integration.
   b. Any module can be detached (i.e., not utilized) from the integrated system if it is not needed in certain context. For instance, the ‘optimal toll determination’ modules can be detached if the purpose is to evaluate the impact of a certain variable pricing policy, rather than to determine the optimal one. In this case, the variable pricing policy (to be evaluated) is directly given as input to the integrated testbed of departure time choice and DTA simulation models, and so on.

2. Incorporating a three-level nested feedback structure in the large-scale optimal congestion pricing system and determining proper convergence criterion for each level. Unlike one-shot solution approaches, the multiple feedback levels allow for more realistic modelling of the interaction (interference) among individuals’ choices.

3. Building, calibrating, and validating a large-scale DTA mesoscopic simulation model (covering most of the GTA region) based on the most recently available demand data, GTA TAZs system, network geometry information, and loop-detector feeds. This involved the following:
   a. Extracting time-dependent OD matrices (having over 40 million cell records) from the 2011 TTS data survey and adding the background demand for realistic modelling and results.
b. Conducting data processing and analytics techniques to process the raw output data of the simulation model and to extract useful information for policy evaluation.

4. Simulating commuters’ departure time choices through an econometric model that considers drivers’ personal and socio-economic attributes, in addition to the travel times and costs of different choices. This was performed by extending a behavioural model developed at the University of Toronto that describes departure time choice in the GTHA, through the following major steps:
   a. Updating some model parameters to match the 2011 TTS survey dataset.
   b. Integrating toll and schedule-delay cost components and recalibrating the associated parameters.
   c. Preparing a database for driver-related attributes of the GTA morning commuting trips, while considering background trips. The attributes were extracted from the TTS 2011 survey dataset.
   d. Developing an algorithm to identify the model commuting trips properly, and extract their records from the prepared database.
   e. Preparing the network-related attributes (viz. times, distances, and costs) required by the departure time choice model via processing the output of the DTA simulation model.
   f. Validating the output of the adjusted/retrofitted model against the base-case observed departure time choices.

5. Deriving the initial toll structures based on a conceptual model of dynamic congestion pricing, i.e. the Bottleneck Model. This involved designing a practical methodological approach/criterion to perform the following:
   a. Estimate the queueing-delay pattern and identify the peak period start and end times.
   b. Determine the congested routes that need to be tolled and estimate their initial toll patterns.
   c. Apply a toll structure smoothing procedure to avoid abrupt toll changes.

6. Developing evaluation criteria for the different tolling scenarios through network-wide, trip-based, tolled corridor-based comparative statistics. Additionally, a criterion was developed and used to measure the route utilization level at different time-intervals.
7. Applying a distributed genetic optimization algorithm (GA) to adjust/fine-tune the initial toll structures (estimated based on the Bottleneck Model rules) for the sake of optimal utilization of tolled and parallel routes, as well as minimal total travel times network-wide. This involved the following:

   a. Harnessing the evaluation results of the initial toll structures to provide the GA with concise search spaces for faster and more efficient evolution.

   b. Developing an innovative methodological approach to identify the correlated routes/parts of the network. This approach could be employed for other traffic planning purposes.

8. Distributing the computations of the GA on a parallel cluster for the system large-scale nature and the consequent (time and memory) computational challenges. To that end, the distributed computing feature – in the GA software package used – was upgraded by integrating and configuring a Java-based middleware for distributed in-memory processing. The integrated middleware eliminates the system’s dependency on certain (local) physical clusters, and makes use of online shared memory and computing resources possible, depending on the requirements of the application under consideration.

9. Implementing the (full) optimal congestion pricing system developed through an extended scenario of tolling multiple highways in the GTA region. The evaluation process of the variable tolling strategies determined involved a thorough quantitative analysis of their impacts on the entire network; the tolled corridors and their users; and the tolled routes and their users. Additionally, a cost-benefit analysis was conducted from the perspectives of the producer and consumers in order to appraise the implementation feasibility of the determined tolling strategies.

**8.4. Future Research**

The research presented here can be further extended and improved in several ways. The following are suggestions for future research:

1. Considering multi-class traffic assignment through heterogeneous (rather than single) VOT assumption in the route choice model, in order to avoid biased estimation of network performance under hypothetical tolling scenarios (that are not necessarily optimal). This
would require a modification of the DTA simulation software used or using other DTA software that would allow for multi-class assignment.

2. Including the OD demand of transit on-street vehicles (e.g. buses and street cars); this would entail developing/integrating the details of the transit networks in the GTA and a transit assignment module into the DTA simulation model. This step is important for a more realistic evaluation of tolling strategies involving surface streets (e.g. cordon and area tolls).

3. Including the OD demand of trucks. This would entail additional analysis for truck tolling-related attributes (e.g. Value of Freight Transport Time). For instance, the analysis conducted in Lively and Rossini (2015), to investigate different tolling options for the GE and the DVP, suggests that the toll rates of heavy vehicles (trucks) should be twice as much as those of light vehicles.

4. Extending the optimal congestion pricing system by considering other possible behavioural responses of tolling; e.g. mode-choice, destination-choice, foregoing trips, and induced trips due to travel time savings. Considering joint models for various behavioural responses (e.g., mode and departure time choices) might also bring more realistic results. Changing the destination or foregoing trips that are less likely to happen with morning commuting (work or school) trips, at least on the short-to-medium run before longer-term decisions such as residential and work location changes are contemplated. Nevertheless, mode-shifts to other competitive transit alternatives (in terms of travel times and costs) are more likely to occur, depending on their available capacity. In the GTA, the transit system is currently as busy as the roads during the rush hours.

5. As highlighted, the auto cost parameter might not be ideally suited for tolls. Accordingly, the departure time choice module can be upgraded by re-estimating the model based on future stated preference data surveys incorporating toll information, in addition to the existing revealed preference information in the TTS surveys.

6. Investigating the impact of using unequal tolling intervals; i.e., shorter intervals for peak hours and longer intervals for the off-peak period. This is expected to provide better demand management (control) during the morning period.

7. Developing an online toll regulator module, through which real-time traffic measurements, in every time interval, would be used to update, if necessary, the optimal link toll values during that interval. The purpose of this module would be to account for any unexpected traffic
disturbances. For instance, if traffic conditions deteriorate on a certain tolled route, an incremental increase in toll can be added to restore optimal conditions, while considering the traffic state on parallel arterials. Regulation time intervals should be carefully designed in order to achieve prompt tackling of unexpected (i.e. non-recurring) traffic disturbances.

8. Conducting revealed preference surveys to collect more accurate information about the desired arrival times of morning trips.

9. Estimating the ‘extra’ anticipated benefits achieved from the ‘restored capacity’ due to hyper-congestion elimination through variable tolling. This requires a modification of the traffic flow model used in the DTA simulation software, in order to feature the ‘capacity breakdown' at the critical density explicitly.

10. Investigating drivers’ perception and behavioural responses towards variable tolling policies in the afternoon/evening peak period.

11. Including traffic-related externalities other than congestion; for example, pollution, greenhouse gas emissions, noise, and safety.
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